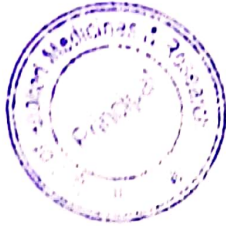


Internship

# **INTERNSHIP FILE**

**2020-23**



BCA Iv

5.2.1 Percentage of placement of outgoing students and students progressing to higher education d

Name of student who has been placed	Program graduated from	Year of graduation	Name of the employer with contact details	Pay package at appointment (In INR per	INTERNSHIP IN
Abhinav Aggarwal	BCA	2023	Seoczar IT Services Pvt. Ltd	Internship	SEO Internee
Akash Sharma	BCA	2023	Collabera	Internship	Technical Training
Anil Tomar	BCA	2023	Codesoft	Internship	Artificial Intelligence
Anjali Yadav	BCA	2023	Claw Development Vaishali, Ghaziabad U.P.	Internship	PHP Developer
Chirag sharma	BCA	2023	Codesoft	Internship	Artificial Intelligence
Deeksha Choudhary	BCA	2023	Collabera	Internship	Technical Training
Garima Rajput	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	SEO Internee
Harsh Mishra	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	SEO Internee
Himanshi Tyagi	BCA	2023	Probyto Vaishali, Ghaziabad, U.P.	Internship	Business Analyst
Kuldeep Kumar Pandey	BCA	2023	Claw Development Vaishali, Ghaziabad U.P.	Internship	PHP Developer
Kunal Kushwaha	BCA	2023	Claw Development Vaishali, Ghaziabad U.P.	Internship	PHP Developer
Mamta	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	SEO Internee
Nisha Sharma	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	SEO Internee
Nitin Kumar	BCA	2023	Probyto Vaishali, Ghaziabad, U.P.	Internship	Business Analyst
Pankaj Yadav	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	SEO Internee
Pooja yadav	BCA	2023	Claw Development Vaishali, Ghaziabad U.P.	Internship	PHP Developer
Rinki Sharma	BCA	2023	Codesoft	Internship	Artificial Intelligence
Rohan Tyagi	BCA	2023	Claw Development Vaishali, Ghaziabad U.P.	Internship	PHP Developer
Sakshi Gautam	BCA	2023	Collabera	Internship	Technical Training
Shashank	BCA	2023	Claw Development Vaishali, Ghaziabad U.P.	Internship	PHP Developer
Sourabh	BCA	2023	Claw Development Vaishali, Ghaziabad U.P.	Internship	PHP Developer
Sumit Rawat	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	SEO Internee
Sunny Sharawat	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	SEO Internee
Tarang Tyagi	BCA	2023	Probyto Vaishali, Ghaziabad, U.P.	Internship	Business Analyst
Vanshita Tyagi	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	
Vertika Yadav	BCA	2023	Seoczar IT Services Pvt. Ltd.	Internship	SEO Internee
Vikas Tyagi	BCA	2023	Probyto Vaishali, Ghaziabad, U.P.	Internship	Business Analyst
Vishwas Singhal	BCA	2023	Codesoft	Internship	Artificial Intelligence

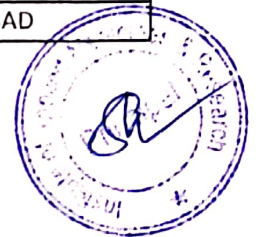


Name of student who has been placed	Program graduated from	Year of graduation	Name of the employer with contact details	Pay package at appointment (In INR per annum)
Abhinav Kumar	BCA	2023	Collabera	1.5LPA
Ajay Sharma	BCA	2023	Redstone Noida	1.70LPA
Aman Tyagi	BCA	2023	Redstone Noida	1.70LPA
Aryan	BCA	2023	Sidh Infotech	1.5LPA
Akshit Chaudhary	BCA	2023	DXC Technology, Bangalore	3.50LPA
Devansh	BCA	2023	Seoczar IT Services Pvt. Ltd.	1.4LPA
Gourav Kumar	BCA	2023	Cogentz	1.90LPA
Hrithik Singh	BCA	2023	Xziant Communication Dundhera Crossing Republik Ghaziabad	3.00 LPA
Jyoti	BCA	2023	Probyto Vaishali, Ghaziabad, U.P.	1.20LPA
Kapil Kumar	BCA	2023	Cogentz	1.90LPA
Manik	Bca	2023	Seoczar IT Services Pvt. Ltd.	1.4LPA
Neetu Yadav	BCA	2023	Probyto Vaishali, Ghaziabad, U.P.	1.20 LPA
Nirbhay tyagi	BCA	2023	EXL Noida sec 144 / Duhai Meerut road gzb	3.00LPA
Nitant	BCA	2023	Bmlraj Outsourcing Gurgaon Haryana	1.5LPA
Rahul Halder	BCA	2023	ESD Groups Pvt. Ltd.	3.0LPA
Raj Kishore	BCA	2023	Xziant Communication Dundhera Crossing Republik Ghaziabad	2.5LPA
Riya sharma	BCA	2023	Inergizer SEC 59	3.24LPA
Sagar Verma	BCA	2023	Cogentz	1.90LPA
Satyam Kumar Chaudhary	BCA	2023	Xziant Communication Dundhera Crossing Republik Ghaziabad	3.00 LPA
Shery Sadhukhan	BCA	2023	MiDAS India Pvt Ltd	2.4LPA
Shushant Pal	BCA	2023	Cogentz	1.90LPA
Sonika chaudhary	BCA	2023	Technocraze pvt computing solution noida sec 3 A-31	3.0LPA
Sparsh rawat	BCA	2023	Linfox logistics (asian paints) Sikandarabad	2.10 LPA
Sujeet Kumar Singh	BCA	2023	Cogentz	1.90LPA
Tarun Kumar Sharma	BCA	2023	Xziant Communication Dundhera Crossing Republik Ghaziabad	2.5LPA
VIKAS	BCA	2023	Bmlraj Outsourcing Gurgaon Haryana	1.5 LPA
Vimal Pathak	BCA	2023	Probyto Vaishali, Ghaziabad, U.P.	1.20 LPA



## BPT BATCH 2018-2022 PROJECT DATA

S.NO	CANDIDATE NAME	HOSPITAL NAME	TITLE OF PROJECT	PLACE
1	ADARSH KAUSHIK	PARK HOSPITAL	INTERNSHIP/NOC	GURUGRAM
2	SHAH ALAM	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
3	ALI BAHADUR	MMG HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
4	DEEPAK NAGAR	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
7	PRAMEETA	DHARMSHILA NARAYAN HOSPITAL	INTERNSHIP/NOC	DELHI
10	AANCHAL TOMAR	KMC HOSPITAL	INTERNSHIP/NOC	MEERUT
11	AASHU SHARMA	KMC HOSPITAL	INTERNSHIP/NOC	MEERUT
12	ABDULLAH KALAM	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
13	ABHISHEK MISHRA	ASIAN HOSPITAL	INTERNSHIP/NOC	FARIDABAD
14	ABHISHEK TIWARI	KMC HOSPITAL	INTERNSHIP/NOC	MEERUT
15	ABHISHEK VERMA	NATIONAL HEART INSTITUTE	INTERNSHIP/NOC	DELHI
16	ABHISHEK YADAV	PARAS HOSPITAL	INTERNSHIP/NOC	BIHAR
17	AKANKSHA YADAV	PT DEEEN DAYAL UPADHYAY HOSPITAL	INTERNSHIP/NOC	VARANASI
18	AKANSHA SHARMA	SWAMI DAYANAND HOSPITAL	INTERNSHIP/NOC	DELHI
19	AKASH MALIK	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
20	AKASH SHARMA	ST. STEPHEN HOSPITAL	INTERNSHIP/NOC	DELHI
21	AKHIL JINDAL	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
22	AKSHA	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
23	ANJALI	DHARMSHILA NARAYAN HOSPITAL	INTERNSHIP/NOC	DELHI
24	ANKIT PAL	ASIAN HOSPITAL	INTERNSHIP/NOC	FARIDABAD
25	ANOOP KUMAR YADAV	JAYPEE HOSPITAL	INTERNSHIP/NOC	NOIDA
26	ARTI	YATHARTH HOSPITAL	INTERNSHIP/NOC	DELHI
27	ASHISH	HINDU RAO	INTERNSHIP/NOC	DELHI
28	ASHISH BANSAL	METRO HOSPITAL	INTERNSHIP/NOC	NOIDA
29	ATA MOHAMMAD	MMG HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
30	AYUSHI KAUSHIK	LOKPRIYA HOSPITAL	INTERNSHIP/NOC	MEERUT
31	BHAWNA	RML HOSPITAL	INTERNSHIP/NOC	DELHI
32	BILAL	MMG HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
33	CHANCHAL TYAGI	NARENDRA MOHAN HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
34	DEEPANSHI SRIVASTAVA	APOLO MEDIC HOSPITAL	INTERNSHIP/NOC	LUCKNOW
35	DEEPIKA BANSAL	MMG HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
36	DURGANAND YADAV	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
37	EKTA CHAUDHARY	GANESH HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
38	FAREEN	JIPMER	INTERNSHIP/NOC	DELHI
39	FARMAN KHAN	MMG HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
40	FIRASAT	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD



41	FIZA MOIDEEN SHA	METRO HOSPITAL	INTERNSHIP/NOC	NOIDA
42	GAURAV RANJAN	SARVODAYA HOSPITAL	INTERNSHIP/NOC	FARIDABAD
43	GAYATRI KAUSHIK	ESIC HOPITAL	INTERNSHIP/NOC	NOIDA
44	GUNJAN	ASIAN HOSPITAL	INTERNSHIP/NOC	FARIDABAD
45	HARSHIT SINGH	DR. HEDGWAR AROGYA SANSTHAN	INTERNSHIP/NOC	DELHI
46	HARSHITA YADAV	JAIPUR GOLDEN HOSPITAL	INTERNSHIP/NOC	DELHI
47	ISHA PRATAP	KMC HOSPITAL	INTERNSHIP/NOC	MEERUT
48	KANAK RAI	SDS GLOBAL HOSPITAL	INTERNSHIP/NOC	MEERUT
49	KAPEESHWAR PRASAD	SRS HOSPITAL	INTERNSHIP/NOC	NOIDA
50	KHUSHBOO DAYAL	VINAYAK HOSPITAL	INTERNSHIP/NOC	NOIDA
51	KHUSHI WADHAWAN	LOK NAYAK HOSPITAL	INTERNSHIP/NOC	DELHI
52	KIRTI	MAX HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
53	KM ANJALI RAWAT	KAILASH HOSPITAL	INTERNSHIP/NOC	NOIDA
54	KOMAL KUMARI	MANIPAL HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
55	KONICA KASHYAP	MEDANTA HOSPITAL	INTERNSHIP/NOC	GURUGRAM
56	KRITIKA SRIVASTAVA	MANIPAL HOSPITAL	INTERNSHIP/NOC	DELHI
57	KUMARI PARUL	LOKPRIYA HOSPITAL	INTERNSHIP/NOC	MEERUT
58	MAMTA	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
59	MAMTA	JAG PRAVESH CHANDRA HOSPITAL	INTERNSHIP/NOC	DELHI
60	MANISHA KUMARI	JAIPUR GOLDEN HOSPITAL	INTERNSHIP/NOC	DELHI
61	MANISHA RANI	NARENDRA MOHAN HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
62	MANISKA YADAV	MMG HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
63	MANSI GOEL	NAVIN HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
64	MANSI MITTAL	YATHARTH HOSPITAL	INTERNSHIP/NOC	DELHI
65	MD FARHAN ALAM	DISTRICT COMBINED HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
66	MEHAK SHARMA	BLK HOSPITAL	INTERNSHIP/NOC	DELHI
67	MOHAMMAD TAHA KHAN	VINAYAK HOSPITAL	INTERNSHIP/NOC	NOIDA
68	MOHD FAIZAN	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
69	MONIKA SHISHODIA	YATHARTH HOSPITAL	INTERNSHIP/NOC	NOIDA
70	NANDIKA SHARMA	JAIPUR GOLDEN HOSPITAL	INTERNSHIP/NOC	DELHI
71	NANDITA CHAUDHARY	DR. HEDGWAR AROGYA SANSTHAN	INTERNSHIP/NOC	DELHI
72	NAVYA JAIN	ISIC HOSPITAL	INTERNSHIP/NOC	NOIDA
73	NUPUR BHATT	YATHARTH HOSPITAL	INTERNSHIP/NOC	NOIDA
74	POOJA RANI	SARVODAYA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
75	PRANAW SHUKLA	PARK HOSPITAL	INTERNSHIP/NOC	GURUGRAM
76	PREM KUMAR LOVELY	VARDAN HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
77	PRINCE KUMAR	KAILASH HOSPITAL	INTERNSHIP/NOC	NOIDA
78	RICHA KUMARI	VARDAN HOSPITAL	INTERNSHIP/NOC	GHAZIABAD



78	RISHU CHOUDHARY	DR. HEDGAR AROGYA SANSTHAN	INTERNSHIP/NOC	DELHI
79	RITIKA KAWAT	SHRI KRISHNA SEVA ASHRAM	INTERNSHIP/NOC	RISHIKESH
81	RITIKA SALLUA	WARDAN HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
82	RITU SATBIR SINGH JANGRA	MANIPAL HOSPITAL	INTERNSHIP/NOC	DELHI
83	RIYA PANDEY	MANIPAL HOSPITAL	INTERNSHIP/NOC	DELHI
84	RIYA TYAGI	MAHARANA BHOPAL GOVT HOSPITAL	INTERNSHIP/NOC	UDAIPUR
85	RUPAL SHARMA	HINDU RAO	INTERNSHIP/NOC	DELHI
86	SAGAR	HEALING TREE HOSPITAL	INTERNSHIP/NOC	NOIDA
87	SATPAL SINGH YADAV	NKS HOSPITAL	INTERNSHIP/NOC	DELHI
88	SALMA ADEEP DUBEY	METRO HOSPITAL	INTERNSHIP/NOC	NOIDA
89	SAURAV KUMAR	PARAS HOSPITAL	INTERNSHIP/NOC	PATNA
90	SHADAB	RML HOSPITAL	INTERNSHIP/NOC	DELHI
91	SHADAB RANA	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
93	SHAIKALI GUPTA	METRO HOSPITAL	INTERNSHIP/NOC	NOIDA
94	SHAIL	MMG HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
95	SHIFA NAAZ	JAG PRAVESH CHANDRA HOSPITAL	INTERNSHIP/NOC	DELHI
96	SHIKHA TIWARI	APOLO MEDIC HOSPITAL	INTERNSHIP/NOC	FARIDABAD
97	SHIRIH AYUB	AMICARE HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
98	SHIVANGINI GUPTA	YATHARTH HOSPITAL	INTERNSHIP/NOC	NOIDA
99	SHIVANI AGRAWAL	METRO HOSPITAL	INTERNSHIP/NOC	NOIDA
100	SHOBHA	AMICARE HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
101	SHREYA CHHABRA	YATHARTH HOSPITAL	INTERNSHIP/NOC	NOIDA
102	SHUBHAM TYAGI	YASHODA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
103	SHYAM SUNDAR	METRO HOSPITAL	INTERNSHIP/NOC	NOIDA
104	SIMRAN PILKHWAL	SARVODAYA HOSPITAL	INTERNSHIP/NOC	FARIDABAD
105	SUGANDHA GARG	METRO HOSPITAL	INTERNSHIP/NOC	NOIDA
106	SURBHI RANA	SWAMI DAYANAND HOSPITAL	INTERNSHIP/NOC	DELHI
107	VARSHA SHARMA	SARVODAYA HOSPITAL	INTERNSHIP/NOC	GHAZIABAD
108	VISHAKHA SHARMA	LOKPRIYA HOSPITAL	INTERNSHIP/NOC	MEERUT



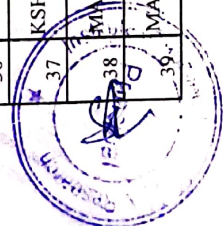
Institute of Applied Medicines and Research

IBBA Batch 2020-23 Project Report Title

S.no	NAME	FATHER'S NAME	Mobile No	Email	Project Title	Project Specialisation	Project Guide
1	ABHINATH SHROTRIYA	Mr. Shantinath Shrotriya	7982158124	an.shrotriya236@gmail.com	Study of backend process in ERP Company	IT	Dr. Pooja Goel
2	ABHISHEK TYAGI	Mr. Subodh tyagi	9639669584	abhishektyagi7098@gmail.com	A study of customer preference for Coca-Cola Brand with reference to Coca-Cola India	Marketing	Dr. Megha Kansal
3	ADITYA SIROHI	Mukesh Kumar	9625006250	pranavsirohi16@gmail.com	A study of Customer satisfaction on Pizza Hut Product and services	Marketing	Ms. Usha Pandey
4	ADITYA TYAGI	Vipin kumar	9971395418	tyagiaditya3555@gmail.com	working capital management in MOTHER DIARY	Finance	Dr. Pooja Goel
5	AKANSHU TYAGI	Satya kumar	9667354117	tyagiakanshu71@gmail.com	A study of Brand Awareness and promotional strategies of DUKES IN DELHI	Marketing	Dr. Megha kansal
6	ALOK THAKUR	Kripa Shankar Thakur	9910249798	alokthakur253@gmail.com	To understand Users Perception about BOSE SPEAKERS	Marketing	Dr. Megha Kansal
7	AMAN PANCHAL	Pushpendra Panchal	8449286362	amank98859@gmail.com	Customer Satisfaction Of Bharti Airtel	HR	Ms. Usha Pandey
8	ANJALI SINGH	Inder kumar singh	8920931469	singhanjali46042@gmail.com	Behaviour in ELECTRICAL DURABLE GOODS	Marketing	Ms. Surbhi Roy
9	ANKIT KUMAR	Mr. Munesh Kumar	7300951967	ankit5371@gmail.com	Customer Satisfaction towards Reliance Jio	Marketing	Dr. Megha Kansal
10	ANSHIKA	Jitendra verma	9654957324	anshikatenuverma@gmail.com	An analysis of financial statements of HDFC Bank	Finance	Dr. Pooja Goel
11	ARYAN	Sumarjeet singh	8191817089	aryanehoudhary0403@gmail.com	Analysis of customer satisfaction towards MAHINDRA XUV 700	Marketing	Ms. Surbhi Roy
12	AYUSH RAJPUT	Ashok kumar	9717335365	rajputayush1999ayush@gmail.com	The study of working capital management of HCL Infosystem limited	Finance	Dr. Pooja Goel
13	BHARATI SINGH	Rajesh Singh	9810915195	bhartsingh0424@gmail.com	Luxury fashion brands on social media, a study of young consumers perception	Marketing	Dr. Megha Kansal
14	BHAWANA GUPTA	Lokesh chand	8130119512	gbhawana314@gmail.com	Fundamental Analysis of YES BANK	Finance	Dr. Pooja Goel
15	CHIRAG CHAUDHARY	Sharanveer Singh	9548008261	chiragchaudhary716@gmail.com	A study on Recruitment and selection process at DHANUKA Agritech ltd	HR	Ms. Usha Pandey
16	CHITRA SHARMA	Jitendra sharma	7505044511	sharmachitra409@gmail.com	Consumer Perception on ONLINE SHOPPING in AMAZON	Marketing	Dr. Megha Kansal
17	DEEPAK GOEL	Rajesh goel	7037033705	deepak.goel518@gmail.com	An analysis of Brand Images of Woodland footwear at Delhi Market	Marketing	Dr. Megha Kansal
18	DEEPAK PAL	BrijPal Singh	8218357063	pal886050@gmail.com	Consumer Preference of the consumption pattern of fruits juices of Parle Agro.	Marketing	Dr. Megha Kansal

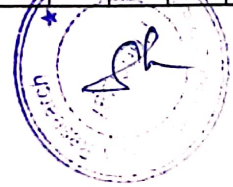


19	DHANANJAY JASYAL	Mr joginder singh jasyal	9911724851	dhananjayjasyal77@gmail.com	Marketing Strategies of BIG BAZZAR	Marketing	Dr.Megha Kansal
20	DHRUV CHAUDHARY	Vipin kumar	8979045003	dhruvchaudhary524@gmail.com	Financial Analysis of HDFC Bank	Finance	Dr.Pooja Goel
21	DIPALI	Mohan lal	9310091871	ddipali079@gmail.com	Accounting Practices in TALLY ERP windmoller	Finance	Dr.Pooja Goel
22	DISHANT KUMAR	Vinod kumar	7678338384	dishant1898@gmail.com	TCS Recruitment Process	Operations	Dr. Pooja Goel
23	FARZAN ANSARI	Farid	8979249339	ansarifarzan602@gmail.com	Marketing strategies of AMUL CHOCOLATE	Marketing	Ms.Surbhi Roy
24	GARGI MITTAL	Mr. Sanjay Mittal	9319836162	mittalgargi24@gmail.com	Marketing strategies and performance of Haldiram in India	Marketing	Dr.Megha Kansal
25	HARSH BHARDWAJ	Mr.Ved Prakash Sharma	9999500120	harshsharma1033@gmail.com	Retailer survey with special reference to bisleri	Marketing	Dr.Megha Kansal
26	HARSHITA SETH	Late Mr.kamal kumar	9870608638	harshitaseth5659@gmail.com	Marketing Strategy of Nestle India Ltd	Marketing	Dr.Megha Kansal
27	HIMANSHU	Mr Brijpal Singh	9354132755	hel74433@gmail.com	Marketing strategies on COCA COLA INDIA LTD	Marketing	Dr.Megha Kansal
28	HONEY SINGH	Rakesh Kumar	8474947603	hs25204@gmail.com	COVID -19 AT EXTRAMARKS EDUCATION pvt	Marketing	Dr.Megha Kansal
29	JAISHRI CHAURASIYA	Rajendra Prasad	9026295019	jaishrichaurasiya@gmail.com	A study on Analysis of Financial statement at UFLEX	Marketing	Dr. pooja Goel
30	JATIN SHARMA	Durgesh sharma	9910949050	jatinsharma5242@gmail.com	Marketing Strategy of D-mart	Marketing	Dr.Megha Kansal
31	JATIN SINGH	Mr. Manoj singh	9311567255	jatinsingj01@gmail.com	E-commerce and business development in Electromart	International Business	Dr. Pooja Goel
32	KANAK SHARMA	Narendra Sharma	9540828081	kanakshani@gmail.com	ELAICHI AT DHARAMPAL PREMCHAND Ltd Delhi	Marketing	Dr.Megha Kansal
33	KARAN GUPTA	Sanjay gupta	9119784311	karangupta5780@gmail.com	BRITANNIA BISCUITS-A MARKETING STRATEGY	Marketing	Ms. Surbhi Roy
34	KHUSHBOO VERMA	Mr.sanjeev kumar verma	8287913672	vermakushboo928@gmail.com	Customer satisfaction for a digital marketing agency	Marketing	Dr.Megha Kansal
35	KHUSHI ARORA	Mr.Rajeev Arora	9045115647	khushiarora0124@gmail.com	An Organisational Study on Cadbury Company	Marketing	Ms. Surbhi Roy
36	KRITIKA SHARMA	Mukesh Sharma	9536614770	kritisharma9821@gmail.com	A study on financial planning of salaried employees and strategies of tax saving at SPA capital	Finance	Dr.Pooja Goel
37	KSHITIZ SHARMA	Subhash Chand Sharma	7011317871	KshitzSharma639@gmail.com	A study of marketing strategies in DABUR INDIA LTD GZB	Marketing	Ms.Surbhi Roy
38	MANJINDER KANSAL	sanjeev kansal	7617445410	madhurkansal123@gmail.com	Marketing strategies adopted by Reliance MART & VISHAL	Marketing	Ms.Surbhi Roy
39	MANMEET SINGH	Jasvinder Singh	8860019331	Smannmeet500@gmail.com	A study of training and development at AMUL INDIA ltd	HR	Ms.Usha Pandey





40	MANSI	Mahendra Singh	9911448543	602mansichauhan@gmail.com	Recruitment and selection at <b>BIG BAZZAR</b>	HR	Ms. Usha Pandey
41	MAYANK TYAGI	Mr. Rohtash tyagi	6395253113	mayanktyagi1512@gmail.co	Analysis of customer satisfaction in <b>Hundai</b>	Marketing	Ms. Usha Pandey
42	NISHA CHAUDHARY	Rajeev Kumar	9599325042	khutailnshu123@gmail.com	A study on customer preference towards online food delivery services & market strategies : <b>Zomato &amp;</b>	Marketing	Dr. Megha Kansal
43	OSHI VAISH	Mr Ravi pal singh	8077913771	vaishpalak91@gmail.com	Marketing strategy of <b>Airtel</b> in ghaziabad with special reference to Mobile services	Marketing	Ms. Surbhi Roy
44	PANKAJ KUMAR	Mr. Dhampal	9971240552	pankajkumar827304@gmail.com	Financial Analysis of <b>KOTAK MAHINDRA BANK</b> Ltd	Marketing	Dr. Pooja Goel
45	PANKAJ KUMAR	Mr. Satender kumar	8273042434	pnkj0105@gmail.com	An organisational study of <b>TATA</b> company	Marketing	Ms. Surbhi Roy
46	PAVITRA JAIN	Ankur Jain	9136571008	pavitra.star32@gmail.com	Hospitality Management and Travel facility provide by <b>Fabhotels</b>	Operations	Dr. Pooja Goel
47	PRADUMAN SHARMA	Mr.goverdhan sharma	8368467406	sharmaparduman205@gmail.com	Customer Satisfaction towards <b>RETAIL OUTLET</b> with reference to <b>PANTALOONS</b>	Marketing	Dr. Megha Kansal
48	PRATHAM AGGARWAL	Mr. Priyadarshan Aggarwal	9971081171	prathamaggar693@gmail.com	<b>PNB Met life</b> India Insurance Co. Ltd.	Marketing	Dr. Pooja Goel
49	PRIYANSHU	Mr. Mangu Singh	8477096655	tpriyanshu283@gmail.com	<b>Dabur Amla</b> product supply in market	Marketing	Dr. Megha Kansal
50	PRIYANSHU TYAGI	Mr.surendra tyagi	9548339552	tyagipriyanshu435@gmail.com	A study on marketing strategy of one plus and its effects on Consumers of <b>Delhi NCR</b>	Marketing	Dr. Megha Kansal
51	RAJ PANDEY	Sanjay pandey	6397039660	panditraj717@gmail.com	<b>SMC Global</b> security finance	Finance	Dr. Pooja Goel
52	REWATI VERMA	Triloki Nath verma	7505058320	rewativerma2003@gmail.co	Analysis of satisfaction level of employees <b>AKAANT</b>	HR	Ms. Usha Pandey
53	RISHABH TYAGI	Rampal Tyagi	9540661662	trishabh371@gmail.com	Marketing strategy of <b>FLIPKART.COM</b>	Marketing	Dr. Megha Kansal
54	ROHIT	Mr.Rajender Singh	6398856001	rr7316608@gmail.com	Risk and Return analysis of <b>Aviva</b> life Insurance Company	Finance	Dr. Pooja Goel
55	RUCHI TOMAR	Lokender kumar	8864802162	tomar.ruchi408@gmail.com	A study of marketing strategies of <b>Hindustan Unilever Limited (HUL)</b>	Marketing	Dr. Megha Kansal
56	SACHIN SAIN	Ravender sain	8587866014	samsachin091@gmail.com	Product Marketing of <b>Mahinendra</b>	Marketing	Dr. Megha Kansal
57	SAGAR SHARMA	Mr. suresh sharma	8368311549	sagar81028@gmail.com	Consumer Perception towards <b>Online Subscription</b> of outlook Magazines	Marketing	Ms. Surbhi Roy
58	SAHIL DIXIT	Anil Dixit	8287620460	sahildixit2112@gmail.com	Sales strategy of <b>PATANJALI</b>	Marketing	Dr. Megha Kansal
59	SANGAM RATHORE	Munendra pal singh Rathore	9015719187	sangamrathore8076@gmail.	Sales strategies of <b>BLINKIT</b>	Marketing	Dr. Megha Kansal
60	SANYAM KUMAR SAHARAWAT	Mr. Yatendra kumar Saharawat	9760422088	sanyamsarawat@gmail.com	A Comparative Analysis of marketing strategies of <b>Amul</b> milk with its competitors in <b>Ncr</b>	Marketing	Ms. Surbhi Roy



61	SHAGUN YADAV	Mr. Vijay Yadav	8057723865	yadavshagun76@gmail.com	Comparative study of strategic marketing of TATA MOTORS Ltd	Marketing	Ms. Surbhi Roy
62	SHIVAM BHARTI	Mr Rajesh Kumar Bharti	9027565664	bhartishivam009@gmail.com	Analysis of FINANCIAL STATEMENT OF TATAT MOTORS	Finance	Dr.Pooja Goel
63	SHIVAM CHAUDHARY	Praveen Choudhary	9319228404	shivamchoudhary04840@gmail.com	A marketing plan on (Sports Drink)health fuse protine milkshake	Marketing	Dr.Megha Kansal
64	SHIVAM SAIN	Davendra kumar	8595781103	sainshivam38@gmail.com	Marketing strategy of DOMINO'S	Marketing	Dr.Megha Kansal
65	SHIVAM TYAGI	Mr Sanjay tyagi	9568656550	shivamtyagi955@gmail.com	Customer Satisfaction as Regards HERO MOTO CORP PRODUCTS	Marketing	Ms.Surbhi Roy
66	SHIVANI	Jagdish kumar	7027461832	shivani9412115@gmail.com	Marketing strategies in PAYTM	Marketing	Ms.Surbhi Roy
67	SHUBHAM BHARDWAJ	Mr. Nirenshu bhardwaj	9899314081	shubham.bhardwaj2642@gmail.com	A study of consumer behaviour on online shopping flipkart	Marketing	Ms.Surbhi Roy
68	SONIYA SHARMA	Mr.Ajay Sharma	8799737514	sharmanoni210@gmail.com	Analysis of the performance Appraisal & Bonus payments. Radical minds pvt ltd	HR	Ms.Usha Pandey
69	SUBHAM TYAGI	Pintu Tyagi	7467842623	gohityagi2623@gmail.com	Marketing strategy of TIMES OF INDIA	Marketing	Ms.Surbhi Roy
70	SUMIT KUMAR	Narsingh	8810201083	sumitmehra797@gmail.com	To study the Sales Strategy in zomato	Marketing	Dr.Megha Kansal
71	TUSHAR GARG	Manoj kumar	8077048200	gargtushar8077048200@gmail.com	Marketing strategy of AIRTEL	Marketing	Ms. Surbhi Roy
72	TUSHAR TYAGI	Mr Ravindra tyagi	9368160937	tushartyagi861@gmail.com	Financial Analysis of HDFC Bank	Marketing	Dr.Pooja Goel
73	UQASHA MALIK	Mushtak Ahmad	9319377135	uqashamalik299@gmail.com	A study on marketing strategies of TITAN WATCHES the customer satisfaction by products	Marketing	Ms. Surbhi Roy
74	UTKARSH SETH	Late. kamal kumar	7017595291	utkarshseth06@gmail.com	Consumer behaviour & consumer loyalty in Renault India pvt.ltd.	Marketing	Ms. Surbhi Roy
75	VARUN TITORIA	Mr. Surendra Titoria	7983797905	varunrajput640@gmail.com	Astudy of Consumer durable market for Samsung Electronics ltd	Marketing	Ms.Surbhi Roy
76	VINEET GIRI	Ram Giri	8076928200	vineegiri716@gmail.com	A study of sales promotion strategy followed by Hyundai motors in ghaziabad	Marketing	Ms.Surbhi Roy
77	VINIT	Karamveer Singh	7210370380	vinitjaat1611@gmail.com	To study the customer satisfaction in a retail outlet with reference to Big Bazaar	Marketing	Ms.Surbhi Roy
78	VINIT CHAUDHARY	Sunil chaudhary	6396646887	vinitchaudhary514@gmail.com	Marketing strategy at NEXA Maruti Suzuki	Marketing	Ms.Surbhi Roy
79	VISHANK TYAGI	sumit kumar	8700270720	Vtyagi323@gmail.com	Competitors and Customer Satisfaction Of Hero Electric Vehicles	Marketing	Ms.Surbhi Roy
80	YASH	Mr.Sanjay kumar	8171933941	yashteotia755@gmail.com	Marketing Strategy of kansai NEROLAC PAINTS Ltd	Marketing	Dr.Meha Kansal
81	YASH GARG	Mr.Sanjeev Garg	9058628073	gargyash7830@gmail.com	Marketing strategy of NIKE	Marketing	Ms.Surbhi Roy

82	YASH KUMAR CHHALERIA	Mukesh kumar	7906634724	yashkumar6741@gmail.com yukta.dp@gmail.com	Sales and Distribution Channel of PARAG MILK A comprehensive study on financial product of ICICI bank with SBI bank	Marketing	Ms.Surbhi Roy
83	YUKTA VERMA	Devesh Kumar	8279819389			Finance	Dr.Pooja Goel



**INSTITUTE OF APPLIED MEDICINES & RESEARCH GHAZIABAD**

**FACULTY OF LIFE SCIENCES**

**M.Sc. BIOTECHNOLOGY IV Sem (Batch 2021-23)**

S.NO	ROLL NO.	STUDENT NAME	TITLE	WORK PLACE
1	R210966227001	AANCHAL SHARMA	Decontamination efficacy of graphene oxide Nanocomposites against chemical warfare agents by in-vivo	Institute of Nuclear Medicines & Allied Sciences, DRDO, Delhi
2	R210966227002	ANJALI BHARDWAJ	Conquer Cancer by Psycho-Oncology	Shree Jagannath Charitable Cancer Institute and Research
3	R210966227003	ANUPAMA	Comparative analysis of potency estimation in Anti-inhibitor coagulation complex by using semi and fully automated	National Institute of Biologicals, Noida
4	R210966227004	ARIF MALIK	Studies on Production and Purification of Extracellular Amylase Enzyme from Industrial wastes	Codon Biotech Pvt. Ltd., Noida
5	R210966227005	CHANCHAL CHAUDHARY	Isolation, Identification and Characterization of the Heavy Metal Resistant Microbes from Industrial Soil Sample	Dharma Samaj College, Aligarh
6	R210966227006	KAVITA JOSHI	Monitoring of BCR-ABL levels in Chronic Myeloid Leukemia patients treated with Imatinib	Core Dignostics, Gurgaon
7	R210966227007	LAKSHMI	Short chain fatty acid alleviates lipopolysaccharides induced inflammation in murine macrophages	Defence Institute of Physiology and Allied Sciences, DRDO,
8	R210966227008	PAVISHA TYAGI	Analytical method development and verification of test for oxidized follitropin and free subunits in follicle stimulating	Indian Pharmacopoeia Commission, Ghaziabad
9	R210966227009	PRACHI SINGH	Antimicrobial activity of medicinal plants against Oral pathogens	Codon Biotech Pvt. Ltd., Noida
10	R210966227010	RICHA TYAGI	Antioxidant, antimicrobial, and phytochemical analysis of <i>Aloe vera</i> (L.)	Noida Testing Laboratories, Noida
11	R210966227011	SANJEEV KUMAR	Molecular Profiling of NSCLC using Next Generation Sequencing	Core Dignostics, Gurgaon
12	R210966227012	SHIKHA TIWARI	A study on the gram positive <i>Bacillus</i> strains as cellular factories for riboflavin production from fruit wastes	Codon Biotech Pvt. Ltd., Noida
13	R210966227013	SUDEEPTA BHATTACHARYA	Isolation of indigenous Probiotic strains and Development of ready to drink Probiotic Iced tea & Green tea	Codon Biotech
14	R210966227014	TANU KAUSHIK	Production of Wine from different seasonal fruits and their comparative analysis	Codon Biotech
15	R210966227015	VAISHNAVI SHARMA	Isolation of probiotic microorganism and development of Probiotic Juice	Codon Biotech



**INSTITUTE OF APPLIED MEDICINES & RESEARCH GHAZIABAD**

**FACULTY OF LIFE SCIENCES**

**M.Sc. MICROBIOLOGY IV Sem (Batch 2021-23)**

S.NO	ROLL NO.	STUDENT NAME	TITLE	WORK PLACE
1	R210966254001	AJAY DUBEY	Isolation and identification of microorganisms responsible for spoilage of dairy product (Milk, Yoghurt and locally	Neptune Biotech Pvt. Ltd. Delhi
2	R210966254002	AKANSHA	Isolation and identification of psychrophilic fungi from soil	Amity University, Greater Noida
3	R210966254003	ANJALI	A study on effect of different sterilization methods on the quality of herbal raw materials	Pharmacopoeia Commission for Indian Medicine &
4	R210966254004	ANNIT SHARMA	The effects of biofertilizers and biopesticides on rice and tea cultivation and productivity	United Biotech, Badarpur, New Delhi
5	R210966254005	APARNA SHARMA	Antimicrobial activity of different indoor plants against <i>Staphylococcus</i> strains isolating from Humans	Codon Biotech Pvt. Ltd., Noida
6	R210966254006	AVKASH	Microbiological profile of milk and milk products	Supreme speciality foods Pvt. Ltd., New Delhi
7	R210966254007	CHANCHAL TYAGI	Estimation of microbial growth in Unani Medicinal products	Hamndard Laboratories India, Ghaziabad
8	R210966254008	CHANCHAL TYAGI	Microbial quality assessment of various brands of commercial spices	Dabur India Ltd., Ghaziabad
9	R210966254009	HARSHIT	Encapsulation of Lactobacillus casei and its stability in model foods	Codon Biotech Pvt. Ltd., Noida
10	R210966254010	JESSICA SPENCER	Isolation and identification of cellulose degrading bacteria from soil sample	United Biotech, Badarpur, New Delhi
11	R210966254011	KAMAL RAJ	Molecular characterization and antifungal susceptibility of <i>Scedosporium</i> species	Dept. of Microbiology, Vallabhahi Patel chest Institute
12	R210966254012	KESI TYAGI	Effect of Radiofrequency radiation on cellular markers in skin tissue	Defence Institute of Physiology and Allied Sciences, DRDO,
13	R210966254013	KOMAL	Screening of antimicrobial activity of <i>Azadirachta indica</i> (Neem) by using leaf extract against different types of	Neptune Biotech Pvt. Ltd. Delhi
14	R210966254014	LAVISH SHARMA	Antimicrobial activity of <i>Allium cepa</i> L. and <i>Allium sativum</i> L.	Noida Testing Laboratories, Noida
15	R210966254015	LAXMI PRAJAPATI	Study on Antibacterial activity of <i>Rosa damascena</i> e (Rose) petal extract against different bacterial strains	Umamo Healthcare, Faridabad
16	R210966254017	POOJA KUMARI	Isolation and Characterization of endophytic bacteria from flowers of <i>Woodfordia fruticosa</i> and their effect in preparation of arjunanistha	Pharmacopoeia Commission for Indian Medicine & Homoeopathy, Ghaziabad
17	R210966254018	SAKSHI SHARMA	Molecular characterization and antifungal susceptibility of <i>Fusarium</i> species	Dept. of Microbiology, Vallabhahi Patel chest Institute
18	R210966254019	SHALINI	Isolation and identification of psychrophilic fungi from soil	Amity University, Greater Noida
19	R210966254020	SHASHI PRAJAPATI	Isolation, identification and optimization of <i>Bacillus</i> species for the analysis of pharmaceutical products as per Indian Pharmacopoeia	Indian Pharmacopoeia Commission, Ghaziabad
20	R210966254021	SHIKHA PUNDIR	Studies on extracellular protease production and its partial purification from bacteria strains isolated from Noida Industrial region	Codon Biotech Pvt. Ltd., Noida
21	R210966254022	SUMAN SHARMA	Isolation, identification and optimization of <i>Saccharomyces cerevisiae</i> for the analysis of pharmaceutical products as per Indian Pharmacopoeia	Indian Pharmacopoeia Commission, Ghaziabad



Institute of Applied Medicines and Research

BBA Batch 2020-23 Project Report Title

S.no	NAME	FATHER'S NAME	Mobile No	Email	Project Title	Project Specialisation	Project Guide
1	ABHINATH SHROTRIYA	Mr. Shantinath Shrotriya	7982158124	an.shrotriya236@gmail.com	Study of backend process in ERP Company	IT	Dr. Pooja Goel
2	ABHISHEK TYAGI	Mr. Subodh tyagi	9639669584	abhishektvagi7098@gmail.com	A study of customer preference for Coca-Cola Brand with reference to Coca-Cola India	Marketing	Dr. Megha Kansal
3	ADITYA SIROHI	Mukesh Kumar	9625006250	pranavsirohi16@gmail.com	A study of Customer satisfaction on Pizza Hut Product and services	Marketing	Ms. Usha Pandey
4	ADITYA TYAGI	Vipin kumar	9971395418	ivagiaditya3555@gmail.com	working capital management in MOTHER DIARY	Finance	Dr. Pooja Goel
5	AKANSHU TYAGI	Satya kumar	9667354117	tyagiakanshu71@gmail.com	A study of Brand Awareness and promotional strategies of DUKES IN DELHI	Marketing	Dr. Megha kansal
6	ALOK THAKUR	Kripa Shankar Thakur	9910249798	alokthakur253@gmail.com	To understand Users Perception about BOSE SPEAKERS	Marketing	Dr. Megha Kansal
7	AMAN PANCHAL	Pushpendra Panchal	8449286362	amank98859@gmail.com	Customer Satisfaction Of Bharti Airtel	HR	Ms. Usha Pandey
8	ANJALI SINGH	Inder kumar singh	8920931469	singhanjali46042@gmail.com	Marketing Research on Consumer Buying Behaviour in ELECTRICAL DURABLE GOODS	Marketing	Ms. Surbhi Roy
9	ANKIT KUMAR	Mr. Munesh Kumar	7300951967	ankit5371@gmail.com	Customer Satisfaction towards Reliance Jio	Marketing	Dr. Megha Kansal
10	ANSHIKA	Jitendra verma	9654957324	anshikatenuverma@gmail.com	An analysis of financial statements of HDFC Bank	Marketing	Dr. Pooja Goel
11	ARYAN	Sumarjeet singh	8191817089	aryanchoudhary0403@gmail.com	Analysis of customer satisfaction towards MAHINDRA XUV 700	Marketing	Ms. Surbhi Roy
12	AYUSH RAJPUT	Ashok kumar	9717335365	rajputayush1999ayush@gmail.com	The study of working capital management of HCL Infosystem limited	Finance	Dr. Pooja Goel
13	BHARTI SINGH	Rajesh Singh	9810915195	bhartisingh0424@gmail.com	Luxury fashion brands on social media: a study of young consumers perception	Marketing	Dr. Megha Kansal



14	BHAWNA GUPTA	Lokesh chand	8130119512	gbhawna314@gmail.com	Fundamental Analysis of YES BANK	Finance	Dr. Pooja Goel
15	CHIRAG CHOUDHARY	Sharanveer Singh	9548008261	chiragchoudhary716@gmail.com	A study on Recruitment and selection process at DHANUKA Agritech Ltd	HR	Ms. Usha Pandey
16	CHITRA SHARMA	Jitendra sharma	7505044511	sharmachitra409@gmail.co	Consumer Perception on ONLINE SHOPPING in AMAZON	Marketing	Dr. Megha Kansal
17	DEEPAK GOEL	Rajesh goel	7037033705	deepakgoel518@gmail.com	An analysis of Brand Images of Woodland footwear at Delhi Market	Marketing	Dr. Megha Kansal
18	DEEPAK PAL	BrjPal Singh	8218357063	pal886050@gmail.com	Consumer Preference of the consumption pattern of fruits juices of Parle Agro.	Marketing	Dr. Megha Kansal
19	DHANANJAY JASYAL	Mr joginder singh jasyal	9911724851	dhananajasyal77@gmail.com	Marketing Strategies of BIG BAZZAR	Marketing	Dr. Megha Kansal
20	DHRUV CHAUDHARY	Vipin kumar	8979045003	dhruvchoudhary524@gmail.com	Financial Analysis of HDFC Bank	Finance	Dr. Pooja Goel
21	DIPALI	Mohan lal	9310091871	ddipali079@gmail.com	Accounting Practices in TALLY ERP windmoller	Finance	Dr. Pooja Goel
22	DISHANT KUMAR	Vinod kumar	7678338384	dishant1898@gmail.com	TCS Recruitment Process	Operations	Dr. Pooja Goel
23	FARZAN ANSARI	Farid	8979249339	ansarifarzan602@gmail.com	Marketing strategies of AMUL CHOCOLATE	Marketing	Ms. Sarathi Ray
24	GARGI MITTAL	Mr. Sanjay Mittal	9319836162	mittalgargi24@gmail.com	Marketing strategies and performance of Haldirams in India	Marketing	Dr. Megha Kansal
25	HARSH BHARDWAJ	Mr. Ved Prakash Sharma	9999500120	harshsharma1033@gmail.com	Retailer survey with special reference to bisleri	Marketing	Dr. Megha Kansal
26	HARSHITA SETH	Late Mr.kamal kumar	9870608638	harshitaseth5659@gmail.com	Marketing Strategy of Nestle India Ltd	Marketing	Dr. Megha Kansal
27	HIMANSHU	Mr Brjpal Singh	9354132755	hel74433@gmail.com	Marketing strategies on COCA COLA INDIA LTD	Marketing	Dr. Megha Kansal



28	HONEY SINGH	Rakesh Kumar	8474947603	hs25204@gmail.com	Consumer Preference towards E-learning during COVID-19 AT EXTRAMARKS EDUCATION pvt	Marketing	Dr. Megha Kansal
29	JAISHRI CHAURASIYA	Rajendra Prasad	9026295019	jaishrichaurasiya@gmail.com	A study on Analysis of Financial statement at UFLEX	Marketing	Dr. pooja Goel
30	JATIN SHARMA	Durgesh sharma	9910949050	jatinsharma5242@gmail.com	Marketing Strategy of D-mart	Marketing	Dr. Megha Kansal
31	JATIN SINGH	Mr. Manoj singh	9311567255	jatinsing01@gmail.com	E-commerce and business development in Electromart	International Business	Dr. Pooja Goel
32	KANAK SHARMA	Narendra Sharma	9540828081	kanakshani@gmail.com	A study on Customer Satisfaction of BABA ELAICHI AT DHARAMPAL PREMCHAND Ltd Delhi.	Marketing	Dr. Megha Kansal
33	KARAN GUPTA	Sanjay gupta	9119784311	karangupta5780@gmail.com	BRITANNIA BISCUITS-A MARKETING STRATEGY	Marketing	Ms. Surbhi Roy
34	KHUSHBOO VERMA	Mr. sanjeev kumar verma	8287913672	vermakhushboo928@gmail.com	Customer satisfaction for a digital marketing agency	Marketing	Dr. Megha Kansal
35	KHUSHI ARORA	Mr. Rajeev Arora	9045115647	khushiarora124@gmail.com	An Organisational Study on Cadbury Company	Marketing	Ms. Surbhi Roy
36	KRITIKA SHARMA	Mukesh Sharma	9536614770	kritisharma9821@gmail.com	A study on financial planning of salaried employees and strategies of tax saving at SPA capital services ltd	Marketing	Dr. Pooja Goel
37	KSHITIZ SHARMA	Subhash Chand Sharma	7011317871	KshitzSharma639@gmail.com	A study of marketing strategies in DABUR INDIA LTD GZB	-Finance	Ms. Surbhi Roy
38	MADHUR KANSAL	sanjeev kansal	7617445410	madhurkansal123@gmail.com	Marketing strategies adopted by Reliance MART & VISHAL	Marketing	Ms. Surbhi Roy
39	MANMEET SINGH	Jasvinder Singh	8860019331	Manmeet300@gmail.com	A study of training and development at AMUL INDIA ltd	HR	Ms. Usha Pandey
40	MANSI	Mahendra Singh	9911448543	602mansichauhan@gmail.com	Recruitment and selection	HR	Ms. Usha Pandey
41	MAYANK TYAGI	Mr. Rohtash tyagi	6395253113	mayankyagi1512@gmail.com	Analysis of customer satisfaction in Pepsi	Marketing	Ms. Usha Pandey





42	NISHA CHAUDHARY	Rajeev Kumar	9599325042	khutailnishi123@gmail.com	A study on customer preference towards online food delivery services & market strategies : Zomato & Swiggy	Marketing	Dr. Megha Kansal
43	OSHI VAISH	Mr Ravi pal singh	8077913771	vaishpalk91@gmail.com	Marketing strategy of Airtel in ghazabad with special reference to Mobile services	Marketing	Ms. Sushilika Roy
44	PANKAJ KUMAR	Mr. Dharpal	9971240552	pankajkumar827304@gmail.com	Financial Analysis of KOTAK MAHINDRA BANK Ltd	Marketing	Dr. Pooja Goyal
45	PANKAJ KUMAR	Mr. Satender kumar	8273042434	pnkj0105@gmail.com	An organisational study of TATA company	Marketing	Ms. Sushilika Roy
46	PAVITRA JAIN	Ankur Jain	9136571008	pavitra.siz32@gmail.com	Hospitality Management and Travel facility provide by Fabhotels	Operations	Dr. Pooja Goyal
47	PRADUMAN SHARMA	Mr.goverdhan sharma	8368467406	sharmaparduman205@gmail.com	Customer Satisfaction towards RETAIL OUTLET with reference to PANTALOONS	Marketing	Dr. Megha Kansal
48	PRATHAM AGGARWAL	Mr Priyadarshan Aggarwal	9971081171	prathamaggar693@gmail.com	PNB Met life India Insurance Co. Ltd.	Marketing	Dr. Pooja Goyal
49	PRIYANSHU	Mr. Mangru Singh	8477096655	ipriyanshu283@gmail.com	Dabur Amla product supply in market	Marketing	Dr. Megha Kansal
50	PRIYANSHU TYAGI	Mr.surendra tyagi	9548339552	tyagiipriyanshu435@gmail.com	A study on marketing strategy of one plus and its effects on Consumers of Delhi NCR	Marketing	Dr. Megha Kansal
51	RAJ PANDEY	Sanjay pandey	6397039660	panditraj17@gmail.com	SMC Global security finance	Finance	Dr. Pooja Goyal
52	REWATI VERMA	Triloki Nath verma	7505058320	rewati.erna2003@gmail.co	AKAANT Analysis of satisfaction level of employees	HR	Ms. Usha Pandey
53	RISHABH TYAGI	Rampal Tyagi	9540661662	trishabh371@gmail.com	Marketing strategy of FLIPKART.COM	Marketing	Dr. Megha Kansal
54	ROHIT	Mr.Rajender Singh	6398856001	rr7316608@gmail.com	Risk and Return analysis of Ariva life Insurance Company	Finance	Dr. Pooja Goyal
55	RUCHI TOMAR	Lokender kumar	8864802162	tomar.ruchi408@gmail.com	A study of marketing strategy of Reliance Unilever Limited (HUL)	Marketing	Dr. Megha Kansal

56	SACHIN SAIN	Ravender sidh	8387866014	sainachin091@gmail.com	Product Marketing of Mahindra	Marketing	Dr. Megha Kansal
57	SAGAR SHARMA	Mr. suresh sharma	8368311549	sagar81028@gmail.com	Consumer Perception towards Online Subscription of outdoor Magazines	Marketing	Ms. Saurishi Roy
58	SAHIL DIXIT	Anil Dixit	8287620460	sahildixit2112@gmail.com	Sales strategy of PATANJALI	Marketing	Dr. Megha Kansal
59	SANGAM RATHORE	Munendra pal singh Rathore	9015719187	sangamrathore8076@gmail.com	Sales strategies of BLINKIT	Marketing	Dr. Megha Kansal
60	SANYAM KUMAR SAHARAWAT	Mr. Yatendra kumar Saharawat	9760422088	sanyam.saharawat@gmail.com	A Comparative Analysis of marketing strategies of Amul milk with its competitors in tier	Marketing	Ms. Saurishi Roy
61	SHAGUN YADAV	Mr. Vijay Yadav	8057723865	yadavshagun76@gmail.com	Comparative study of strategic marketing of TATA MOTORS Ltd	Marketing	Ms. Saurishi Roy
62	SHIVAM BHARTI	Mr Rajesh Kumar Bharti	9027565664	bhartishivam099@gmail.com	Analysis of FINANCIAL STATEMENT OF TATAT MOTORS	Finance	Dr. Pooja Goel
63	SHIVAM CHAUDHARY	Praveen Choudhary	9319228404	shivamchoudhary04840@gmail.com	A marketing plan on (Sports Drink)health force protein milkshake	Marketing	Dr. Megha Kansal
64	SHIVAM SAIN	Davendra kumar	8595781103	sainshivam32@gmail.com	Marketing strategy of DOMINO'S	Marketing	Dr. Megha Kansal
65	SHIVAM TYAGI	Mr Sanjay tyagi	9568656550	shivamtyagi955@gmail.com	Customer Satisfaction as Regards HERO MOTO CORP PRODUCTS	Marketing	Ms. Saurishi Roy
66	SHIVANI	Jagdish kumar	7027461832	shivani9412115@gmail.com	Marketing strategies in PAYTM	Marketing	Ms. Saurishi Roy
67	SHUBHAM BHARDWAJ	Mr. Nirensfu bhardwaj	9899314081	shubham bhardwaj2642@gmail.com	A study of consumer behaviour on online shopping flipkart	Marketing	Ms. Saurishi Roy
68	SONIYA SHARMA	Mr. Ajay Sharma	8799737514	sharmanom210@gmail.com	Analysis of the performance Appraisal & Bonus payments. Radical minds	HR	Ms. Lata Prastady
69	SUBHAM TYAGI	Pintu Tyagi	7467842623	gohutyagi2623@gmail.com	Marketing strategy of TATA OF INDIA	Marketing	Ms. Saurishi Roy



70	SUMIT KUMAR	Narsingh	8810201083	sumitmehra797@gmail.com	To study the Sales Strategy in zomato	Marketing	Dr. Megha Kansal
71	TUSHAR GARG	Manoj kumar	8077048200	gargtushar8077048200@gmail.com	Marketing strategy of AIRTEL	Marketing	Ms. Surbhi Roy
72	TUSHAR TYAGI	Mr Ravindra Tyagi	9368160937	tushartyagi861@gmail.com	Financial Analysis of HDFC Bank	Marketing	Dr. Pooja Goel
73	UQASHA MALIK	Mushatak Ahmad	9319377135	uqashamalik299@gmail.com	A study on marketing strategies of TITAN WATCHES the customer satisfaction by products of FLIPKART	Marketing	Ms. Surbhi Roy
74	UTKARSH SETH	Late. kamal kumar	7017595291	utkarshseth06@gmail.com	Consumer behaviour & consumer loyalty in Renault India pvt.ltd.	Marketing	Ms. Surbhi Roy
75	VARUN TITORIA	Mr. Surendra Titoria	7983797905	varunrajput640@gmail.com	Astudy of Consumer durable market for Samsung Electronics Ltd	Marketing	Ms. Surbhi Roy
76	VINEET GIRI	Ram Giri	8076928200	vineetgiri716@gmail.com	A study of sales promotion strategy followed by Hyundai motors in ghaziabad	Marketing	Ms. Surbhi Roy
77	VINIT	Karamveer Singh	7210370380	vinitjaat1611@gmail.com	To study the customer satisfaction in a retail outlet with reference to Big Bazaar	Marketing	Ms. Surbhi Roy
78	VINIT CHAUDHARY	Sunil chaudhary	6396646887	vinitchaudhary514@gmail.com	Marketing strategy at NEXA Maruti Suzuki	Marketing	Ms. Surbhi Roy
79	VISHANK TYAGI	sunit kumar	8700270720	Vyagi323@gmail.com	Comparison Between Hero Electric Vehicles and Its Competitors and Customer Satisfaction Of Hero Electric Vehicles	Marketing	Ms. Surbhi Roy
80	YASH	Mr. Sanjay kumar	8171933941	yashteotia755@gmail.com	Marketing Strategy of kansai NEROLAC PAINTS Ltd	Marketing	Dr. Meha Kansal
81	YASH GARG	Mr. Sanjeev Garg	9058628073	gargyash7830@gmail.com	Marketing strategy of NIKE	Marketing	Ms. Surbhi Roy
82	YASH KUMAR CHHALERIA	Mukesh kumar	7906634724	yashkumar6741@gmail.com	Sales and Distribution Channels of NEROLAC MILK	Marketing	Ms. Surbhi Roy
83	YUKTA VERMA	Devesh Kumar	8279819389	yukta.dp@gmail.com	A comprehensive study on financial products of ICICI bank with SBI	Marketing	Ms. Surbhi Roy
						Finance	Dr. Pooja Goel



### List of students Internship BBA- VIth Sem

S.No.	Name of Student	Father's Name
1	Abhinath Shrotriya	Shantinath Shrotriya
2	Abhishek tyagi	Subodh tyagi
3	Aditya Sirohi	Mukesh Kumar
4	Aditya tyagi	Vipin kumar
5	Akanshu tyagi	Satya kumar
6	Alok Thakur	Kripa Shankar Thakur
7	Aman Panchal	Pushpendra Panchal
8	Anjali Singh	Inderjeet singh
9	Ankit Kumar	Munesh Kumar
10	Anshika	Jitendra verma
11	Aryan	Sumarjeet singh
12	Ayush Rajput	Ashok kumar
13	Bharti Singh	Rajesh Singh
14	Bhawana gupta	Lokesh chand
15	Chirag Choudhary	Sharanveer Singh
16	Chitra sharma	Jitendra sharma
17	Deepak goel	Rajesh goel
18	Deepak pal	BrijPal Singh
19	Dhananjay jasyal	joginder singh jasyal
20	Dhruv Chaudhary	Vipin kumar
21	Dipali	Mohanlal
22	Dishant	Vinod kumar
23	Farzan Ansari	Farid
24	Gargi Mittal	Sanjay Mittal
25	Harsh Bhardwaj	Ved Prakash Sharma
26	Harshita Seth	Late Mr.kamal kumar
27	Himanshu	Brijpal Singh
28	Honey singh	Rakesh Kumar
29	Jaishri Chaurasia	Rajendra Prasad
30	Jatin sharma	Durgesh sharma
31	Jatin singh	Manoj singh
32	Kanak Sharma	Narendra Sharma
33	Karan gupta	Sanjay gupta
34	Khushboo verma	Sanjeev kumar verma
35	Khushi Arora	Rajeev Arora
36	Kritika Sharma	Mukesh Sharma



37	Kshitiz Sharma	Subhash Chand Sharma
38	Madhur kansal	sanjeev kansal
39	Manmeet Singh	Jasvinder Singh
40	Mansi	Mahendra Singh
41	Mayank tyagi	Rohtash tyagi
42	Nisha Chaudhary	Ravi pal singh
43	Oshi vaish	Dinesh kumar
44	Pankaj Kumar	Satender kumar
45	Pankaj kumar	Dharampal
46	Pavitra Jain	Ankur Jain
47	Praduman sharma	Goverdhan sharma
48	Pratham Aggarwal	Priyadarshan Aggarwal
49	Priyanshu	Mangu Singh
50	Priyanshu tyagi	surendra tyagi
51	Raj pandey	Sanjay pandey
52	Rewati verma	Triloki Nath verma
53	Rishabh Tyagi	Rampal Tyagi
54	Rohit	Rajender Singh
55	Ruchi Tomar	Lokender kumar
56	Sachin sain	Ravender sain
57	Sagar sharma	Suresh sharma
58	Sangam Rathore	Munendra pal singh
59	Sahil Dixit	Sunil Dixit
60	Sanyam kumar	Yatendra kumar
61	Shagun Yadav	Vijay Yadav
62	Shivam Bharti	Rajesh Kumar Bharti
63	Shivam Chaudhary	Praveen Choudhary
64	Shivam sain	Davendra kumar
65	Shivam tyagi	Sanjay tyagi
66	Shivani	Jagdish kumar
67	Shubham bhardwaj	Nirensu bhardwaj
68	Soniya sharma	Mr.Ajay Sharma
69	Subham Tyagi	Pintu Tyagi
70	Sumit kumar	Narsingh
71	Tushar Garg	Manoj kumar garg
72	Tushar tyagi	Ravindra tyagi
73	Uqasha malik	Mushtak Ahmad
74	Utkarsh seth	Late. kamal kumar
75	Varun Titoria	Surendra Titoria



76	Vineet Giri	Ram Giri
77	Vinit	Karamveer Singh
78	Vinit chaudhary	Sunil chaudhary
79	Vishank Tyagi	Sunit Tyagi
80	Yash	Sanjay kumar
81	Yash Garg	Sanjeev Garg
82	Yash kumar chhaleria	Mukesh kumar
83	Yukta Verma .	Devesh Kumar





**TO WHOM IT MAY CONCERN**

This is to certify that Mr. Ankit Kumar student of BBA from IAMR, Ghaziabad, Has undergone his training from 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "Customer Satisfaction Towards Reliance Jio"

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Reliance Jio Infocomm Ltd.

  
Mr. Shekhar Chauhan  
(Jio Centre Manager)



Reliance Jio Infocomm Limited  
Address: F-3/29, Krishna Nagar, Vijay Chowk, Delhi. 110051 Phone: 09971984981

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Aryan student of BBA -V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has successfully completed his project report during the period of 15<sup>th</sup> September, 2022 to 25<sup>th</sup> October, 2022.

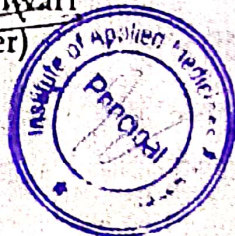
During the program he conducted a project on "Ana Analysis Of Customer Satisfaction Towards Mahindra XUV700".

During the above period of internship the candidate was sincere and extremely hardworking.

We wish him all success in his future endeavors.

For Mahindra & Mahindra Ltd.

Mr. Sayyid Aliyari  
(Sales Manager)







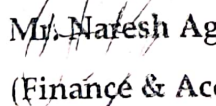
TO WHOM IT MAY CONCERN

This is to certify that Ms. Aditya Tyagi student of BBA, from IAMR, Ghaziabad, has successfully completed his summer training during the period of 18<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept. 2022. He worked on the project "Working Capital Management in Mother Dairy"

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Mother Dairy Fruit & Vegetable Pvt. Ltd.

  
Mr. Naresh Agarwal  
(Finance & Account)



मदर डेयरी फ्रूट व्हाइटेबल वॉइटेबल लिमिटेड  
पिलखुवा डेयरी १८ किमी स्टोन पिलखुवा, गाजियाबाद - 201313 (यूपी) भारत  
फोन : 0122-2960204, 2960205, 2951483, 9811610146, 9811610147 फॅक्स 0122-2321897  
पंजीकृत कार्यालय मदर डेयरी पटपडगंज, दिल्ली-110092, भारत फोन : 22471991 फॅक्स 011-22475991  
Mother Dairy Fruit & Vegetable Private Limited  
Unit : Pilkhuwa Dairy : 18 Km. Stone, Pilkhuwa, Ghaziabad-201313 (U P) India  
Tel : 0122-2960204, 2960205, 2951483, 9811610146, 9811610147 Fax 0122-2321897  
Registered Office Mother Dairy, Patparganj, Delhi-110 092, India Tel. : 22471991 Fax 011-22475991



SMC Global Securities Ltd. (Member)  
National Stock Exchange (NSE)  
SEBI Regn. No. INB/JR/01/01/01/01/2007/21431 OR 210771431  
Member Bombay Stock Exchange Ltd. (BSE)  
SEBI Regn. No. INB/JR/01/01/01/01/2007/21431  
Member MFV XV (Member ID: 2)  
SEBI Regn. No. INB 260771431  
CM & TM Cash Derivatives & Currency Segment

REGD. OFFICE :  
11/65, Shanti Chambers, Puna Road, New Delhi-110005  
Ph : +91 88111000 60751111 Fax : +91 11 25754165  
E-mail : smc@smcindiaonline.com Website : www.smcindiaonline.com

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Aman Panchal student of BBA -V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of his project was " A Study About Perception Of Investors Towards Online Trading Through Telecalling Services." The duration of his project was 21<sup>st</sup> September, 2022 to 22<sup>nd</sup> October, 2022.

His overall performance was satisfactory.

We wish him all the best for his future endeavors.

for SMC Global Securities Ltd.

Mr. Harish Ghisodia  
(Finance Manager)



MUMBAI OFFICE : 1st Floor, Dheeraj Sagar, Building Opp. Goregaon Sports Club, Malad (W), Mumbai-400061 Ph : +91-22-67341600  
Fax : +91-22-28805606, E-mail : smcmumbai@smcindiaonline.com

KOLKATA OFFICE : 18, Rabindra Sarani, Poddar Court, Gate No. 4, 4th Floor, Kolkata-700001, West Bengal Ph : +91-33-3984700  
Fax : +9139847004, E-mail : Kolkata@smcindiaonline.com



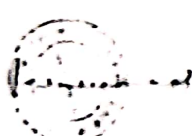
TO WHOM IT MAY CONCERN

This is to certify that Mr. Alok Thakur student of BBA from IAMR, Ghaziabad, has undergone his training from 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept, 2022. He worked on the project "To Understand Users Perception About Bose Speakers."

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Hi-Tech Audio Systems Pvt. Ltd.

  
Authorized Signatory



Hi-Tech Audio System Pvt. Ltd.

SINCE 1990 (AN ISO 90012008 COMPANY)

Head Office : F-12, Okhla Industry Area, Phase -1, New Delhi 110020 P: 011-43174317, 42633400

Regd. Office : 3406, D.B. Gupta Road, Karol Bagh, New Delhi 110055

Works : A-97, Sector 4, Noida 201301 (U.P.) P : 0120-4324571

E: [Info@hitechaudiosystems.com](mailto:Info@hitechaudiosystems.com)

W: [www.hitechaudiosystems.com](http://www.hitechaudiosystems.com)

CIN: U74899DL 1995PTC064798




TO WHOM IT MAY CONCERN

This is to certify that Mr. Abhishek Tyagi student of BBA, from IAMR, Ghaziabad, has undergone his training from 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "Consumer Buying Behaviour at Pantaloons."

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Aditya Birla Fashion and Retail Ltd.

  
Ms. Kavita Kethal  
(Marketing Manager)



pantaloons

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)  
Store Location: Garden Galleria Mall, Opp. DLF Mall, Across Sector -18, Noida, Uttar Pradesh-201301, India  
T: 0120 2446290

Regd: 701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park, 86-92, Off A.K. Road, Marol Village, Andheri East, Mumbai, Maharashtra-400059, India  
T: +9186529 05000 | Email: [hr@adityabirla.com](mailto:hr@adityabirla.com) | W: [www.abfcl.com](http://www.abfcl.com)



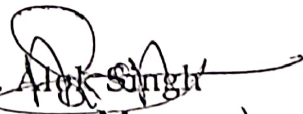
TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Anshika student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was "Financial Analysis Of HDFC Bank" The duration of her project was 01<sup>st</sup> September, 2022 to 15<sup>th</sup> October, 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

for HDFC Bank Limited

Mr.  Singh  
(Finance Manager)





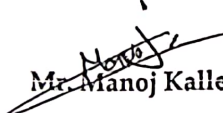
TO WHOM IT MAY CONCERN

This is to certify that Mr. Akanshu Tyagi student of BBA, from IAMR, Ghaziabad, has successfully completed his summer training during the period of 18<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "A Study of Brand Awareness and Promotional Strategies of Dukes in Delhi."

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Dukes India Pvt. Ltd.

  
Mr. Manoj Kalle

(Marketing Head)



Dukes India Pvt. Ltd.  
Address: Shop No.4, World Square Mall, Mohan Nagar, Ghaziabad, Uttar Pradesh 201007





**Candour Systems**

*Helping World to Achieve Its Next Level*

**Candour Systems Private Limited®**


B 62, Sector-6  
Noida, Uttar Pradesh  
Pin 201301  
[www.candoursystems.com](http://www.candoursystems.com)  
[info@candoursystems.com](mailto:info@candoursystems.com)

This is to certify that Mr. Abhinath Shrotriya has done his internship as Software Functional Consultant with the Technologies Division of Candour Systems started from Jul 1, 2022 to Aug 15, 2022.

He has worked on AES Project. This project was aimed to provide the better service to our Client. As a part of the project he had taken of all the things related to the management.

During his internship he has demonstrated his skill with self-motivation to learn new skills. His performance exceeded our expectation and he was able to complete the project on time.

We wish him all the best wishes for his upcoming carrier

  
Manager  
Candour Systems Private Limited  
Mr. Manoj Rawat




TO WHOM IT MAY CONCERN

This is to certify that Mr. Ayush Rajput student of BBA, from IAMR, Ghaziabad, has successfully completed his summer training during the period of 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept, 2022. He worked on the project "The Study of Working Capital Management of HCL Infosystem Ltd".

The work carried out by her and performance shown by her during the period was found excellent/very good/ average. This certificate is being issued to meet the requirement of the university.

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

  
Mr. Arun Sharma  
(Finance Manager)



**HCL**





TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Aunjali Singh student of BBA -V Sem. from Institute of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was "Marketing Research On Consumer Buying Behaviour In Electrical Durable Goods" The duration of her project was 03<sup>rd</sup> September, 2022 to 30<sup>th</sup> October, 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

For Havells India Ltd.

Mr. Amit Sahu  
(Marketing Manager)



**HAVELLS INDIA LT**  
Corporate Office: QRC Towers, 20, Sector 126, Expressway, Noida - 201304, U.P. (IN)  
Tel: +91-120-3331000, Fax: +91-120-3332  
E-mail: marketing@havellosa.com, www.havellosa.com  
Registered Office: 804, 8th Floor, Surya Kiran Build  
K.G. Marg, Connaught Place, New Delhi - 110001, (IN)  
Consumer Care: 1300 100 1313, 1800 11 0300 (All Connections) 011-4188 0003 Land  
CIN: L21200DL1983PLC006  
GSTIN: 06AAAC190001E



Circle



# LUXURY BRAND

## TO WHOM IT MAY CONCERN

This is to certify that Mrs Bharti Singh student of BBA, from IAMR, Ghaziabad" has undergone his training from 15<sup>th</sup> April, 2021 to 31<sup>th</sup> July, 2021. He Worked on the project " Luxury Fashion Brands on Social Media: A Study of young consumers' perception."

His Performance during his stay was commendable  
We Wish him all success in his future endeavors.

For Luxury Brand.

  
Mr. David Goldsmith  
(Manager)



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Luxury Brand





TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Bhawna Gupta student of BBA -V Sem. from Institute Of Applied Medicines , & Research, Ghaziabad has undergone project report in our organization. The topic of her project was "A Study Of Working Capital ." The duration of her project was 13<sup>th</sup> September, 2022 to 19<sup>th</sup> October, 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

For Allied Nippon Limited

  
Mr. Lavinder Goyal  
(Sr. Marketing A/c)

CIN: U34300DL1988PLC030910

**ALLIED NIPPON LIMITED**

A-12, Site IV, Industrial Area, Sahibabad-201010 Distt. Ghaziabad U.P. (INDIA)  
Phone : +91 120 4539600, Fax : +91 120 2896685 e-mail : anl@alliednippon.com  
Regd. Off. : 1006, Akash Deep Building, 26/A, Barakhamba Road, New Delhi - 110 001  
Tele Fax : +91 11 2375 3575, 2375 3576 e-mail : intertrade@bol.net.in





Address: Near Noida Stadium, B-165, Sector 16, Noida- 201301, Uttar Pradesh

Ph. No.: (0120-2517865)

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Chitra Sharma Student of BBA, from IAMR, Ghaziabad, has successfully completed her project training during the period of 18<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept, 2022. During the program she conducted a project on "Consumer's Perception on Online Shopping in Amazon"

During the above period of internship the candidate was sincere and extremely hardworking.

We wish her all success in her future endeavors.

For Amazon.Com

Ms. Tanya Goel  
(Manager)





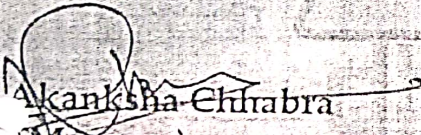
TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Chirag Choudhary student of BBA -V Sem. from Institute Of Applied Medicines & Research , Ghaziabad has undergone project report in our organization. The topic of his project was "A Study On Recruitment And Selection Process At Dhanuka Agritech Ltd." The duration of his project was 19<sup>th</sup> September, 2022 to 19<sup>th</sup> October, 2022.

His overall performance was satisfactory.

We wish him all the best for his future endeavors.

For Dhanuka Agritech Ltd.

  
Ms. Akanksha Chhabra  
(Manager)



**Dhanuka Agritech Limited**  
Address: 862, Joshi Rd, Block 16, Karol Bagh, New Delhi, Delhi 110005  
Ph. 9910163995, website: [www.dhanuka.com](http://www.dhanuka.com)

**Parle Agro**

refreshing India

**Parle Agro Pvt Ltd**

A 7, Near Industrial Area, Sector 22, Guldhar  
Village, Meerut Road, Guldhar-201003

**TO WHOM IT MAY CONCERN**

This is to Certify that Mr. Deepak Pal Student of BBA from Institute of Applied Medicines And Research Ghaziabad has undergone his training from 11 Dec 2022 To 05 Jan 2023. He worked on the project "CONSUMER PREFERENCES ON THE CONSUMPTION PATTERN OF FRUIT JUICES OF PARLE AGRO"

His Performance during his stay was commendable.

We wish him good luck for his future endeavors.

For Parle Agro Pvt Ltd



(Mr. Anil Sharma  
Sale Manager)



**HDFC BANK**

HDFC Bank Ltd.  
Plot No-9 H & J Bank,  
Locak Shopping Complex  
Sarita Vihar, New Delhi- 110 076

Web: [www.hdfcbank.com](http://www.hdfcbank.com)


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Dhruv Chaudhary student of BBA, from IAMR, Ghaziabad, has successfully completed his summer training during the period of 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "Financial Analysis of HDFC Bank"

During the above period of internship, the candidate was sincere and extremely hardworking. The individual has prepared a project report on the study.

We wish him all success in his future endeavors.

For HDFC Bank Ltd.

  
Alok Singh  
(Finance Manager)



HDFC Bank Ltd.  
HDFC Bank House, 2nd Floor, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013  
Tel.: 6652 1000 Fax : 2490 4016





Aero Club-woodland Store  
G-21, Ground Floor, Mgf Metropolitan  
Mall, Saket, Saket,  
New Delhi, Delhi 110017


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Deepak Goel student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone Summer Training in our organization. The topic of his project was "Brand Equity OF Woodland An Evaluation". The duration of his project was 15th September 2022 to 30th October 2022.

His overall performance was satisfactory.

We wish his all the best.

for Woodland Retails Pvt. Ltd.

  
Mr. Harkirat Singh  
(Sales Manager)



Head Office:2168, Gurudwara Road, Karol Bagh, Delhi - 110005,





TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Dhananjay Jasyal student of BBA V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was "A Study Of Marketing Strategies Adopted By Big Bazaar Delhi" The duration of her project was 21<sup>st</sup> September, 2022 to 27<sup>th</sup> October, 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

Authorized Signatory

Mr. Amit Thakur  
(HR Executive/Recruitment Advisor)



Plot No. VC3, Mahagun Metro Mall, Sector 3, Vaishali, Ghaziabad, Uttar Pradesh 201002

Windoller & Holscher India Pvt. Ltd.



Opposite to the Indian Embassy, Lala Lajpat Rai Road  
Near Kailash Colony Metro Station, New Delhi - 110048  
Phone: +91 11 4422277, Email: info@wuh-india.com  
CIN: U28112 DL 1996PTC0790119

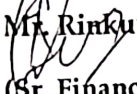
**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Ms. Dipali student of BBA, IAMR, Ghaziabad, has successfully completed her summer training during the period of 16<sup>th</sup> August, 2022 to 30<sup>st</sup> Sept., 2022. She worked on the project "Accounting Practices in Tally ERP 9 at Windmoller & Holscher Indian Pvt. Ltd."

During the above period of internship, the candidate was sincere and extremely hardworking. The individual has prepared a project report on the study.

We wish her all success in her future endeavors.

For Windmoller & Holscher Indian Pvt. Ltd.

  
Mr. Rinku Sharma  
(Sr. Finance Manager)



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Dishant student of BBA -V Sem. from Institute of Applied Medicines & Research Ghaziabad has undergone project report in our organization. The topic of his project was "A STUDY OF RECRUITMENT AND SELECTION AT TATA CONSULTANCY SERVICES" The duration of his project was 01st September, 2022 to 01<sup>st</sup> October, 2022.

His overall performance was satisfactory.

We wish him all the best for his future endeavors.

Tata Consultancy Services

  
Ms. Deeksha Joshi  
(HR-Manager)



Corporate Office: 4th & 5th Floor, 4, Ptl Building, Parliament Street, Parliament Street, Delhi - 110001  
Mailing Address: Tata Consultancy Services Limited, 9th Floor, Nirmal Building, Nariman Point, Mumbai 400  
021, India. Ph: +91-22-6778 9595 +91-22-6778 9191




TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Gargi Mittal student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone Summer Training in our organization. The topic of her project was "Study Of Customer Satisfaction Towards Haldiram Product In Delhi" The duration of her project was 18<sup>th</sup> September 2022 to 30<sup>th</sup> October 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

For Haldiram Marketing Pvt. Ltd.

  
Mr. Gaurav Singh  
(Marketing Manager)



HALDIRAM MARKETING PVT. LTD.

45 Ring Road, Lajpat Nagar III, New Delhi - 110 024

Show Room - 28898034

Office - 28898034

FAX - 28898034



# BISLERI INTERNATIONAL PVT. LTD.

19/1 Site IV Industrial Area, Sanjibabad (U.P.) - 201010 Ph: 0120-2777286 2777207 Fax: 0120-2777285 4336534



BIPI./HR/Cert.-Trainee'22

Date.15.10.2022

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Harsh Bhardwaj** a student of IAMR Ghaziabad, has successfully completed the training project from 25 August 2022 to 10 October 2022 titled "Retailers Survey with Special Reference to Bisleri"

The project work has been highly appreciated. During the training we found Harsh Bhardwaj to be sincere, hard working and a dedicated trainee. He posses the ability to transform his conceptual knowledge to practical situations.

We wish him all the success in future endeavors.

**For Bisleri International Pvt. Ltd**

Sanjeev Singh  
Dy. MANAGER- HR



REGD OFFICE WESTERN EXPRESS HIGHWAY, ANDHERI (E), MUMBAI-400 099 TEL (91-22) 6144 7000 FAX (91-22) 6144 7145




TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Harshita Seth student of BBA from IAMR, Ghaziabad, has successfully completed her project training during the period of 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. During the program she conducted a project on "Marketing Strategy of Nestle India Ltd."

During the above period of internship the candidate was sincere and extremely hardworking.

We wish her all success in her future endeavors.

For Nestle India Ltd.

  
Mr. Shubhohit Sharma  
(Sales Manager)



*Nestle India ltd.*

Address: M-5A, Connaught Circus New Delhi 110001 Tel: 011-23418891. Fax: 011-23415130.



Hindustan Coca-Cola Beverages Private Limited.

5<sup>th</sup> Km. Milestones, Masuri-Gulawthi Road,  
Teh.-Hapur, Distt.-Ghaziabad (U.P.) - 201 009


**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr. Himanshu Student of BBA from IAMR, Ghaziabad, has completed his project report.

The training was successfully and project Topic: - "A Study on Marketing Strategies of Coca-Cola India Ltd." carried during the period of 10<sup>th</sup> August, 2022 to 25<sup>th</sup> Sept., 2022 in our organization

He bears a good character. We wish him good luck for his future endeavors.

For Hindustan Coca -Cola Beverage Pvt. Ltd.

  
Mr. Vipin Chauhan  
(Sales Manager)



# HOME CARE

Mob : 9911424646  
9911810181

111, Sector-4, Vaishali (Near OBC Bank), Ghaziabad-201 010  
E-mail : homecarevaishali@yahoo.com

Ref .....

Dated 12<sup>th</sup> Dec - 2022

## Subject – Internship Letter

This is to certify that Mr. Jatin Singh has done his internship in E-commerce & Marketing Executive at HOME CARE Vaishali, Ghaziabad UP-201010. Started from 10/Sep/2022 to 10/Dec/2022.

He has worked on an Ecommerce Project. This project was aimed at a purpose to take the things online and become a part of Online Market & also to break that geographical line under which we are selling. As a part of the project he had taken of all the things related to the management.

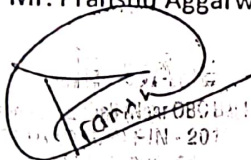
During his internship he has demonstrated his skill with self-motivation to learn new skills. His performance exceeded our expectation and he was able to complete the project on time.

We wish him all the best for his upcoming carrier.

Home Care

Director

Mr. Pranshu Aggarwal



Signature





**D Mart**

**Certificate**

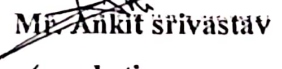
**To WHOM IT MAY CONCERN**

This is to certify that Mr. Jatin Sharma student of BBA, from IAMR, Ghaziabad" has undergone his training from 15<sup>th</sup> Sep, 2022 to 8<sup>th</sup> Nov, 2022. He worked on the project " D-MART MARKETING STRATEGIES "

His performance during his stay was commendable.

We wish him all success in his future endeavors.

**For D-mart**

  
Mr. Ankit Srivastav  
(marketing manager)



**UFLEX LIMITED**

Formerly known as Flex Industries Limited

PACKAGING DIVISION - EXPORTS

A-1, Sector-60, Noida-201 301 (U.P.) INDIA

Phone : +91-120-4002121, 3982121 Fax: +91-120- 2580055, 2581799, 4002169

Website : www.uflexltd.com / www.flexindustriesltd.com




**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Mr. Jaishri Chaurasiya student of BBA- V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of his project was "Analysis of Financial Statement At Uflex Ltd." The duration of his project was 01<sup>st</sup> September, 2022 to 15<sup>th</sup> October, 2022.

His overall performance was satisfactory.

We wish him all the best for his future endeavors.

for Uflex Ltd.

  
Ms. Rajni Sharma  
(Finance Manager)



Regd. Office : 305, 3rd Floor, Bhanot Corner,  
Pamposh Enclave, Greater Kailash-I,  
New Delhi-110048 INDIA  
Tel. : +91-11-26440925/917

Corporate Office : A-107-109, Sector-IV,  
Noida-201301 (U. P. ) INDIA  
Phone : +91-120-4012345 (16 Lines)  
Fax : +91-120-2556040, 4012363, 2442908



# HOME CARE

Mob : 9911424646  
9911810181

111, Sector-4, Vaishali (Near OBC Bank), Ghaziabad-201 010  
E-mail : homecarevaishali@yahoo.com

Ref .....

Dated 12<sup>th</sup> Dec - 2022

## Subject – Internship Letter

This is to certify that Mr. Jatin Singh has done his Internship in E-commerce & Marketing Executive at HOME CARE Vaishali, Ghaziabad UP-201010. Started from 10/Sep/2022 to 10/Dec/2022.

He has worked on an Ecommerce Project. This project was aimed at a purpose to take the things online and become a part of Online Market & also to break that geographical line under which we are selling. As a part of the project he had taken of all the things related to the management.

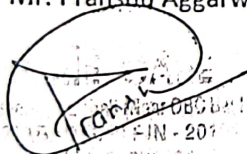
During his internship he has demonstrated his skill with self-motivation to learn new skills. His performance exceeded our expectation and he was able to complete the project on time.

We wish him all the best for his upcoming carrier.

Home Care

Director

Mr. Pranshu Aggarwal



Signature





DABUR INDIA LIMITED

Corporate Office  
Dabur Bhawan, 100, Connaught Place,  
New Delhi-110 048  
Tel: 011-26123456  
Fax: 011-26123457

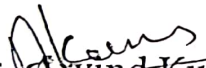
TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Kshitiz Sharma student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of his project was "A Study Of Marketing Strategies in Dabur India Ltd." The duration of his project was 01<sup>st</sup> September 2022 to 15<sup>th</sup> October 2022.

His overall performance was satisfactory.

We wish him all success in his future endeavors.

For Dabur India Ltd.

  
Mr. ~~Alvind Kumar~~  
(Sales Manager)




TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Kritika Sharma student of BBA V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was "A Study On Financial Planning Of Salaried Employee And Strategies For Tax Saving" The duration of her project was 01<sup>st</sup> September, 2022 to 15<sup>th</sup> October, 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

for SPA Capital Services Ltd.

  
Mr. Anish Kumar  
(Senior Manager)





For Healthy Third Better


TO WHOM IT MAY CONCERN

This is to certify that Mr. Karan Gupta Student of BBA, from IAMR, Ghaziabad, has undergone his training from 16<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "A Study on Marketing Strategies of Britannia Industries Ltd at Delhi."

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Britannia Industries Ltd.

  
Mr. Deepak Gaur  
(Area Sales Manager)



HACCP Certified

BRITANNIA INDUSTRIES LIMITED  
DELHI BRANCH : 33 LAWRENCE ROAD, INDUSTRIAL AREA, DELHI-110 035  
TEL. : 27187184 & 27189187, 27188188

TELEGRAM : BISCUIT BOX, DELHI FAX : 11-7183499  
REGISTERED OFFICE : 5/1A, HUNGERFORD STREET,  
CALCUTTA - 700 017





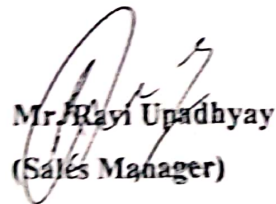
**TO WHOM IT MAY CONCERN**

This is to certify that Ms. Khushi Arora a student of BBA, from IAMR, Ghaziabad, has successfully underdone and completed her project report on "A Study on Marketing Strategy of Cadbury India Ltd." in our organization from 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022."

During her is practical training we found her sincere and hardworking.

Wish you all the best for the Internship.

For Cadbury India Ltd.

  
Mr. Ravi Upadhyay  
(Sales Manager)



Branch Office

Golf View Corporate Tower

1<sup>st</sup> Floor, Tower-A

Golf Course Road, Sector-42

Gurgaon - 122002, Haryana, India

T+91 (O) 1244297400





TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Khushboo Verma student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone project Report in our organization. The topic of her project was "Consumer Satisfaction On Digital Marketing Agency" The duration of her project was 05<sup>th</sup> September 2022 to 20<sup>th</sup> October 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

for Shiksha.Com

  
Mr. Sachin Kumar  
(Marketing Manager)



Head Office:  
Info Edge India Ltd, A-88, Sector -2, Noida - 201301 0120 - 4629400







TO WHOM IT MAY CONCERN

This is to certify that Mr. Kanak Sharma student of BBA from IAMR, Ghaziabad, has successfully completed his project training during the period of 16<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "A Study on Customer Satisfaction of Baba Elaichi at Dharampal Premchand Ltd."

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Dharampal Premchand Ltd.

*Deepak Singh*  
Mr. Deepak Singh  
(Sales & Marketing Manager)



  
**Gujarat Co-operative Milk Marketing Federation Limited**  
02, MODEL TOWN (WEST), GHAZIABAD (U.P.)  
PHONE : (0120) 2861316, 2862415, 2863337, Fax : (0120) 2863319

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Manmeet Singh student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone Summer Training in our organization. The topic of his project was "Study Of Training And Development At Amul India Ltd.". The duration of his project was 13<sup>th</sup> September 2022 to 30<sup>th</sup> October 2022.

His overall performance was satisfactory.

We wish him all success in his future endeavors.

For Gujrat Co-Operative Milk Marketing Federation Limited

  
Mr. Preeti Shukla  
(HR-Manager)



**Amul SAGAR**

HEAD OFFICE : AMUL DAIRY ROAD, P.B. NO. 10, ANAND 388 001 INDIA  
PHONES : (02692) 258506 / 07 / 08 / 09 • GRAM : MILKFED


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Madhur Kansal student of BBA, from IAMR, Ghaziabad, has successfully completed his summer training during the period of 18<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "Marketing Strategies Adopted by Reliance Mart & Vishal Mega Mart."

During the above period of internship, the candidate was sincere and extremely hardworking. The individual has prepared a project report on the study.

We wish him all success in his future endeavors.

For Vishal Retail Ltd.

  
Mr. Deepak Bhardwaj  
(Branch Manager)



VISHAL RETAIL LIMITED

RZ-A-95 & 96, Road No. 4, Street (Gali) No. 9, Mahipalpur Extension, New Delhi 110 037

Telephone : +91 11 3062 2002 Facsimile : +91 11 3062 2008

Website : [www.vishalmegamart.net](http://www.vishalmegamart.net)



**CAPITAL  
HYUNDAI**

## CERTIFICATE

This is to Certify that Mr. Mayank tyagi From  
Institute of Applied Medicines and Research ,  
Ghaziabad has Sucessfully Completed Project Work  
on our Company ,From 07-04-2022 to 07-07-2022  
He performed his duties and Responsibilities  
Cheerfully With Attention

Thank you

Sincerely,

Mr. Dinesh Kumar  
Marketing Manager  
(Capital Hundai)



**Capital Hundai Service Center- outer Ring Road**

H5, H Block, Sector 63, Noida,  
Uttar Pradesh 201301



**HYUNDAI**



future group

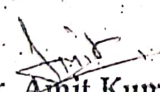
TO WHOM IT MAY CONCERN

This is to certify that Ms. Mansi student of BBA, from IAMR, Ghaziabad, has successfully undergone and completed the Training with Big Bazaar from 16<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. She worked on the project "Recruitment & Selection at Big Bazaar"

**THE BAZAAR**™

We wish her all the best for all the future endeavors.

For Big Bazaar.

  
Mr. Amit Kumar  
(HR Manager)



Big Bazaar: V3s Mall, 2nd Floor, Plot No. 12, Laxmi Nagar, New Delhi, Delhi 110092  
Phone No - 011-2101454, 011-2101724





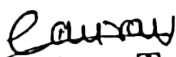
## TO WHOM IT MAY CONCERN

This is to certify that **Mrs. Nisha Chaudhary** student of **BBA**, from **IAMR, Ghaziabad** has undergone his training from **1<sup>st</sup> September, 2022 to 15<sup>th</sup> October, 2022**. She worked on the project “**Study of Customer Performance towards Online Food Delivery Services & Market Strategy in at Zomato & Swiggy**”

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For **Zomato & Swiggy**.

  
**Mr. Gaurav Talwar**  
(Sales Manager)



Date:.....

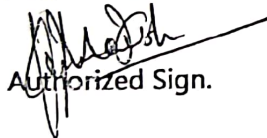
TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Oshi Vaish student of BBA – Vth Sem. From Institute of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was “**Marketing Strategy of Airtel in Ghaziabad with Special Reference to Mobile Service**” The duration of her project was 11 April 2022 to 09 July 2022

Her overall performance was satisfactory.

We wish her all the best of her future endeavors

For- Airtel



Authorized Sign.





Kotak Mahindra Bank  
G-17, Sector -18,  
Noida

Phone No : 0120-43648000  
Fax No : 0120-43648000


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Pankaj Kumar student of BBA -V Sem. from Institute Of Applied Medicines & Research , Ghaziabad has undergone project report in our organization. The topic of his project was "Financial Analysis Of Kotak Mahindra Bank Ltd.." The duration of his project was 19<sup>th</sup> September, 2022 to 19<sup>th</sup> October, 2022.

His overall performance was satisfactory.

We wish him all the best for his future endeavors.

For Kotak Mahindra Bank Ltd.

  
Mr. D. Gupta  
(Finance Manager)







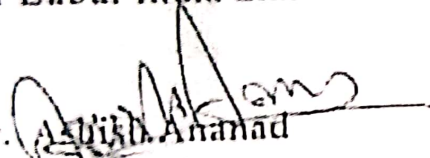
TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Priyanshu student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad, has undergone project report in our organization. The topic of his project was "Study Of Training And Development At Dabur India Ltd. Ghaziabad The duration of his project was 07<sup>th</sup> September 2022 to 30<sup>th</sup> October 2022.

His overall performance was satisfactory.

We wish him all success in his future endeavors.

For Dabur India Ltd.

  
Mr. Ashish Anand  
(HR-Manager)



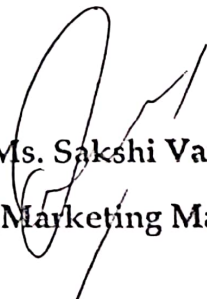
TO WHOM IT MAY CONCERN

This is to certify that Mr. Priyanshu Tyagi student of BBA, from IAMR, Meerut, has underdone his training from 17<sup>th</sup> August, 2021 to 30<sup>th</sup> Sept., 2022. He worked on the project "A Study on Marketing Strategy of One Plus and Its Effects on Consumer of Delhi NCR"

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For One Plus Store

  
Ms. Sakshi Vardhan  
(Marketing Manager)



**PNBMET LIFE INDIA INSURANCE COMPANY LIMITED**

**TO WHOMSOEVER IT MAY CONCERN**

This letter is to certify that Mr. Pratham Aggarwal has successfully completed his internship program of 45 days in our organization's Insurances Department his internship tenure was from 01 May 2022 to 15 June 2022.

During the above period, we found that he was consistent, honest, and diligent in his assigned duties and responsibilities.

We wish his all the success in his/her future endeavors.

For the" PNB MetLife India Insurance Company Limited"



PNB MetLife Auth. Sign.



Dated: 28/09/2022

**TO WHOM IT MAY CONCERN**

This is to certify that Mr. Pankaj Kumar, a student Bachelor of Business Administration of IAMR college, Ghaziabad affiliated to CCS University, Meerut has successfully completed 08 week internship/Training (from 31 July 2022 to 28 September 2022) at TCS in. He has shown deep interest in familiarization of the following Project (s):

**“PERFORMANCE APPRAISAL SYSTEM IN TCS.”**

During the period of his internship programme with us he was found punctual, hardworking and inquisitive.

Company Secretary (or Practicing Company Secretary)

Signature

HR. department



Address:  
Vishal Bagga(Manager)  
F- 1887, D.S.I.D.C Complex,  
Industrial Area,  
Ghaziabad, (U.P.)India

Date: 6<sup>th</sup> Jun 2022

## Certificate of Experience

This is to certify that Mr. Pavitra Jain student of IAMR Groups of Institute has completed his internship starting from 6<sup>th</sup> Apr 2022 to 6<sup>th</sup> Jun 2022 in OTA Team with Casa2 Stays Pvt Ltd (company owning brand FabHotels).

During the course of his internship, he demonstrated his efficiency, eagerness to learn and willingness to work. His work, character and conduct were found satisfactory. We wish him best for all his future endeavors.

Best Regards.



Ms. Aditi Gupta  
Associate Director - Human Resources  
Casa2 Stays Pvt. Ltd.



Reg. Office: H-294, Plot 2A, First Floor, Kehar Singh Estate, Saidulajab, Lane no. 2, Saket, New Delhi- 110030



E-Mail: [info@ekaant.co](mailto:info@ekaant.co)

Website: [www.ekaant.co](http://www.ekaant.co)

Tel No: +91-8800199361

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that **Ms. Rewati Verma** was an intern with **Wellbeing Innovation Pvt. Ltd.** from **08<sup>th</sup> – Sept-2022 to 08<sup>th</sup>-Dec-2022**, and was designated as Human Resource Intern at the time of the exit.

We thank them for their efforts and contribution during the tenure with us and wish them the best in all future endeavors.

**With Best Regards**

**Himanshu Sharma**  
Founder & CEO - Ekaant



Dear **Rewati Verma**,

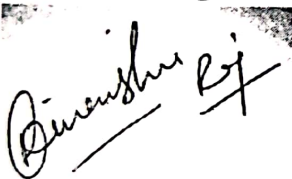
We are excited to extend an offer to you as **Human Resource intern at Ekaant** for a period of three-months. This position is scheduled to begin on Sept 08 2022. In this role, you will report directly to your assigned team leads.

During your internship with Ekaant, you may have access to trade secrets and confidential or proprietary business information belonging to Ekaant. By accepting this offer, you acknowledge that this information must remain confidential and agree to refrain from using it for your purpose or disclosing it to anyone outside of Ekaant.

In addition, you agree that upon completion of your Internship, you will promptly return any company-issued property and equipment along with information and documents belonging to the company.

We look forward to having you begin your career at Ekaant and wish you a successful internship. Welcome to our team!

**Thanks & Regards**



**Himanshu Sharma**  
Founder & CEO - Ekaant

I accept the offer with the Company on the terms and condition set out in this letter.

**Rewati Verma**



**06/09/2022**

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Rishabh Tyagi student of BBA from IAMR, Ghaziabad. Has undergone his training from 20<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "Marketing Strategy of Flipkart.Com"

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Flipkart.Com.

  
Mr. Lalit Chauhan  
(Area Manager)







E-Mail: [info@ekaant.co](mailto:info@ekaant.co)

Website: [www.ekaant.co](http://www.ekaant.co)

Tel No: +91-8800199361

Dear **Rewati Verma,**

We are excited to extend an offer to you as **Human Resource intern at Ekaant** for a period of three-months. This position is scheduled to begin on Sept 08 2022. In this role, you will report directly to your assigned team leads.

During your internship with Ekaant, you may have access to trade secrets and confidential or proprietary business information belonging to Ekaant. By accepting this offer, you acknowledge that this information must remain confidential and agree to refrain from using it for your purpose or disclosing it to anyone outside of Ekaant.

In addition, you agree that upon completion of your Internship, you will promptly return any company-issued property and equipment along with information and documents belonging to the company.

We look forward to having you begin your career at Ekaant and wish you a successful internship. Welcome to our team!

**Thanks & Regards**

**Himanshu Sharma**  
**Founder & CEO - Ekaant**

I accept the offer with the Company on the terms and condition set out in this letter.



**Rewati Verma**

**06/09/2022**





Insurance Brokers Pvt. Ltd

SAM GLOBAL SECURITIES LTD.  
Member Bombay Stock Exchange (BSE)  
(Cash & Derivatives Segment)  
SEBI Regn.No INB 011107332 INF 011205830

REGD. OFFICE: 17, Netaji Subhash Marg Darya Gang  
New Delhi-110002 Ph 30111000(30 lines), 23258312-15  
Fax 91-11-23263297, 91-11-23286334 E-mail smc@smcindiaonline.com

## TO WHOM SO EVER IT MAY CONCERN

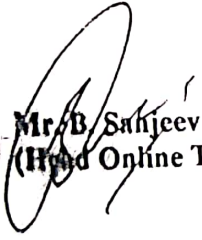
This is to certify that Mr. Raj Pandey, student of BBA from IAMR, Ghaziabad” has successfully completed his summer Training during the period of 16<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022, towards partial fulfillment of his academics requirement.

He worked on the project “A Study on Equity Derivatives at SMC Global Securities Ltd.”

His performance was excellent during the tenure.

We wish him a bright and successful career.

**SMC Global Securities Ltd.**

  
Mr. B. Sahjeev Kumar  
(Head Online Trading)



MUMBAI OFFICE: 155 A-Wing, 15<sup>th</sup> Floor, Mittal Tower, Nariman Point, Mumbai-400021 Ph 022-66651450-55 Fax: 91-22-66651456

KOLKATA OFFICE: 16 India Exchange Place, Room No. 2,3,9,14,19, 2<sup>nd</sup> floor, Kolkata-700001 West Bengal Ph 033-23317934-37  
E-mail: info@smcindiaonline.com www.smcindiaonline.com





# AVIVA LIFE INSURANCE

Office No.-601, 6<sup>th</sup> Floor, Somdutt Tower, K, Sector-18 Noida  
Uttar Pradesh - 201301

Date: 12/Nov.

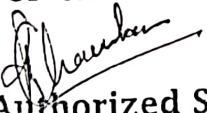
## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Rohit student of BBA - Vth Sem. From Institute of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was "Risk and Return Analysis of Aviva Life Insurance Company" The duration of her project was 10<sup>th</sup> August 2022 to 10<sup>th</sup> November 2022.

His overall performance was satisfactory.

We wish him all the best of his future endeavors

For- Aviva Life Insurance

  
Authorized Sign.





Hindustan Unilever Limited

Hindustan Unilever Limited  
New Arya Nagar  
Near Reliance Auto Zone  
Ghaziabad-U.P.

Fax: 0120-2384279 -80  
Web: www.hul.com

Regd. Office :  
Hindustan Lever House  
165/166, Backbay Reclamation,  
Mumbai-400 020

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Ruchi Tomar student of BBA -V Sem. from Institute Of Applied Medicines & Research , Ghaziabad has undergone project report in our organization. The topic of her project was "A Study Of Marketing Strategies of Hindustan Unilever Ltd. (HUL)". The duration of her project was 19<sup>th</sup> September, 2022 to 19<sup>th</sup> October, 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

For Hindustan Unilever Ltd.

Mr. Amit Kumar  
(Sales Manager)



Hindustan Unilever Limited

Corporate Office: New Arya Nagar, Near Reliance Auto Zone, Ghaziabad, Uttar Pradesh



# **zomato**

## CERTIFICATE OF COMPLETION

We present this certificate to  
**Sumit Kumar**

In appreciation for his successful work in Zomato as an intern in 'sales management'.  
This internship was conducted between 18<sup>th</sup> November 2022 to 18<sup>th</sup> January 2023.  
We found him sincere, hard working, dedicated and result oriented. He worked well as the part of  
the team during his tenure. We take this to thank him and wish him all the best for his future.

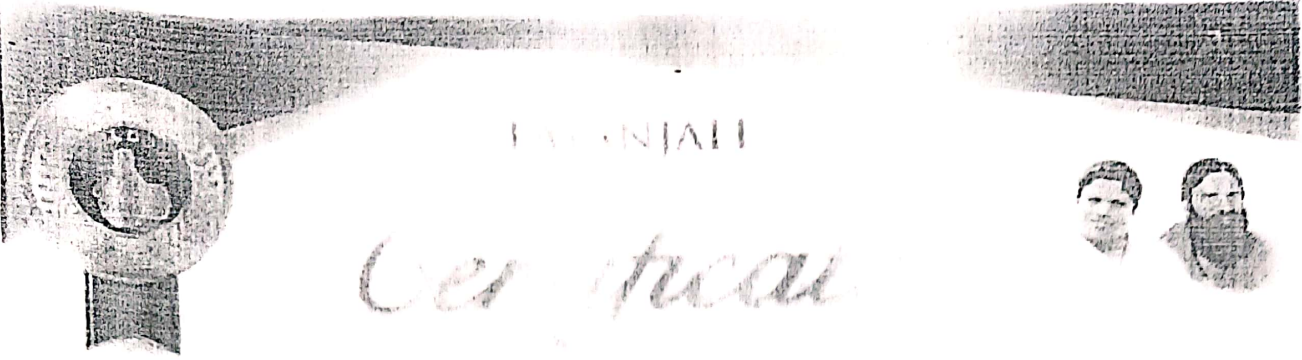


**ABHISHEK GOUR**  
Marketing Head



**PRIYA MELWANI**  
Program Manager





INTERNATIONAL  
*Certificate*

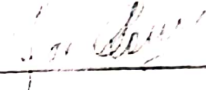
OF INTERNSHIP

**Shail Dixit**

This is to certify that Mrs /Ms /Mr ..... has worked with us as Intern/Intern supervisor-  
from **17 September 2022** to **15 October 2021**

During this tenure of "Marketing Internship" his/her performance was good and to the satisfaction of the management

  
\_\_\_\_\_  
**Acharya Balkrishna**  
(Managing Director)

  
\_\_\_\_\_  
**Avinash Kumar**  
(A.V.P)



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Shubham Bhardwaj student of BBA from IAMR, Ghaziabad. Has undergone his training from 20<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022. He worked on the project "A Study of Consumer Behavior on Online Shopping."

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Flipkart.Com.

  
Mr. Lalit Chauhan  
(Area Manager)





# TIMES OF INDIA

1st Floor, C-76, Raj Nagar District Centre, Raj Nagar, Ghaziabad (UP)

THE TIMES OF INDIA

## TO WHOM IT MAY CONCERN

This is to Certify that **Mr. SUBHAM TYAGI** Student of BBA from Institute of Applied Medicines And Research Ghaziabad has undergone his training from 15 Dec 2022 To 20 Jan 2023. He worked on the project "Market Strategy of Times of India."

Him Performance during his stay was commendable.

We wish him good luck for his future endeavors.

For Time of India

Mr. Kuldeep Singh

(Aera Manager)





# blinkit

DATE: 31<sup>th</sup> January 2023

## CERTIFICATE

This is to certify that MS. SANGAM RATHORE, bearing of INSTITUTE OF APPLIED MEDICINES AND RESEARCH (DUHAI), 5<sup>th</sup> semester of BBA has successfully completed internship project, "Marketing strategies of Blinkit", in our organization under my guidance during the period of 6 weeks

During his stay, we found him to be committed and his performance was highly appreciable. We wish him all the very best for his Endeavors.

Your faithfully  
For BLINKIT LTD

  
JAYRAM  
SALES & MARKETING MANAGER.



CORPORATE OFFICE: Plot Number-64H, MG Road, Gurgaon Sector 18, Gurgaon - 122015 (Near NAFED and Police Station) E-mail: [hr@blinkit.com](mailto:hr@blinkit.com) Tel: 1800208888 web: [www.blinkit.com](http://www.blinkit.com)



TO WHOM IT MAY CONCERN

This is to certify that Mr. Shivam Sain student of BBA, from IAMR, Ghaziabad, has successfully completed his summer training during the period of 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept, 2022. He worked on the project "A Study on Customer Satisfaction Toward Domino's Pizza Products."

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Domino's Pizza.

~~Mr. Mohit Chauhan~~  
Mr. Mohit Chauhan  
(Sales Manager)



Domino's Pizza

Omaxe Park Plaza Mall, Shakti Khand-II, Opp Swarn Jyanti Park, Indirapuram, Ghaziabad,  
Uttar Pradesh 201014 dominos.co.in



# Gujarat Co-operative Milk Marketing Federation Limited

92, MODEL TOWN (WEST), GHAZIABAD (U.P.)  
PHONE : (0120) 2861316, 2862415, 2863337, Fax : (0120) 2863319

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Sanyam Kumar Saharawat student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone Summer Training in our organization. The topic of his project was "Marketing Strategy Of Amul Milk Market in NCR Region.". The duration of his project was 13<sup>th</sup> September 2022 to 30<sup>th</sup> October 2022.

His overall performance was satisfactory.

We wish him all success in his future endeavors.

For Gujrat Co-Operative Milk Marketing Federation Limited

  
(Sr. Sales Manager Executive)



**Amul SAGAR**

HEAD OFFICE : AMUL DAIRY ROAD, P.B. NO. 10, ANAND 388 001 INDIA  
PHONES : (02692) 258506 / 07 / 08 / 09 • GRAM : MILKFED

## TO WHOM IT MAY CONCERN

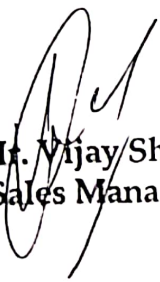
This is to certify that Mr. Sagar Sharma Student of BBA, from IAMR, Ghaziabad, has successfully completed his summer training at Outlook Group.

He has undergone training in Marketing Department from 14<sup>th</sup> August, 2020 to 30<sup>th</sup> Sept, 2020 and assigned the project "Consumer Perception Towards Online Subscription of Outlook Magazines"

We have found his to be a self starter who is motivated, duly bound and strong conceptual Knowledge of trade.

We wish him all success in his future endeavors.

For Outlook Publishing (India) Pvt. Ltd.

  
Mr. Vijay Shukla  
(Sales Manager)



OUTLOOK | OUTLOOK MONEY | OUTLOOK BUSINESS | OUTLOOK TRAVELLER |  
OUTLOOK SAPTAHIK | OUTLOOK TRAVELLER GETAWAYS | MARIE CLAIRE | NEWSWEEK

Outlook Publishing (India) Pvt. Ltd.  
AB 10, Sardarjung Enclave,  
New Delhi 110029  
Ph: 26191421, Fax: 26191420  
Email: outlook@outlookindia.com





# SPORTS DRINK

Add: S-8, New Delhi Main Road, Madanpur Khadar Village, Madanpur Khadar,  
New Delhi-110076

## TO WHOM SO EVER IT MAY CONCERN


This is to certify that Mr. Shivam Chaudhary student of BBA – Vth Sem. From Institute of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was "A MARKETING PLAN OF SPORTS DRINK"

The duration of her project was 05 June 2022 to 10 Aug.2022

His overall performance was satisfactory.

We wish him all the best of his future endeavors

For- A MARKETING PLAN OF SPORTS DRINK

  
Authorized Sign.



# ANALYSIS OF FINANCIAL STATEMENTS OF TATA MOTORS

Add. CF 1/11, Harsha Compound, Site-2, Loni Road Industrial Area,  
Mohan Nagar, Ghaziabad



**TATA MOTORS**

Ref. ....

Date: 8 April 2022

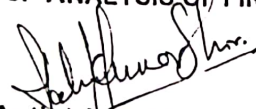
## TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Shivam Bharti** student of BBA – Vth Sem. From Institute of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was **“ANALYSIS OF FINANCIAL STATEMENT OF TATA MOTORS”** The duration of her project was 03<sup>rd</sup> Feb. 2022 to 05<sup>th</sup> April 2022

His overall performance was satisfactory.

We wish him all the best of his future endeavors

For- ANALYSIS OF FINANCIAL STATEMENT OF TATA MOTORS

  
Authorized Sign.



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Soniya Sharma student of BBA -V Sem. from Institute of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of her project was "Recruitment And Selection Procedure At Havells" The duration of her project was 03<sup>rd</sup> September, 2022 to 30<sup>th</sup> October, 2022.

Her overall performance was satisfactory.

We wish her all the best for her future endeavors.

For Havells India Ltd.

  
Mr. Manoj Sirahi  
(HR-Manager)





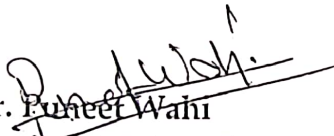
TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Shivani student of BBA-V Sem. from Hi-Tech Institute Of Applied Medicines & Research, Ghaziabad, has undergone project report in our organization. The topic of her project was "Retailer's Preference Towards Tops Product In South Delhi." The duration of her project was 07<sup>th</sup> September 2022 to 20<sup>th</sup> October 2022.

Her overall performance was satisfactory.

We wish her all success in her future en.

For G.D. Foods MFG. (I) Pvt. Ltd.

  
Mr. ~~Puneet Wahi~~  
(Regional Sales Manager)

G. D. FOODS MFG. (I) PVT. LTD.  
(CIN No. : U74899DL1997PTC089673)  
Regd. Off. : C-119, Janak Puri, New Delhi-110 058, (INDIA)  
Ph : +91 11 45233333 Fax : +91 11 45233345  
E-mail : response@tops.in, Website : www.tops.in







Corporate & Registered office  
Hero MotoCorp Ltd.  
34, Community Centre, Basant Lok,  
Vasant Vihar,  
New Delhi-110057, India  
Tel: +91-26142451, 26144121  
Fax: +91-11-26143321, 26143198

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr. Shivam Tyagi student of BBA from IAMR, Ghaziabad, has successfully completed his project report on "Customer Satisfaction as Regard Hero MotoCrop Products ." in our organization from 25<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept., 2022.

During his practical training, we found his sincere and hardworking.

We wish him all the best for his future endeavors.

For Hero MotoCorp.

  
Mr. Rajesh Kumar  
(Sales Manager)



TO WHOM IT MAY CONCERN

This is to certify that Mr. Sachin Sain student of MBA from IAMR, Ghaziabad, has successfully completed his Summer Training during period of 25<sup>th</sup> August, 2022, 30<sup>th</sup> Sept., 2022. He worked on the project "Mahindra Product Marketing."

During the above period of internship, the candidate was sincere and extremely hardworking. The individual has prepared a project report on the study.

We wish him all success in his future endeavors.

For Mahindra & Mahindra Ltd.

  
Mr. Abhinav Singh  
(Sales Manager)



---

**MAHINDRA & MAHINDRA LIMITED**

Branch Off: - 21 A, Bhikaji Cama Place, New Delhi, Delhi 110066, Ph. No - 011 41220300  
Regd Off: Mahindra Towers, 5th Floor, Worli, Mumbai - 400 018

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Hero

Hero Motor Corp Ltd

28/3/6, Site 4, Industrial  
Area Sahibabad Ghaziabad .  
201001

Hero

Ref:HMCL:S&E:E- 15 2022/

Date: 10-06-2022

**To Whom So Ever It May Concern**

This is to certify that Mr. Tushar tyagi from Institute of applied medicines & Research, Ghaziabad has successfully completed project work on our company , From 05-03-2022 05-05-2022 . He performed his duties and responsibilities cheerfully with attention.

Thank you

Yours Sincerely

For Hero Motor corp Limited

*BS Yadav*

BS Yadav

**Head - Safety & Environment**



Hero






TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Uqasha Malik student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad, has undergone project report in our organization. The topic of his project was "The Customer Satisfaction By The Products of Flipkart." The duration of his project was 14<sup>th</sup> September 2022 to 30<sup>th</sup> October 2022.

His overall performance was satisfactory.

We wish him all success in his future endeavors.

For Authorized Signatory

  
Mr. Lalit Chauhan  
(Area Manager)



Address:  
Central Secretariat, Flipkart, Delhi 110011

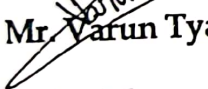
**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Mr. Utkarsh Seth student of BBA, from IAMR, Ghaziabad, has underdone his training from 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept, 2022. He worked on the project "Consumer Behaviour & Consumer Loyalty in Renault India Pvt. Ltd"

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Crystal Automobiles Pvt. Ltd.

  
Mr. Varun Tyagi  
(Sales Manager)



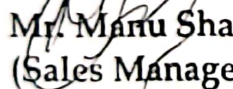
TO WHOM IT MAY CONCERN

This is to certify that Mr. Vishank Tyagi student of BBA from IAMR, Ghaziabad, has successfully completed his project report on "Comparison Between Hero Electric Vehicles and ITS Competitors and Customer Satisfaction of Hero Electric Vehicles," in our organization from 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept, 2022.

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Hero Electric Vehicles Pvt. Ltd.

  
Mr. Manu Sharma  
(Sales Manager)



# NEXA

 MARUTI SUZUKI

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Vinit Chaudhary student of BBA -V Sem. from Institute Of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of his project was "A Study Of Marketing Strategy At Nexa Maruti Suzuki" The duration of his project was 11<sup>th</sup> September, 2022 to 15<sup>th</sup> October, 2022.

His overall performance was satisfactory.

We wish him all the best for his future endeavors.



Authorized Signature



 MARUTI SUZUKI ARENA

A 1/6, Ring Rd, Block A2, Block A, Rajouri Garden, New Delhi, Delhi 110027

TIN VAT No. 10294514065, ITC No. 1029561118, IIN ET No. 10293743231



Samsung India Pvt. Ltd.  
7th & 8th Floor  
C-2B, RDC Raj Plaza  
Ghaziabad - 201001 (I.P.)  
Tel : 95120 27176 (6/4-370493)  
Fax : 95120 - 2719090  
Visit us at : [www.samsungindia.com](http://www.samsungindia.com)

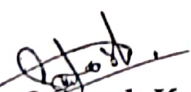
**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Mr. Varun Titoria student of BBA, from IAMR, Ghaziabad, has successfully completed his summer training during the period of 17<sup>th</sup> August, 2022 to 30<sup>th</sup> Sept. 2022. He worked on the project "A Study of Consumer Durable Market for Samsung Electronics Ltd."

During the above period of internship, the candidate was sincere and extremely hardworking. The individual has prepared a project report on the study.

We wish him all success in his future endeavors.

For Samsung India Electronics Pvt. Ltd.

  
Mr. Santosh Keseri  
(Marketing Executive)





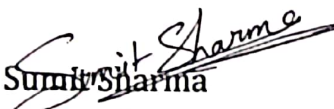
TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Vineet Giri student of BBA, from IAMR, Ghaziabad, has undergone his training from 15<sup>th</sup> June, 2022 to 30<sup>th</sup> July, 2022. He worked on the project "A Study of Sales Promotion Strategy."

It is worth mentioning that the candidate exhibited keen interest and diligence in undergoing the training session. His conduct and behavior was satisfactory.

We wish him all success in his future endeavors.

For M.R. Hyundai.

  
Mr. Sumit Sharma  
(Team Leader)



Dated: 28/09/2022

**TO WHOM IT MAY CONCERN**

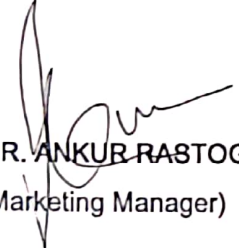
This is to certify that Mr. Vinit student of IAMR, Department of BBA has successfully completed 60 Days (from 31 July 2022 – 28 September 2022) Internship at BIG BAZAR.

During the internship, Mr. Vinit has closely worked as a part of the A STUDY ON CUSTOMER BEHAVIOR TOWARDS ORGANIZED RETAIL OUTLET WITH REFERENCE TO BIG BAZAAR.

He demonstrated good marketing skills and strategy with self-motivated attitude to learn new things. His contribution to creative ideas, sponsorship presentation and study of different marketing strategy and conduct sales.

We wish him all the best for his future endeavors.

ISSUED DATED: - 28 SEPTEMBER 2022

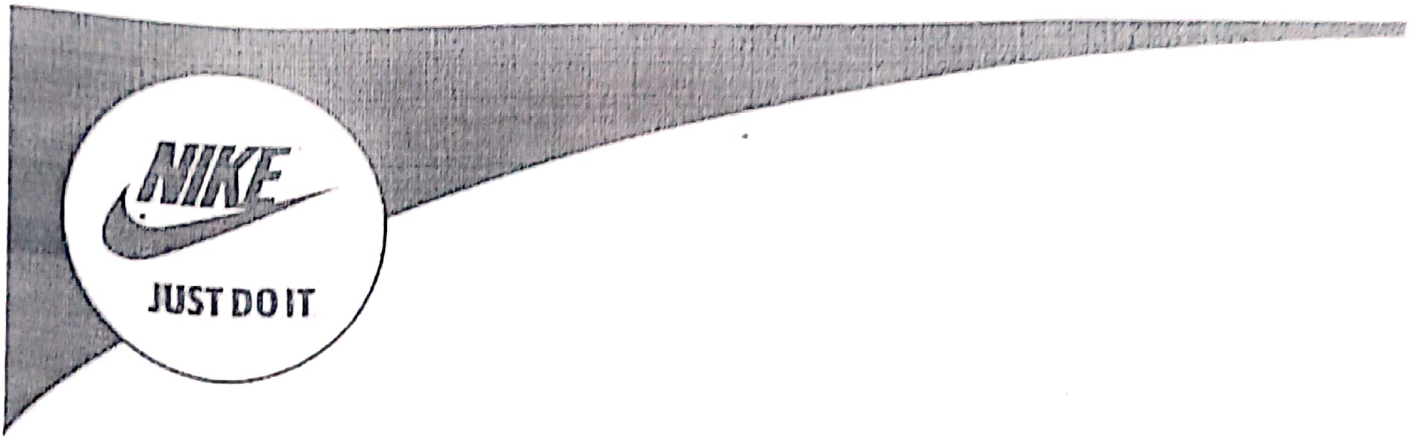
  
MR. ANKUR RASTOGI  
(Marketing Manager)



+1 888 934 968463  
+1 888 934 968463

Big bazaar Anand Vihar Kaushambi,  
Ghaziabad (Uttar Pradesh) 201012.

Advertise@bigbazaar  
<http://www.bigbazaar.com/>



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Yash Garg student of BBA-V Sem. from Institute Of Applied Medicines And, Ghaziabad has undergone project Report in our organization. The topic of his project was "Marketing Strategy Of Nike" The duration of his project was 01<sup>st</sup> September 2022 to 15<sup>th</sup> October 2022.

His overall performance was satisfactory.

We wish him all the best for his future endeavors.

Thanks and regards,

Mr. Rohit Kumar

Branch Manager



The Great India Place  
Maharaja Agrasen Marg,  
Sector 38, Noida, Uttar Pradesh 201301, India  
Phone: +918882188676

Website: <http://nike.ssipgroup.com/nike-sector-38-ghaziabad-461/Home>

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Yukta Verma student of BBA-V Sem. from Institute Of Applied Medicines & Research, Ghaziabad, has undergone project report in our organization. The topic of her project was "A Comparative Study of Financial Product Of ICICI Bank With SBI Bank" The duration of her project was 09<sup>th</sup> September 2020 to 22<sup>nd</sup> October 2022.

Her overall performance was satisfactory.

We wish her all success in her future endeavors.

For ICICI Bank Ltd.

Mr.  Srivastava  
(Regional Head.)





पराग डेयरी  
(पी.सी.डी.एफ.लि. लखनऊ की इकाई)  
**PARAG DAIRY**  
(A Unit of P.C.D.F. Ltd., Lucknow)

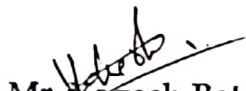
**TO WHOM IT MAY CONCERN**

This is to certify that **Mr. Yash Kumar Chhaleria** student of BBA, from IAMR, Ghaziabad, has undergone his training from 17<sup>th</sup> August, 2022, to 30<sup>th</sup> Sept., 2022. He worked on the project "Sales and Distribution Channel of Parag Dairy"

His Performance during his stay was commendable.

We wish him all success in his future endeavors.

For Parag Dairy Ltd.

  
Mr. ~~Yash~~ Yogesh Batra  
(Sales Manager)



**parag**

B-219, Phase-II, NOIDA - 201 305 (U.P.)  
Ph : 0120 - 3043710, 3043403, 3043715, 3043709  
Fax : 0120 - 2568179 e-mail : paragdairy@yahoo.co.in





TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Yash student of BBA -V Sem. from Institute of Applied Medicines & Research, Ghaziabad has undergone project report in our organization. The topic of his project was "Study Of Tax Saving Scheme In Mutual Funds In ICICI Prudential Life Insurance Co. Ltd." The duration of his project was 01<sup>st</sup> August, 2022 to 15<sup>th</sup> September, 2022.

His overall performance was satisfactory.

We wish him all the best for his future endeavors.

Mr. IMRAN ALI  
Unit Manager, ICICI Prudential  
Dilshad garden, Delhi



# HOME CARE

Mob. : 9911424646  
9911810181

111, Sector-4, Vaishali (Near OBC Bank), Ghaziabad-201 010  
E-mail : homecarevaishali@yahoo.com

Ref .....

Dated 12<sup>th</sup> Dec. 2022

## Subject – Internship Letter

This is to certify that **Mr. Jatin Singh** has done his Internship In E-commerce & Marketing Executive at **HOME CARE** Vaishali, Ghaziabad UP-201010. Started from **10/Sep/2022 to 10/Dec/2022**.

He has worked on an **Ecommerce Project**. This project was aimed at a purpose to take the things online and become a part of Online Market & also to break that geographical line under which we are selling. As a part of the project he had taken of all the things related to the management.

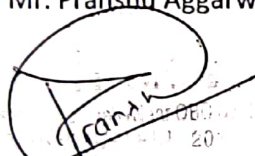
During his internship he has demonstrated his skill with self-motivation to learn new skills. His performance exceeded our expectation and he was able to complete the project on time.

**We wish him all the best for his upcoming carrier.**

**Home Care**

**Director**

Mr. Pranshu Aggarwal



Signature





## INTERNSHIP OFFER LETTER FROM READERCLUB

Date: - 12-05-2023

College: - IAMR Ghaziabad

Subject: - Offer letter for the Internship Program.

Dear Harshita Seth,

We are pleased to offer you an internship position as a **Growth Executive in various departments of ReaderClub**, as mentioned in your email. The company's main priority will be your specific domain, and upon the end of the internship, you will receive a certificate in the specialization you have been chosen.

Your first day of joining will be on **15/06/2023**, and the internship will end on **14/08/2023**. In addition to the duties outlined in the interview, you will report to your supervisor, **Saurav Singh, Manager of Business Growth**, and your mentor, **Vikas Vivek**, for technical and syllabus-related help.

Subject to your acceptance of the terms and conditions contained herein, your project and responsibilities during the Term will be determined by the supervisor assigned to you for the duration of the internship.

For daily roles and responsibilities, please follow the **domain description documents**.

Bear in mind that the internship program that we offer is one of the finest and highly recommended programs in the INDUSTRY.

Our company aims to provide its interns with the best internship experience and to have a holistic education. As an intern, you are not the company's employee; and therefore, will not receive health and compensation benefits. You understand that participating in the internship program is not an offer of employment.

You will be paid 10K /month, an amount direct link 5% of intern performance reward through his/her employee dashboard panel at the end of this internship program. During the internship, you will have access to the company's clients and confidential information. You will not share this information with anyone outside the company and not use it for your benefit. On the completion of the internship program, you will return the equipment, property, and all the documents of the company.

For the best performer company can offer **PPO (pre-placement offer)**, a CTC would be up to "Rs. 5-9 LPA-fixed" during the first 6 months of the probation period, and a Pay per Performance up to "Rs.3-6 LPA" variable pay applicable after 6 months of probation period. Further career growth will depend on candidates' performance and will be rewarded accordingly then. When students join the company, from that day to the internship end date, the company will share every assignment and attendance report with the college. If any students just join the company and do not complete any assignments, not attend company meetings, and do not work on the case study provided by the company, in that case, the company is not liable to pay any specific perks. The Company encourages a friendly environment and teamwork with professional conduct as mentioned in the reporting procedures. All questions and concerns should be directed through your immediate supervisor as well as the office administrator/HR.

If you have any questions, please feel free to reach out to us.

Congratulations on the internship!

Best Wishes,

Thanks & Regards,

Manager, HR

Rahul K.Tripathi

**Rahul K. Tripathi**



Note: - This is a computer-generated document. No signature is required.





## INTERNSHIP OFFER LETTER FROM READERCLUB

Date: - 12-05-2023

College: - IAMR Ghaziabad

Subject: - Offer letter for the Internship Program.

Dear Khushi Arora,

We are pleased to offer you an internship position as a **Growth Executive in various departments of ReaderClub**, as mentioned in your email. The company's main priority will be your specific domain, and upon the end of the internship, you will receive a certificate in the specialization you have been chosen.

Your first day of joining will be on **15/06/2023**, and the internship will end on **14/08/2023**. In addition to the duties outlined in the interview, you will report to your supervisor, **Saurav Singh, Manager of Business Growth**, and your mentor, **Vikas Vivek**, for technical and syllabus-related help.

Subject to your acceptance of the terms and conditions contained herein, your project and responsibilities during the Term will be determined by the supervisor assigned to you for the duration of the internship.

For daily roles and responsibilities, please follow the **domain description documents**.

Bear in mind that the internship program that we offer is one of the finest and highly recommended programs in the INDUSTRY.

Our company aims to provide its interns with the best internship experience and to have a holistic education. As an intern, you are not the company's employee; and therefore, will not receive health and compensation benefits. You understand that participating in the internship program is not an offer of employment.

You will be paid 10K /month, an amount direct link 5% of intern performance reward through his/her employee dashboard panel at the end of this internship program. During the internship, you will have access to the company's clients and confidential information. You will not share this information with anyone outside the company and not use it for your benefit. On the completion of the internship program, you will return the equipment, property, and all the documents of the company.

For the best performer company can offer **PPO (pre-placement offer)**, a CTC would be up to "Rs. 5-9 LPA-fixed" during the first 6 months of the probation period, and a Pay per Performance up to "Rs.3-6 LPA" variable pay applicable after 6 months of probation period. Further career growth will depend on candidates' performance and will be rewarded accordingly then. When students join the company, from that day to the internship end date, the company will share every assignment and attendance report with the college. If any students just join the company and do not complete any assignments, not attend company meetings, and do not work on the case study provided by the company, in that case, the company is not liable to pay any specific perks. The Company encourages a friendly environment and teamwork with professional conduct as mentioned in the reporting procedures. All questions and concerns should be directed through your immediate supervisor as well as the office administrator/HR.

If you have any questions, please feel free to reach out to us.

Congratulations on the internship!

Best Wishes,

Thanks & Regards,

Manager, HR

Rahul K. Tripathi

**Rahul K. Tripathi**



Note: - This is a computer-generated document. No signature is required.



## INTERNSHIP OFFER LETTER FROM READERCLUB

Date: - 12-05-2023

College: - IAMR Ghaziabad

Subject: - Offer letter for the Internship Program.

Dear Vinit,

We are pleased to offer you an internship position as a **Growth Executive in various departments of ReaderClub**, as mentioned in your email. The company's main priority will be your specific domain, and upon the end of the internship, you will receive a certificate in the specialization you have been chosen.

Your first day of joining will be on **15/06/2023**, and the internship will end on **14/08/2023**. In addition to the duties outlined in the interview, you will report to your supervisor, **Saurav Singh, Manager of Business Growth**, and your mentor, **Vikas Vivek**, for technical and syllabus-related help.

Subject to your acceptance of the terms and conditions contained herein, your project and responsibilities during the Term will be determined by the supervisor assigned to you for the duration of the internship. For daily roles and responsibilities, please follow the **domain description documents**.

Bear in mind that the internship program that we offer is one of the finest and highly recommended programs in the INDUSTRY.

Our company aims to provide its interns with the best internship experience and to have a holistic education. As an intern, you are not the company's employee; and therefore, will not receive health and compensation benefits. You understand that participating in the internship program is not an offer of employment.

You will be paid 10K /month, an amount direct link 5% of intern performance reward through his/her employee dashboard panel at the end of this internship program. During the internship, you will have access to the company's clients and confidential information. You will not share this information with anyone outside the company and not use it for your benefit. On the completion of the internship program, you will return the equipment, property, and all the documents of the company.

For the best performer company can offer **PPO (pre-placement offer)**, a CTC would be up to "Rs. 5-9 LPA-fixed" during the first 6 months of the probation period, and a Pay per Performance up to "Rs.3-6 LPA" variable pay applicable after 6 months of probation period. Further career growth will depend on candidates' performance and will be rewarded accordingly then. When students join the company, from that day to the internship end date, the company will share every assignment and attendance report with the college. If any students just join the company and do not complete any assignments, not attend company meetings, and do not work on the case study provided by the company, in that case, the company is not liable to pay any specific perks. The Company encourages a friendly environment and teamwork with professional conduct as mentioned in the reporting procedures. All questions and concerns should be directed through your immediate supervisor as well as the office administrator/HR.

If you have any questions, please feel free to reach out to us.

Congratulations on the internship!

Best Wishes,

Thanks & Regards,

Manager, HR

Rahul K. Tripathi

**Rahul K. Tripathi**



Note: - This is a computer-generated document. No signature is required.

**Letter Of Appointment As Intern**

Dear *Sahil Dixit*,

With reference to your application and subsequent discussion/interview, we are pleased to offer you an appointment as a HR Intern in Neoark Software Pvt Ltd. By accepting this offer, you shall be hypothetically and expressly understood, concurred that your joining with Neoark Software Pvt Ltd shall be governed under following terms & conditions:

**1. Designation, Reporting, Role, Place of Posting, Joining Date, etc**

i. You will be designated as *Human Resource Intern* though it is probationary joining but you shall carry out the duties and responsibilities as laid down in *Annexure-A*. You shall be reporting, initially to *Meenakshi Dheeran*. You will carry out additional or alternative tasks as the Company reasonably may require from time to time and you also may need to participate in the training deemed necessary by the Company for performing its duties effectively.

ii. You shall be posted, initially, temporarily or permanently, to any other development centre(s)/ office(s)/ division(s)/ unit(s) establishment - existing or fully, at Neoark Software Pvt Ltd office which is currently, located at Plot No. #8, Street No. #1, New Mandoli (Industrial Area), North East Delhi - 110093 (India). However, you may be shifted in future - forming part of the company or to the development centre(s)/ office(s)/ division(s)/ unit(s) of our associates or client's premises (onsite or abroad) though a written communication and reasonable time will be given to you for joining duties at your next place of posting.

iii. This offer of appointment shall remain valid until 11<sup>th</sup> July, 2022. You must join your duties on or before the stipulated date failing which it would be deemed that the offer has been withdrawn. You shall be required to submit a joining report immediately upon your joining duties at the mentioned centre of the Company.

i. In acceptance of your appointment, it shall be deemed that you have accepted all the terms and conditions set out in this letter. This Letter of Training annuls any previous agreement whether verbal or written given to you at any time.

**2. Stipends & Expenses etc**

Your total stipends shall be a sum of INR 1,20,000/- (*Rupees, One Lac Twenty Thousand only*) and INR 500 (*Five Hundred only*) per candidate joining incentives shall be payable monthly additionally in arrears in the 12 instalments, at the end of each calendar month after all statutory deductions in accordance with laws and regulations of Indian Income Tax Department. The incentives will be payable after four month achieving the incentive. You may not claim an addon's remuneration during your first twelve months of training course. The Expenses shall be payable on actual basis, if any. All leaves shall be payable and deducted as per government rules.

Ref: neoark/hr/2022/nsp/001



i. **Stipend Revision**

Your stipends will be subject to annual review or at such times as may be appropriate. Review dates are set by the reporting head in the Corporate Headquarter. Neoark Software Pvt Ltd operates a Pay-for-Performance policy and the result of any stipend review will take your performance into account. You will appreciate that information relating to your stipend package is strictly confidential and hence expected to maintain this confidentiality at your end too.

ii. The payment of stipends and other expenses to you shall be subject to the provisions of Indian Income Tax Act, 1961 and also the statutory deductions prescribed under it. Monthly Income Tax, according to your annual remuneration package, shall be deducted by the company as per rules which. But if you furnish the necessary papers and documents, required under law, to seek any exemption or rebate in your income tax liability limit, within prescribed time, those shall be taken into account in this regard. The Company assumes no responsibility for your personal tax liability.

iii. Your leave entitlement in a year on pro-rated basis shall be as under:

a. Total Leave = **16** (Sixteen) days.

b. Your **16** days leave amount shall be calculated on the basic stipends. All leaves shall lapse at the end of the financial year; meaning thereby that the arrears of leaves shall not be carried forward prospectively. These leaves shall be in addition to the major North Indian Public Holidays which are to be availed at such time or times as may be convenient to the Company in accordance with the Company rules and policies as amended from time to time.

c. Working days shall be from Monday to Friday, however the odd Saturday of every month shall be a working day and that may be for reviewing and covering past assessment and future prospective work.

d. If you are unable to attend office accidentally or due to any sudden illness or other incapacities, you (or someone else on behalf of you) must notify the Company as soon as possible on the very first working day of your absence. You must clarify the reason for absence and an expected date on which you can be available for continuing your services. Companies may need medical or any other authorised person/personnel certificate(s) in support of such fact(s)/mis-happenings for maintaining records and considering such leaves. It is your responsibility to keep the Company informed about your progress and your likely date of return.

iv. For officially approved tours, you shall be entitled reimbursement of expenses for your travelling, dining, boarding and other proactively informed expenditures as applicable, in accordance with company rules. However; in this regard, you must submit original bills, receipts and other relevant documents in the Company for availing the reimbursement facility.



- v. The Company reserves the right to seek reimbursement by deduction from your stipends, in the event of any material deficiencies attributable to you, in particular damage to the company's property or in the event of overpayment of stipends, recovery of unearned holiday pays or other erations, or if any other sums are due by you to the company arising from your Training.

### **3. Essential Pre-requisites**

- i. Your continued training in the company is subject to production of a valid medical-fitness-certificate issued by a qualified medical practitioner to the effect that you enjoy a sound health and are not suffering from any serious ailment.
- ii. You are required to submit a self-declaration to the effect that no criminal case or complaint is pending against you in any Court, or in any other plateau retrospectively, currently at prospectively. Whenever there is any, it has to be disclosed to the company in a most transparent manner.
- iii. If you are involved in any civil or criminal litigation or legal proceedings, you shall inform the company immediately about the same in writing.
- iv. This offer is being made to you subject to the accuracy of all testimonials, certificates and information furnished by you and also, to your being free from any pre-existing contractual obligations that may have the effect of curbing you from accepting this offer and extending your full-time services to the company. You shall not be engaged or interested either directly or indirectly in any capacity in any other trade, business or occupation in whatever manner. In this regard the term "occupation" shall include membership of any Body Corporate; public or private, or your participation in any public or private work which in the opinion of the Company may hinder or otherwise interfere with the performance of your duties under this Agreement. It is advantageous to make it unequivocal here that in order to devote your whole time and skills towards diligent performance of the duties assigned to you by the company; you shall not engage yourself either directly or indirectly in pursuing any other business activity, vocation, profession, or occupation.
- v. You shall undertake to comply with the secrecy-and confidentiality-guidelines as laid down in Annexure B and as amended from time to time.

### **4. Responsibilities and Duties**

- i. You accept this training with the Company upon the terms set in this Agreement; and agree to devote all your efficiencies, abilities, time, and energy in the most trustworthy and business-like manner as required in interest of the Company and for the purpose of this Agreement. In case of academic or professional courses, you would require written permission from the organization provided it does not hamper your performance and your professional duties.
- ii. You shall submit yourself to the orders of the company's Management or the seniors under whom you may be placed from time to time for carrying out the duties assigned to you. You shall observe the company's code of conduct.



Ref: neoark/hr/2022/nspl-011

- iii. You shall not remain, except in case of accident or sickness duly certified by competent medical authority, absent from work without taking prior permission from the Management of the company or its authorized officer.
- iv. You may be required to attend to work on off-days and holidays if the same is expedient and necessary for timely completion of an urgent assignment. Depending upon the contingent requirements of work, at times, your working hours may be modified or stretched within reasonable limits.
- v. All company's property which shall be in your use, custody or charge shall be kept & maintained by you completely protected during your whole stay in the company. You shall return all that in good order to the company at the hour of termination of your service by either side caused voluntarily or on whatever ground. In case, anything gets lost, stolen or damaged while it is in your use, custody or charge, you shall pay the value thereof to the company.
- vi. Whenever there is any change in your residential address and in all kinds of contact details during the entire tenure of your training, you shall furnish its written intimation to the company within one week of the change. All communications of all kinds in whatever manner sent by the company to you at your last known address shall be presumed to have been received and acknowledged by you.
- vii. In the event of you leaving the company for whatever reason and joining any other company; you shall be required to keep the management of the company well aware of your residential address and all kinds of contact details including those of the telephone numbers & the prospective official address. All this shall be until expiry of six months from the date of your departing from this company.
- viii. You shall be required to maintain the reputation of the company very high in the best prospective. You shall not perform any such acts or omissions which are averse to your own position, to the position of any other Intern and of the company.
- ix. You shall not enter into any agreement, commitment or deal on behalf of the company or of its Directors without the prior decision of the company or of its Directors or of those in authority over you. You; on your own, shall not alter or be a party to any such alteration of any principle or policy of the company.
- x. Whenever the need be; you shall travel both within and outside the sales-territory of the Company. In this regard; it is to enter here that you shall also travel abroad for the activities of the company. All lawful expenses incurred in all such travels shall be borne by the company.
- xi. You shall provide services during the normal business hours of the Company during the working time as determined by the Company. However, your position as Android Intern may require you to work any additional hours as may be required to meet the business needs of the Company.



Ref: neoark/hr/2022/nspl-011

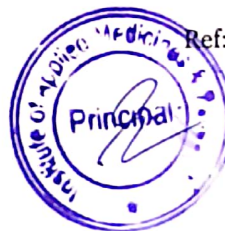
## 5. CONDUCT AND DISCIPLINE

Following acts, omissions, deeds, lapses, and errors on your part shall constitute a breach of terms and conditions contained in this letter-

1. The Company will expect you to work with a high standard of initiative, discipline, diligence, cost consciousness, efficiency and effectiveness and shall maintain exemplary conduct at all times so as to uphold the high image of the Company as well as your position as per your role and at no time cause or act in any manner that may bring disrepute either directly or indirectly to the Company or to your role as a Intern.
2. You shall work conscientiously in the interests of the Management and shall utilize your ordinary prudence and intelligence in the discharge of your duties. Any violation of this norm shall constitute a gross misconduct for which the Management shall be competent to terminate your services.
3. If you are found guilty of absenteeism, dishonesty or misconduct or commit any unlawful or indiscipline act, violation of customs and traditions or dereliction of duty on work site or outside site whether or not directly related to the affairs of the Company and Company officials and local people, then your Appointment may be terminated on full discretion of the company without any prior notice/information and the Company is not liable to compensate for the same.
4. If you are adjudged bankrupt or enter into any composition or arrangement or any offence with other company/ supplier/ local people etc; if you commit any material breach of any of your duties or obligation under this appointment; if you are found to have made or provided any false statement or information or documents related to your competency, ability, health or else, then this appointment may be terminated without any prior notice/ information. The law of the land shall be applicable to you as in force.
  - a) Failure to comply with any of the terms & conditions mentioned herein.
  - b) Misrepresenting, misleading, giving false information, and giving false documents or false testimonials about yourself.
  - c) Gross negligence and/or Dereliction or abandonment of duties.

## 6. Termination of Joining

- In case of serious misdemeanour, questionable integrity and moral or false or incorrect information if breached any of the above terms or if you are found guilty of any other criminal offence, your service can be terminated immediately without a notice period and you would not be entitled to any compensation in lieu of notice.
- Unless your training is terminated for your breaching the terms and conditions contained in this letter, your training can be brought to an end by the company after giving you 60 days' notice or stipend in lieu thereof.
- You may resign on your own accord at any time that you are actively employed during the Contract Period by written notice to the Company no more than sixty



Ref: neoark/hr/2022/nspl-011

(60) days after the occurrence of the event constituting resignation. Such notice shall state the grounds for such resignation and an effective date no earlier than sixty (60) business days after the date it is given. The Company shall have sixty (60) business days from the approval of such notice within which to cure and, in the event of such cure, your notice shall be of no further force or effect.

#### **7. Declaration on Guarantee, Indemnity, Damages and Compensation**

- i. After when you shall append your signature on this letter; you shall be explicitly presumed to have understood all its contents. Those include that you have agreed, declared, undertook and guaranteed to keep the company harmless and indemnified from all losses, damages, costs and charges that the company may sustain due to your failing to comply with the contents narrated herein above.
- ii. You're committing any breach of any or all terms and conditions contained in this letter; you shall be liable to pay to the company, appropriate compensation for the consequent losses or damages, which shall be assessed by the company.
- iii. In such happening; the company shall take into account: -
  - a) all the costs, resources and time spent on your training;
  - b) the penalties, if any, imposed on account of delays in implementation of project caused by the sudden & unpredictable termination of your Training;
  - c) the costs that may occur on deploying additional resources for accomplishing the work completed which was left unfinished by you on account of the such sudden & unpredictable termination of your training and for obtaining your replacement.
- iv. Your failure to pay the demanded compensation and/or to pay the penalty imposed on you would automatically entitle the company to take recourse to suitable legal action for affecting the recovery of compensation and/or penalty from you.

#### **8. Copyright, Inventions and Patents**

All records, documents, code, papers (including copies and summaries thereof) and other copyright protected works made or acquired by you in the course of your training shall, together with all the world-wide copyrights and design rights in all such works, be and at all times remain the absolute property of the Company.

#### **9. Advance Payments**

In case of termination of the training, all advance payments, partial payments or loans extended by the Company to you shall fall due immediately, irrespective of whatever is mentioned in this letter. All such payments or loans can be set off against your claims which you may have due against the Company.



Ref: neoark/hr/2022/nspl-011



**10. Tax Matters**

All remunerations referred to above shall be paid to you directly after deducting any amount legally required to be withheld by the Company on account of individual income tax, social insurance premiums and other legally required contributions or subscriptions in accordance with laws and regulations applicable within the territory of India.

**11. Transferability**

Your rights and obligations under this letter shall not be transferable by assignment or otherwise. Any purported assignment, transfer or delegation thereof shall be void.

**12. Changes to Terms and Conditions of Training**

The Company may amend, vary or terminate the terms and conditions in this document. Any such change to your terms and conditions will be subject to consultation and agreement with you and notified to you personally in writing. The decision of the company shall be final in all matters pertaining to service rules and policy matters.

**13. Disputes & Settlement**

In case of any difference or dispute between you and company in relation to the respective rights or obligations and the interpretation of any clause embodied herein, the same shall be referred to the sole arbitrator, who shall be appointed by the Company and in that event you shall not have any objection against such appointment.

The provisions of The Indian Arbitration and Conciliation Act, 1996 and any modifications thereof shall be applicable for the solution of the dispute. The venue of arbitration shall be North East Delhi in the State of New Delhi. Subject hereto, the principal court at Delhi/New Delhi shall have exclusive jurisdiction to the exclusion of all other courts.

This letter is duplicate. It is prepared with the same process. One is a true copy of the other & vice versa. Hence, both are originals under the Law. Kindly sign this letter in token of your having accepted the offer of appointment, training-cum-placement contained herein, subject to the aforesaid terms and conditions.

*We take great pleasure in welcoming you to our Organization and sincerely hope that your services during your tenure with us will be long, pleasant and helpful for mutual growth. We hope you will find this offer acceptable and wait to welcome you to the Neoark family.*

For Neoark Software Pvt. Ltd.

.....  
*Meevakshi*  
 25/07/22  
 Authorised Signatory  
 HR Manager

.....  
*Abhishek*  
 25/07/22  
 Signed in Acceptance



Ref: neoark/hr/2022/nspl-011

## ANNEXURE-A

Dear Sahil Dixit ,

**Your Roles and Responsibilities:**

**Daily HR/Talent Acquisition Profile Based Responsibilities:**

1. Enhance your developing skills regularly during your tenure at Neoark Software Pvt Ltd. HR needs to understand the organization's needs and make sure those needs are met when recruiting for new positions.
2. Processing, responding, incoming, outgoing and required emails. Clearing employee, candidates etc doubts and addressing their queries.
3. Maintaining calendars & planning for HR management related works. Proactive for organizing internal & external activities and maintaining office decorum.
4. Furnish customer service for organization, employees, candidates, vendors etc. Serving as a point of contact for candidates, recruiting agencies, TPOs of colleges & universities, vendors etc as an administrator.

**Recruitment/New Hire Processes:**

1. You'll be in-charge of arranging interviews, coordinating hiring efforts, and onboarding new employees. You're also in-charge of making sure all paperwork involved with hiring someone is filled out and making sure that everything from the first day to each subsequent day is navigated successfully.
2. Setting appointments and arranging meetings, interviews etc with interviewers, candidates and talent acquisition roles associated organisations.
3. Participating in recruitment efforts and producing profitability with regards to investment on HR process execution.
4. Posting job ads and organizing resumes and job applications. Scheduling job interviews and assisting in interview processes.
5. Maintaining employment, bank account details and tax information and ensuring background and reference checks are completed.
6. Preparing asset agreement letters, offer letters, letter of intent etc for the newly engaged candidates. Overseeing the completion of compensation and benefit documentation.
7. Orienting new employees to the organization (setting up a designated log-in, workstation, email address, etc).
8. Administering new employment assessments, scheduling HR rounds, describing advantages of policies etc. Conducting benefit enrollment process, conducting HR Induction, described organisation process and reporting process, leave process, office timings etc.



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**Payroll and Benefits Administration:**

1. *Processing payroll, which includes ensuring vacation and sick time are tracked in the system answering payroll questions.*
2. *Facilitating resolutions to any payroll errors Participating in benefits tasks, such as claim resolutions, reconciling benefits statements, reimbursements and approving invoices for payment.*
3. *Collecting attendance, leaves etc preparing documentation, generating payables of the employees etc.*

**Record Maintenance:**

1. *Maintaining HRMS (HR Management System) by updating candidates, employees, joinees and relieved employees records.*
2. *Updating and maintaining employee benefits, employment status, and similar records Maintaining records related to grievances, performance reviews, and disciplinary actions.*
3. *Performing file audits to ensure that all required employee documentation is collected and maintained.*
4. *Maintaining payroll/benefit-related reconciliations, such as claim resolutions, reconciling benefits statements, reimbursements and approving invoices for payment.*
5. *Performing payroll and benefits audits and recommending any correction action. Completing termination paperwork and assisting replacement with exit profiles.*
6. *Policies need to be updated (or at least examined) every year as the organization changes. It's your job to make official updates to policies and to suggest changes to policies when they no longer serve the company or the employees.*



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## ANNEXURE-B

**Confidentiality, Non-Disclosure and Non-Compete**

You will not at any time either during your Training or afterwards use or divulge to any person, firm or The Company, except in the proper course of your duties during your Training by the The Company, any "confidential information" identifying or relating to the The Company, details of which are not in the public domain.

1. 'Confidential information' referred to in the preceding paragraph are meant to include details of:

- i. Potential customers
- ii. Consultants
- iii. Suppliers
- iv. Potential suppliers
- v. Designs
- vi. Products details
- vii. Future product ideas
- viii. Prices
- ix. Clients
- x. Discounting arrangements
- xi. Specific product applications
- xii. Existing trade arrangement
- xiii. Terms of business and those in the course of negotiation and
- xiv. Any other which is enough to cause any damage to the company.

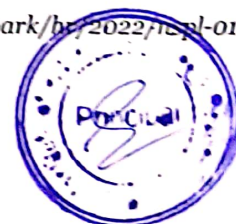
2. Under any circumstance, both; during and after the course of your role with the company, you shall not share with and/or disclose any confidential information to any person for which you and/or anyone else may gain access or may get benefited by virtue of your being in the Training of the company. Those include its: -

- i. Details of technical know-how
- ii. Security arrangements
- iii. Intellectual Property
- iv. Administrative or organizational matters
- v. Business strategies
- vi. Addresses
- vii. Rates
- viii. Correspondence and the likes relating to the company or company's existing and/or prospective future customers, clients, associates, partners or their customers, clients, associates and partners

Unless and until your failure to disclose such information would amount to a violation of any court order or law for the time being in force including any government directive. But for that too, prior allowance of the company is the sine qua non, as that will be an intimation to the company

3. You are not permitted to remove or cause to be removed or copy; by mechanical, photographic or by any other means, documents including: -

Ref: neoark/hr/2022/ncpl-011



- i. Software code
- ii. Software application
- iii. Client records
- iv. Client list
- v. Economic and financial analysis
- vi. Financial data
- vii. Customer contracts and
- viii. Any other relevant document

lying in the company's premises at any time for any purpose other than ordinary course of business of the company, that too, without obtaining written approval from the authorized official(s) of the company.

4. In case of your performing or causing to perform any acts, omissions or deeds which violate conditions stipulated above, you shall be liable not only to compensate company with appropriate damages for the business losses caused by your such acts, omissions or deeds but you shall also have to undergo the legal ramifications thereof under the relevant provisions of Law.
5. In order to protect the intellectual rights and corporate interests of the company, you shall not render your services - as an Intern, consultant or advisory and/or in any other position - to any customer/client of the company until after expiry of two years from the date on which your training with the company comes to an end. If at any point in time, you are found to have violated this condition, you shall pay the compensation demanded by the company, otherwise, the same shall be recovered from you through the appropriate process of law.

For Neoark Software Pvt. Ltd.

.....  
*Meevash*  
*5/7/22*  
 .....  
 Authorized Signatory  
 HR Manager

.....  
*Salim*  
*05/07/22*  
 .....  
 Signed in Acceptance



Ref: neoark/hr/2022/nspl-011