



IAMR
GROUP OF INSTITUTIONS

May
2022

E-NEWSLETTER

AN INVESTMENT IN KNOWLEDGE PAYS THE BEST INTEREST.



- BCA
- BBA
- BPT
- MPT
- LLB
- BA-LLB
- BAJMC
- MBA
- B.Ed.
- B.Sc
Biotechnology & Microbiology
- M.Sc
Biotechnology & Microbiology



Placements & Internship



& Many More...

To create a better future for all, through leadership in research and excellence in Professional education in the field of Engineering, Management, Health Sciences, Information Technology, Education & Law with focus on developing relevant skills, competence and attitude to meet the needs of the society and the industry in the 21st century. It will attain this by inculcating an enlightened, challenging and collaborative academic environment that instills excellence, encourages innovative education and supports path-breaking discovery. Also to enable the Group play the role of a beacon light center in the corporate world.

VISION



MISSION



To serve the mankind and improve the quality of life of people by creating successful professionals, leaders, winners, and achievers in the field of management. To fuel economic growth, create systemic changes, and sustainable improvements by developing new generation social entrepreneurs. And also to foster an ethical environment founded on human values in which both spirit and skill thrives to enrich the quality of life.

OBJECTIVE

- To train professionals imbining skills, competence and positive attitude with focus on the needs of society and industry
- To generate new knowledge by engaging in research in the frontiers of technology adaptable for use by the common man.
- To undertake collaborative projects and consultancy with industry and transfer technologies so developed.
- To develop and sustain a transparent organization through continuous up gradation of the institutional system.
- To provide environment for the professional growth of faculty.

ABOUT IAMR

IAMR Group began as an educational institute in the early 2000s, revamping traditional educational techniques and focusing on innovation. It sent shockwaves through the educational sector, allowing IAMR Group to position itself as one of the industry's leaders. The organization is now a multi-faculty educational cluster that offers a wide range of courses, including engineering, management, health sciences, information technology, education, and law, to name a few. IAMR Group's vision and commitment to educational quality can be seen in the Institute of Applied Medicine and Research, Institute of Advanced Management and Research, Institute of Technology and Management, IAMR B.ED College, and IAMR Law College. IAMR Group's stated goal is to integrate education with entrepreneurship.

Principles of IAMR Group of Institutions

- Education of eminence.
- Increased skill with beneficent values.
- The ability to function intelligently.
- Teamwork is important.
- Outstanding performance in research, consulting, and other industry-related activities.
- Encourage exploration and innovation.



Message from Secretary

"Education is the most powerful weapon which you can use to change the world." **Nelson Mandela**

"To make IAMR a leading business school and center of excellence in Management education and research, and enable it to play the role of a beacon light center for the corporate world. To serve mankind and improve the quality of life of people by creating successful professional Leaders, Winners, and Achievers in the field of Management."

To nurture the talent of young boys & girls by providing them high-quality education, equipping them with managerial skills to last a lifetime, broadening their horizon, developing their personality attributes, and inculcating desirable values to enable them to become successful global business leaders."



Why Choose Bachelor Of Business Administration (BBA) From IAMR?

IAMR assists students in preparing for managerial positions as well as entrepreneurship.

Bachelor of Business Administration (BBA) is a three-year undergraduate business administration program. BBA programs are offered in a variety of disciplines, including finance, marketing, and human resource management. Students from many disciplines, including Arts, Science, and Commerce, can pursue a Bachelor of Business Administration at IAMR.

The IAMR BBA curriculum is aimed to provide students with adequate business administration abilities. Principles of Management, Macroeconomics, Human Behaviour & Ethics at Workplace, Banking & Insurance are some of the BBA subjects.

The organization has a dedicated staff of professionals who assist potential students in their development and improvement. The IAMR Set is a self-funded, lively, young group of institutions that was founded to meet the goals of youth in the aforementioned fields.

Communication
&
Management

Finance

Marketing

Human
Resources



Why should you choose IAMR's BCA as your career course?

IAMR college offers BCA 3 years full-time undergraduate program affiliated with CCS University, Meerut.

The whole course has been divided into six semesters for the ease of the student which covers all major programming languages and in the last semester and for the final year students' keen focus would be on independent project dissertations for polishing their skills and practical learning Which would enable them to tackle industrial obstacles and work stress-free.



Why you should pursue BAJMC from IAMR?

The Bachelor of Arts in Journalism and Mass Communication (BAJMC) is a three-year undergraduate degree in journalism and media offered by IAMR.

The studio is equipped with advanced technological instruments along with PCR, MCR, AUDIO ROOM, and GREEN ROOM, as well as everything a journalism student needs to succeed in his media career. Along with experienced faculty who teach everything from theory to practice in a fun and loving way. From time to time, Students are given educational tours and visits to the Media House.

Students at IAMR get a taste of the real media world.

You only need to learn how to tune your life and receive your favorite channel. So now you have it!



How did IAMR become the best College for Bachelor of Physiotherapy (BPT) Courses?

The students follow a rigorous academic program that includes Human Anatomy, Human Physiology, Biochemistry, Basics of Physiotherapy, and Social Psychology in the first year. Electrotherapy, Exercise Therapy, Biomechanics, and other disciplines such as Microbiology, Pathology, and Pharmacology are covered in the second year. The third year provides students with a comprehensive clinical orientation in general medicine, general surgery, clinical neurology, and psychiatry, as well as an understanding of disability prevention and rehabilitation. Students in the fourth and final year receive intensive physiotherapy training in the management of Orthopedic, neurological, cardiothoracic, Pediatric, and surgical conditions. The Institute has its own O.P.D. that is successfully running.

Why you should pursue BPT from IAMR?

To develop skilled and efficient physiotherapists with strong theoretical knowledge and the ability to apply it in clinical practice in order

to restore, maintain, and promote optimal physical health.

To be able to diagnose the extent and nature of neurological, musculoskeletal, or sports-related problems and treat them using management measures. Creating and delivering accessible rehabilitative services.

Scope

Physiotherapy has progressed from four simple messages to a wide range of therapies. It can be used for a variety of purposes.

It is a service provided by allied health professionals. Physiotherapists offer a wide range of professional opportunities.

One can work in India or overseas, on a national or state sports team, or as a fitness facility consultant. Other alternatives include teaching and research.



Are you the one who aspires to build his career in Science?

IAMR offers B.Sc in Biotechnology and Microbiology.

Bsc Biotechnology is a science that deals with modifying living creatures at the molecular level by utilizing recombinant DNA technologies to generate useful goods for the benefit of mankind.

B.Sc Microbiology, on the other hand, is a discipline of science that examines the genomes and proteomics of microbes, as well as their applications in the food, pharmaceutical, and biotech industries.

Choose what's best for you.



Make your career more Impactful and enriching by pursuing your law degree from IAMR

IAMR offers 3 years LLB Course as well as 5 Years BA-LLB

Choose what you are eligible for and make your advanced in the field of law.

IAMR Law College where the students have been provided with an abundance of opportunities in the field of law. IAMR law college covers a wide range of topics from Criminal, Constitutional, Corporate and Commercial, Environmental, Human Rights, International, Legal History, And Whatnot.

Students have been empowered academically in a sense so that they can chart their specialized courses.

The quality education of IAMR LAW college provides theoretical knowledge and is also supported by co-curricular learnings and practical life lessons. Moot court of

IAMR LAW college provides students with real-life experience of law and advocacy. IAMR LAW SCHOOL aims at making an effective and responsible lawyer.

Experienced faculty and professional teaching make IAMR students future-ready.



**IAMR LAW COLLEGE**

BA-LLB
5 Years

Other Courses
BBA | BCA | BA/MC | BPT | MPT | LLB
MBA | B.Ed. | B.TECH | POLYTECHNIC
B.Sc | BioTech | Microbiology | M.Sc | BioTech | Microbiology

Admission Open 2022-23

www.iamr.ac.in 1800 270 3800
9th Km Stone, NH-58, Delhi- Meerut Road, Ghaziabad (U.P.) - 201206

**IAMR LAW COLLEGE**

**5 Years BA-LLB**

Admission Open 2022

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**IAMR LAW COLLEGE**


LLB
3 Years

Admission Open 2022

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Why Choose B.Ed.?

IAMR offers 2 years Bachelor of Education, or B.Ed. professional education course that prepares graduates to work as teachers in schools. B.Ed is a Bachelor of Education degree that trains students in teaching and learning principles. It helps candidates improve their soft skills and communication skills so that they can understand the individual needs of students and properly guide them.

All instructors must complete a B.Ed. course, according to the National Council on Teacher Education (NCTE).

When you should pursue B.Ed.?

Candidates can begin their B.Ed. immediately after completing their graduation course.

Who should pursue B.Ed.?

B.Ed. is open to graduates from any discipline (arts, science, and commerce).

Candidates interested in a career in the country's educational sector should enrol in BEd programmes.

Candidates interested in becoming teachers should enrol in the Bachelor of Education programme.

Applicants who want to work with children and help them with their education.



Why choose MPT(Master of Physiotherapy) from IAMR?

Orthopedics, Neurology, Cardiopulmonary and Sports

Owing to the requirement of specialised education following Physical Therapy degree, the Institute established up Post Graduate programs in Physiotherapy with specialisations in Orthopedics, Neurological Disorders and Sports Medicine.

The first year of the Master's Program includes of academic seminars on Basic and Advanced Therapeutics, as well as scheduled clinical assignments for the students. Theory classes, clinical placements, seminars, hands-on workshops, dissertations, and research work are all part of the second year, depending on the specialisation.

At the end of their second year, Master's students take their final year University exam and submit their dissertation.

Case presentations, clinical discussions, and journal clubs are also part of the weekly routine to keep students informed about new advances in the profession of physiotherapy.



Why pursuing Master of Business Administration (MBA) from IAMR is best for your Career?

Management in life is essential whether it's professional or personal. IAMR college considers managing the lives of students to be a top priority.

The Master of Business Administration program is well-known in India and globally. The foundation for our students' corporate voyage is laid by an MBA from IAMR, Ghaziabad, a leading MBA college in Northern India. Students emerge as knowledgeable, talented, and educated professionals capable of fulfilling the corporate world's requirements under the direct supervision of highly qualified and experienced academics. The AICTE-approved MBA program at IAMR, Ghaziabad is associated with Dr.A.P.J. Abdul Kalam Technical University (AKTU), Lucknow.

Advertising, Marketing, finance, management of human resources, or international business are among the streams from which students can choose as their major and minor. Each student is prepared with the information and skills needed to succeed in his or her chosen career or industry thanks to IAMR's experienced and well-qualified teachers. The institute ensures that its students learn cutting-edge skills through continual collaboration with industry.



Why Masters in Science (M.Sc) from IAMR?

Are you someone who wants to pursue a profession in science?

MSc Biotechnology is a science that deals with molecularly altering biological creatures using recombinant DNA technologies to produce useful items for the benefit of mankind.

MSc Microbiology, on the other hand, is a science that studies bacteria's genomes and proteome, as well as their applications in the food, pharmaceutical, and biotech industries.

You have to decide where your interest lies.

Make the best decision for yourself. Join IAMR to pursue your profession in Scientific World.





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is the most
powerful weapon
which you can use to
change the world”

**ADMISSION
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