



INSTITUTE OF APPLIED MEDICINES & RESEARCH

Affiliated to CCS University, Meerut, Recognized by UGC
(NAAC Accredited)

MISSION

IAMR inspires Intellectual and personal growth in our students, preparing them for meaningful and ethical contribution to a diverse, global society.

VISION

IAMR aspires to be a national leader in undergraduate and post graduate education, recognized for the success of our students and alumni, our innovative faculty and staff and our local, national and international partnerships.



9th Km. Stone, Delhi-Meerut Road, Duhai, Ghaziabad-201206

Phone: (120)-2675904, 2675905. Website: www.iamr.ac.in. Email: iamroffice@gmail.com





INSTITUTE OF APPLIED MEDICINES & RESEARCH

Affiliated to CCS University, Meerut, Recognized by UGC
(NAAC Accredited)

Department of Management

Mission of the BBA Department (IAMR College, Ghaziabad)

To develop future-ready business professionals by delivering quality management education that integrates academic rigor with practical exposure. The department is committed to fostering entrepreneurial capabilities, ethical decision-making, and leadership skills while emphasizing innovation, research, and holistic development in alignment with the vision of IAMR.

Vision of the BBA Department (IAMR College, Ghaziabad)

To be a leading academic hub in business management recognized for shaping socially responsible, innovative, and industry-oriented leaders. The department envisions contributing to the growth of society and the corporate world by promoting excellence in education, fostering a culture of lifelong learning, and aligning with IAMR's mission of creating impactful and transformative professionals.





DEPARTMENT OF BCA

Mission

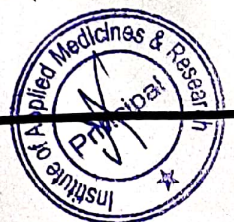
To serve the mankind and improve the quality of life of people by creating competent professionals, leaders, winners, and achievers."

IAMR aims at nurturing the talent of young boys and girls by providing them quality education, equipping them with managerial skills to last a lifetime, broadening their horizon, developing their personality, attributes and imbibing ethical and moral values to enable them to become successful global business leaders.

Vision

To create a vibrant and responsive Institution aimed at attaining outstanding academic levels through inputs of excellence, thereby shaping professionals of tomorrow with the purpose of adding value to society thereby contributing to wards nation building.

9th KM Stone, NH-58, Delhi-Meerut Road, Ghaziabad- 201206 (U.P.)





INSTITUTE OF APPLIED MEDICINES & RESEARCH

DEPARTMENT OF PHYSIOTHERAPY

Mission

- Provide quality education and training
- Promote evidence-based physiotherapy practice
- Create awareness and provide quality service to the society
- Work towards preventive health
- Update and share existing and new knowledge in the field of physiotherapy

Vision

- Create an environment to prepare physiotherapists who can enhance the professional, contextual, and collaborative foundations for physiotherapy practice
- Be a center of excellence in physiotherapy education, clinical training, research, and innovation
- Produce professionals with exceptional skills and leadership qualities



9th KM Stone, Namo Bharat Station, NH-9, Delhi-Meerut Road, Ghaziabad- 201206 (U.P.)



INSTITUTE OF APPLIED MEDICINES AND RESEARCH

Affiliated to CCS University, Meerut, Recognized by UGC
(NAAC Accredited)

Department of Journalism and Mass communication

Vision:

The department aspires to become a leading educational institution recognized for its academic excellence, innovative teaching methods, and contributions to the media industry. To be a leading center of excellence in journalism and mass communication education, nurturing creative, ethical, and socially responsible media professionals who are equipped to navigate the evolving media landscape and contribute meaningfully to society. Also to encourage media practices grounded in integrity, transparency, and ethical decision-making, contributing to the public trust in the media profession.

Mission:

- To provide high-quality, industry-relevant education in all aspects of journalism and mass communication, including print, broadcast, digital, and new media.
- To foster critical thinking, analytical skills, and a deep understanding of media ethics, social responsibility, and the impact of media on society.
- To equip students with practical skills in reporting, writing, editing, photography, videography, audio production, and digital media creation.
- To provide hands-on experience through internships, industry collaborations, and real-world projects, bridging the gap between academia and the professional world.
- To cultivate a culture of innovation and experimentation, encouraging students to explore new media technologies and develop innovative approaches to storytelling.
- To create a supportive and inclusive learning environment that encourages diverse perspectives, critical dialogue, and lifelong learning.
- To conduct research and engage in scholarly activities that contributes to the advancement of knowledge in the field of journalism and mass communication.
- To build strong relationships with media professionals, industry leaders, and alumni to provide valuable career guidance and networking opportunities.

9th Km. Stone, Delhi-Meerut Road, Duhai, Ghaziabad-201206
Phone: (120)-2675904, 2675905. Website: www.iamr.ac.in. Email: iamroffice@gmail.com





INSTITUTE OF APPLIED MEDICINES & RESEARCH

Affiliated to CCS University, Meerut, Recognized by UGC
(NAAC Accredited)

Department of Life Science VISION

"To promote, support and facilitate the development of Biotechnology & Microbiology by delivering high-quality education and research. To nurture intellectual growth and professional excellence, Disseminate knowledge, foster an inclusive environment, Support sustainable solutions for the benefit of society and environment."

MISSION

- To build a vibrant ecosystem for knowledge creation, collaboration, and entrepreneurship.
- Nurture talent and promote intellectual growth.
- To create a center for advanced research, education, and training.
- Foster collaborations with key stakeholders and other institutions.
- Deliver a transformative learning experience that empowers students to become innovative thinkers, socially responsible citizens.



9th Km. Stone, Delhi-Meerut Road, Duhai, Ghaziabad-201206

Phone: (120)-2675904, 2675905, Website: www.iamr.ac.in, Email: iamroffice@gmail.com

