



आईएमआर गाजियाबाद के पत्रकारिता विभाग में हुआ सात दिवसीय ओरिएंटेशन कार्यक्रम का शुभारंभ

आईएमआर समूह ने परीक्षा के डर और किशोर अवसाद पर विशेष व्याख्यान का किया आयोजन



एनबीटी न्यूज, गाजियाबाद : आईएमआर कॉलेज में बुधवार 18 अक्टूबर
ने रिलीज होने वाली फिल्म नक्स कथा कोलाज का प्रमोशन हुआ। प्रमोशन
जैरान छात्र-छात्रा फिल्म की स्टार कास्ट से रबर हुए। निदेशक-लेखक
हिगोरिया, सहनिर्माता अभिषेक मिश्रा, पीआर और मार्केटिंग हेड जसीम
और नजमा शेष ने फिल्म से जुड़े अनुभव शेयर किए। फिल्म के
लेखक प्रवीण हिगोरिया ने बताया कि नक्स कथा कोलाज नक्स पर
रचने वाली है। आईएमआर समूह के निदेशक डॉ पीके वशिष्ठ ने सभी
पुरस्कार प्राप्त कर चुकी है।

इशांत मिश्रा और जैनव बर्नी मिस फेयरवेल, मानवी झा मिस और अतीन शेख मिस्टर टैलेंटेड बने



छात्रों के अनुभव, टिकटों और चुनौतियों को दर्शाया जाएगा: डॉ वशिष्ठ



आईएमआर समूह के निदेशक डॉ पीके वशिष्ठ ने बताया कि नक्स कथा कोलाज नक्स पर रचने वाली है। आईएमआर समूह के निदेशक डॉ पीके वशिष्ठ ने सभी पुरस्कार प्राप्त कर चुकी है।

न्यूज डायरी
पत्रकारिता की संभावना व चुनौतियों को समझा



विचार व्यक्त कर पत्रकारिता के क्षेत्र की संभावनाओं व चुनौतियों का प्रबंधन की ओर ध्यान देने पर सचिव मोहन...



फेक न्यूज पर व्याख्यान का आयोजन
आईएमआर के पत्रकारिता विभाग में आयोजित कार्यक्रम में निदेशक डॉ पीके वशिष्ठ ने बताया कि नक्स कथा कोलाज नक्स पर रचने वाली है। आईएमआर समूह के निदेशक डॉ पीके वशिष्ठ ने सभी पुरस्कार प्राप्त कर चुकी है।

OUR RECRUITERS



SCAN QR CODE
www.iamr.ac.in

OTHER COURSES

MBA | MCA | BBA | BCA | BPT | MPT | B.Sc.(H) | M.Sc.
Biotechnology Biotechnology
BALLB | LLB | LLM | D.Pharm | B.Ed. | B.Sc.(H) | M.Sc.
Microbiology Microbiology

Mobile: 9873280467 • Toll Free: 1800 270 3800

Address: 9th KM Stone Delhi Meerut Road, Duhai, Namu Bharat Station NH 9, Ghaziabad (U.P) - 201206



BAJMC

Bachelor of Journalism and Mass Communications

Affiliated to CCS University, Meerut

UNLEASH YOUR VOICE
WITH THE
WORLD OF OPPORTUNITIES



www.iamr.ac.in | College Code: 966

BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION

Our Bachelor of Arts in Journalism and Mass Communication equips you with the knowledge and skills to excel in the dynamic world of media and communication.

ABOUT THE PROGRAM

Our BA program in Journalism and Mass Communication is designed to provide a comprehensive understanding of the media landscape and equip students with the skills necessary for success in this rapidly evolving industry. We offer a rigorous curriculum that combines theoretical knowledge with practical experience.

Our program emphasizes critical thinking, ethical decision-making, and the ability to effectively communicate complex ideas. Students gain a deep understanding of journalistic principles, media ethics, and the impact of technology on communication.

FACULTY AND FACILITIES

Our faculty comprises experienced journalists, media professionals, and scholars with a passion for teaching and mentoring students. They bring real-world expertise and a commitment to developing your skills.

Our department boasts state-of-the-art facilities, including a broadcast studio, multimedia labs, and a well-equipped library. These resources provide students with hands-on learning opportunities and access to the latest industry tools.

ADMISSION REQUIREMENTS (ELIGIBILITY CRITERIA)

Candidates aspiring admission to the BAJMC Programme must have passed 10+2 (or its equivalent) examination in any stream with a minimum of 45% marks for General and OBC candidate and 40% passing marks for SC/ST candidates from a recognized Board/University. Candidates appearing for the qualifying examination or those who are awaiting their results are also eligible to apply. Their candidature, however, shall be considered, subject to their clearing the qualifying examination.

A Glimpse of BAJMC at IAMR



EXPLORICA - 2k24

EXPLORICA-2k24 provide a unique platform for emerging students, and established professionals to showcase their creativity, share ideas, and gain a deeper appreciation of the significance of various media and communication forms. The event featured with a series of five exciting competitions, including: CAMPUS VIBES (Reel Making Competition), FRAME OF MIND (Photography Competition), Janta Ka Reporter Competition, JOY OF COLOUR (Media Rangoli Competition), ABHIVYAKTI (Open Mic / Debate Competition), offered students the opportunity to exhibit their talents and nurture their skills.



WHY CHOOSE BAJMC AT IAMR

- Experienced Faculty
- Learn from experts in journalism and mass communication.
- Practical Skills
- Gain hands-on experience through real-world projects and internships.
- Career Connections
- Network with industry professionals and secure valuable job opportunities.
- Innovative Curriculum
- Explore emerging media technologies and trends.
- Global Perspective
- Develop a broader understanding of the role of media in a globalized world.



COMPREHENSIVE CURRICULUM: EXPLORE DIVERSE MEDIA PLATFORMS

- **Journalism**
Explore print, broadcast, online, and multimedia journalism. Master investigative reporting, news writing, and storytelling techniques.
- **Mass Communication**
Delve into advertising, public relations, social media, marketing, and digital communications. Learn to create compelling campaigns.
- **Media Studies**
Gain a critical understanding of media theory, ethics, and its impact on society. Analyze media trends and the cultural landscape.

BUILD A NETWORK WITH INDUSTRY PROFESSIONALS

- **Practical Skills**
Apply your knowledge in real-world settings, gain practical experience, and build your professional portfolio.
- **Industry Connections**
Establish valuable connections with professionals in the field, broaden your network, and gain insights into the industry.
- **Guest Speakers**
Engage with industry leaders who share their expertise and offer valuable insights into the field.
- **Career Panels**
Learn from experienced professionals about their career paths and gain advice on navigating the industry.

CAREER OPPORTUNITIES

Media and Journalism

- Journalist: Work as a reporter, correspondent, or editor in print, electronic, or digital media.
- News Anchor: Present news programs on TV, radio, or online platforms.
- Content Writer: Create engaging content for publications, websites, or companies.

Public Relations and Corporate Communication

- PR Specialist: Manage public image and reputation for companies, organizations, or individuals.
- Corporate Communicator: Develop and implement internal and external communication strategies.
- Social Media Manager: Create and execute social media campaigns for companies or organizations.

Digital Media and Entertainment

- Digital Content Creator: Produce content for YouTube, podcasts, or other digital platforms.
- Social Media Influencer: Build a personal brand and influence audience opinions on social media.
- Event Manager: Organize and coordinate events, such as concerts, festivals, or conferences.

Advertising and Marketing

- Copywriter: Create persuasive and creative content for advertisements.
- Marketing Specialist: Develop and implement marketing strategies for companies or products.
- Brand Manager: Oversee brand development, positioning, and maintenance.

Research and Academia

- Researcher: Conduct research in media, communication, or related fields.
- Academician: Teach and research at universities, colleges, or institutions.
- Media Critic: Analyze and critique media representation, policies, or effects.

Government and Non-Profit

- Public Affairs Specialist: Work in government, non-profit, or private sectors, managing public affairs and communication.
- Communication Specialist: Develop and implement communication strategies for government agencies, non-profits, or private companies.
- Policy Analyst: Analyze and develop policies related to media, communication, or related fields.



INFRASTRUCTURE



STUDIO



PCR LAB



CHROMA



EDITING LAB

OUR ALUMNI



Nikhil Kumar Jha
Video Editor
Warner Bros Discovery



Tulsi Sharma
Multimedia Producer/Anchor
Amar Ujala



Zenab Hashmi
Co-founder/ Director
Hatke Social - Social Media Agency



Mansi Jha
Reporter/Producer
TV 100 Channel



Harsh
Video Editor
News india 24*7



Preeti Shrivastva
News Anchor/Producer
APN NEWS



Nandini Verma
Graphic Designer & Event Coordinator
PWP (Perfect Wedding Planner)



Ishant Kashyap
Video Editor
India News

OUR GUEST SPEAKERS



Ms. Nivedita Shukla
Khetan Media Creation
NMF NEWS



Mr. Nishant Sagar
Assistant Professor
CCSU (NET JRF)



Mr. Aashukesh Tiwari
Anchor
NEWS 24



Mr. Shivam Gupta
Journalist
DD News



Dr. Nimish Kapoor
Principal Scientist(E) & Head
Publications Division & Science
Films Festival Division

FILM PROMOTION & CINEMA WORKSHOP AT IAMR

Casting Team of "Navras Katha Collage" visited to our campus. This interaction provides our students with a unique opportunity to learn from industry professionals and gain valuable insights into the world of cinema." This exclusive opportunity allowed students to interact with renowned actors and filmmakers.



IAMR Group of Institutions, in collaboration with Delhi Film Academy organized Cinema Workshop and shoot a web series based on college life. The Web Series aims to capture the essence of college life, exploring themes such as students experiences and perspectives. Students from the BAJMC department actively participated in every stage of the web series production process, the project aims to foster their creativity.

