



Institute of Advanced Management & Research

Affiliated to AKTU Lucknow, CCS University Meerut, Approved by BCI, UP State Medical Faculty,
Recognized by NCTE, Govt. of India, Approved by AICTE, Ministry of HRD, Govt. of India

Dated: 20 Nov 2021

NOTICE

Dear Students,

We are going to start with a presentation series. The purpose of starting presentation series is as follows:

- Improve your communication skills
- Improve your presentation skills
- Enhance your knowledge on the subject
- Infuse confidence in you.

We have kept the first presentation series post lunch on Thursday, November 25, 2021. In first presentation series, we have allocated a '**BRAND**' to each student in which he/she has to present the following:

- History of the Brand (Brand journey)
- Brand Ambassadors (From time-to-time)
- Tag line
- Any audio-visual ad.
- Any other relevant information.

The students presenting must adhere the following:

1. Wear formals to deliver presentation
2. Maximum time limit of the presentation is 10 minutes
3. Maximum slides of PPT should be 8-10.

We expect each of you to be creative, innovative and think out of the box to make and deliver the presentation. The brand allocation against each student will be shared with you.

For any support, you may get in touch with Prof. Anchal Chaudhary.

Best Wishes.

Prof. (Dr.) Rishi Taparia

Director- Management Studies