



Institute of Applied Medicines & Research

Affiliated to AKTU Lucknow, CCS University Meerut, Approved by BCI, UP State Medical Faculty,
Recognized by NCTE, Govt. of India, Approved by AICTE, Ministry of HRD, Govt. of India

Date: 23.09.2021


Department of BBA Notice/ Circular

Dear Student,

This is to inform all the students of BBA students that we are organizing
“Expert talk on Digital Marketing” on 27th September, 2021.
Attendance is mandatory for all the students

Ms Surbhi Roy
(Assistant Professor)

Mr. Manish Kumar
Head of Department
(BCA Department)


PRINCIPAL
Institute of Applied Medicines & Research
9th Mile Stone, Delhi Meerut Road
Nuzai Ghaziabad-201206



IAMR GROUP OF INSTITUTION

BBA DEPARTMENT

Organise:-

EXPERT TALK ON

**DIGITAL
MARKETING**

On:- 27 September, 2021


Organiser:-

Mr. Manish Kumar


Ms. Surbhi Roy

PRINCIPAL
Institute of Applied Medicines & Research
9th Mile Stone, Delhi Meerut Road
Duhai Ghaziabad-201206

Institte of Applied Medicines and Research, Ghaziabad	
Report	
Name of Activity	Digital Marketing
Date	27-09-21
Venue	IAMR Seminar Hall
Organised By	BBA Dept.
Participants by	IAMR BBA Students
Activity in Charge	Mr Manish Kumar, Ms Surbhi Roy
Content	Guest Lectures suggests ways to enhance the value of Digital Marketing, and working Knowledge of website design and Development. College had invited Mr Varun Gupta (Appwarx Technologies Pvt.Ltd,Noida) explaining Digital marketing.
Objective	To study about how the digital services work. To study social media presence and promotion of products and services. To study effectiveness of digital marketing among startups.
Outcome of the activity	This activity enhanced the learning towards concept of Digital Marketing. Guide the development of a digital presence from a marketing point of view.


 PRINCIPAL
 Institute of Applied Medicines & Research
 9th Mile Stone, Delhi Meerut Road
 Duhai Ghaziabad-201206




PRINCIPAL
Institute of Applied Medicines & Research
9th Mile Stone, Delhi Meerut Road
Duhai, Ghaziabad-201206

Expert talk on Digital Marketing
On 27th September 2024



Institute of Applied Medicines & Research

Affiliated to AKTU Lucknow, CCS University Meerut. Approved by B.C.U.P. State Medical Faculty.
Recognized by NCTE, Govt. of India. Approved by AICTE, Ministry of HRD, Govt. of India

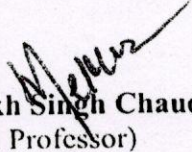
Date: 29.09.2021

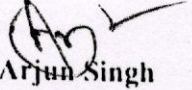
Department of BCA Notice/ Circular

Dear Student,

This is to inform all the students of BCA students that we are organizing "Swachh Bharat Abhiyan" on the occasion of "Gandhi Jayanti" on 2-October, 2021. In this event, there are lots of knowledgeable and enjoyable events related to communication.

So, students you are required to give your names for participation to Mr. Aalekh Singh.


Mr Aalekh Singh Chaudhary
(Assistant Professor)


Mr. Arjun Singh
Head of Department
(BCA Department)





Institute Of Applied Medicines
Principals
Ghaziabad



INSTITUTE OF APPLIED MEDICINES AND RESEARCH

9km Stone, Delhi-Meerut Road, Duhai, Ghaziabad

Notice

Date:-26th October 2021

This is to inform you that IAMR College of Physiotherapy is organizing a Medical camp Mixed Martial Arts (MMA) from 13th November 2021 to 14th November 2021.



Principal

IAMR

CC to:

IQAC Coordinator (For Kind approval and Info. Please).

All Faculty Members (For Kind Info)

All Students.

All Notice Board.

One Page Report

Name of Activity: Medical camp (MMA).

Date: 13th November 2021 to 14th November 2021.

Venue: Dr.Shahib Singh Verma Stadium,Delhi.

Organized by: Physiotherapy department.

Name of Expert: Dr.Vaishali chaudhary

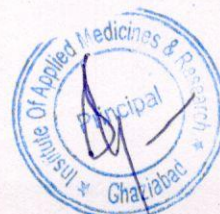
Participated by: BPT IIIrd and BPT IVth Year.

Activity in charge: Dr.Shivani Sharma.

Content: A medical camp was organized on 13th November 2021 to 14th November 2021. Around 22 students participated in the medical camp.

Objective: The main objectives of a medical camp is to provide the exposures of the sports related injuries.

Outcome of Activity: The students learned in terms of treating on-field injuries.



CAMP AT Mixed Martial Arts (MMA):- From 13th November 2021 to 14th November 2021 IAMR college is organize a medical camp in Delhi. Students were provided with opportunity to work with athletes and know how to deal with different sports related injuries and enhanced their skills to treat the patient. It was really a great experience for students in terms of treating the injuries.

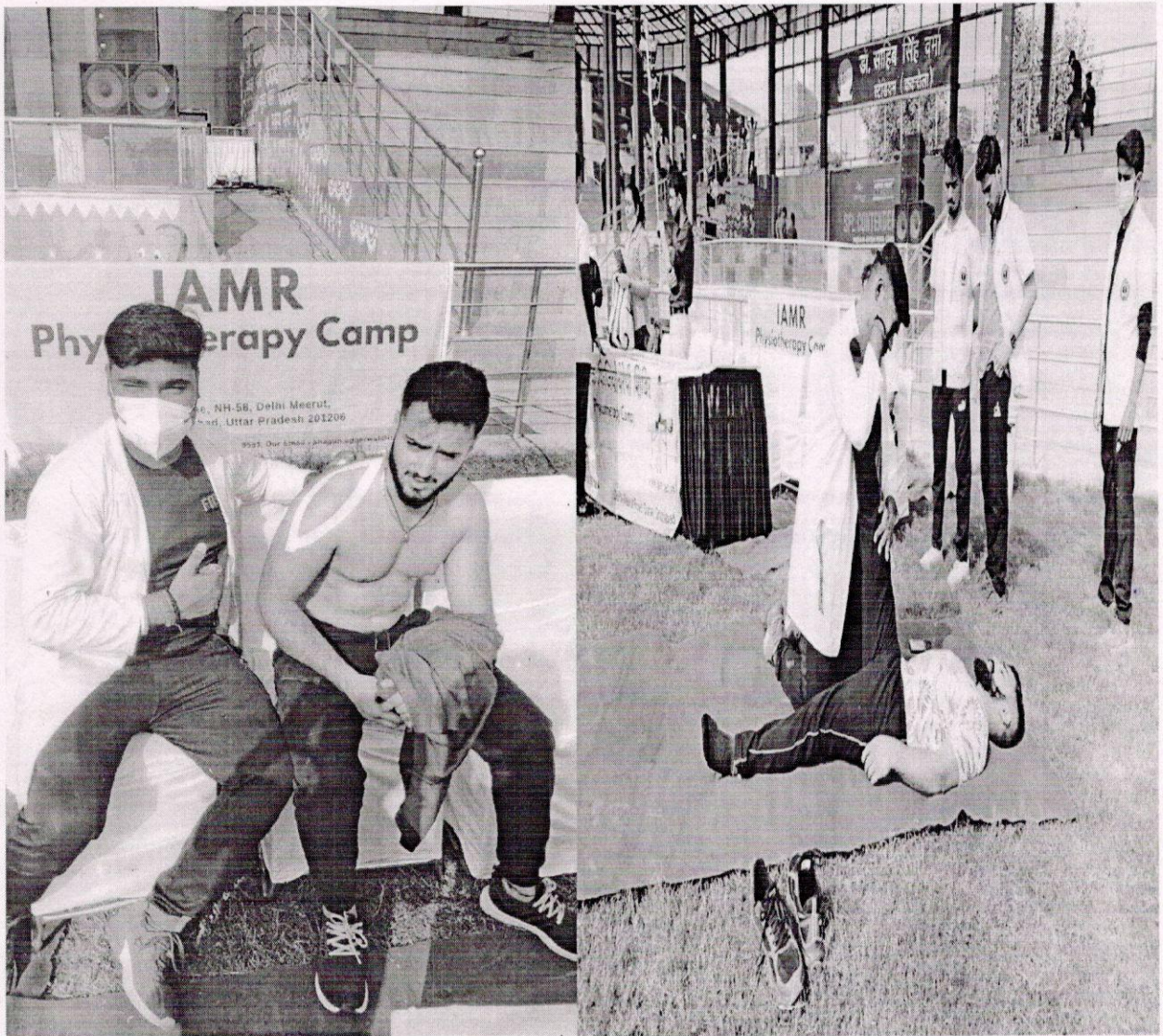
Photograph



Place: Dr. Shahib Singh Verma Stadium, Delhi.

Date: 13th November 2021 to 14th November 2021.





Place: Dr. Shahib Singh Verma Stadium, Delhi.

Date: 13th November 2021 to 14th November 2021.





Institute of Applied Medicines & Research

Affiliated to CCS University Meerut, Approved by BCI, UP State Medical Faculty,
Recognized by NCTE, Govt. of India, Approved by AICTE, Ministry of HRD, Govt. of India

Ref: IAMR/BCA/

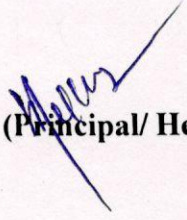
Date: 24 May, 2022

Notice

It is hereby notified to all the students that , BCA department going to organize a Rally on “Nasha Mukti” Program on 27 May, 2022 . In this program a rally will be organize at village –
aikkampur.

All the students are required to participate in rally with full of enthusiasm to success this rally.

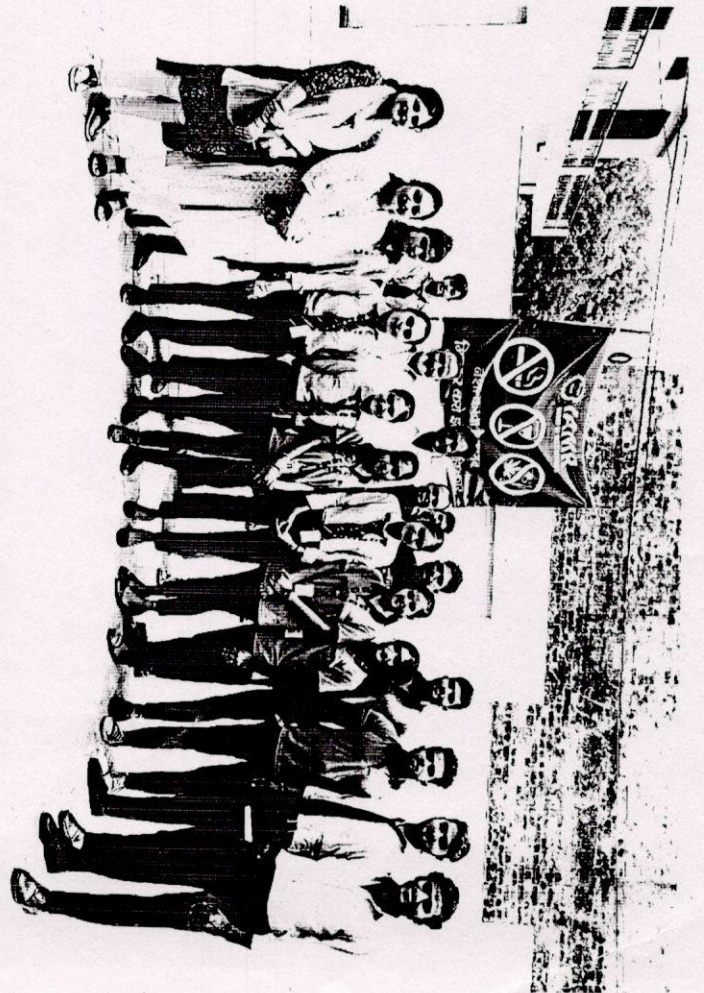
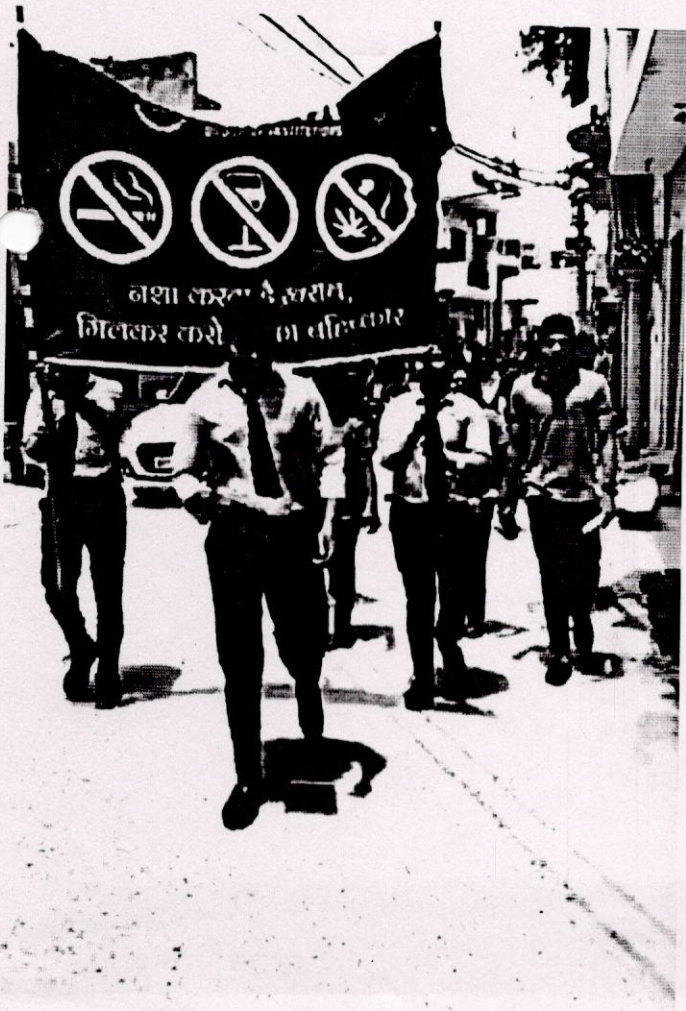
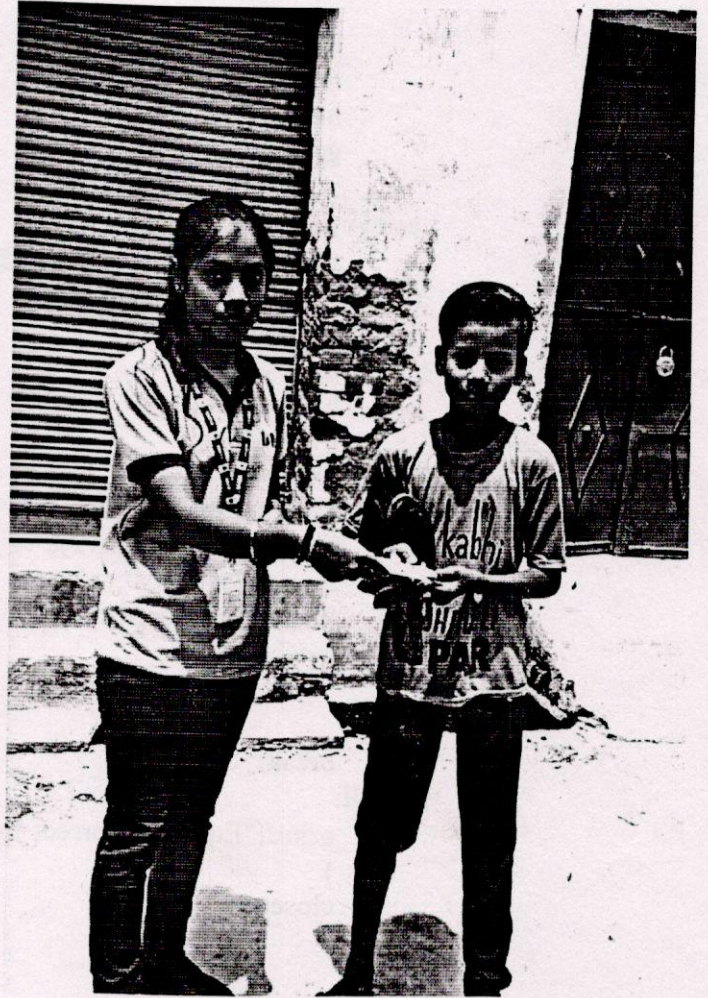
The objective of this rally is to spread the awareness about life.


(Principal/ Head)

CC:

- ✓ Hon'ble Secretary Sir(for Kind Info.)
- ✓ Hon'ble Joint- Secretary Ma'am(for Kind Info.)
- ✓ Hon'ble Group Director(for Kind Info.)
- ✓ Principal-IAMR(for Kind Info.)
- ✓ IQAC Co-ordinator(for Kind Info.)
- ✓ Faculty Members
- ✓ Students
- ✓ Notice Board/ Students WhatsApp Group
- ✓ Office File

NASHA MURTI RALLY



**Institute of Applied Medicines & Research,
Ghaziabad(Uttar Pradesh)**

Report

Name of Activity	Nasha Mukti Rally
Date	27 May, 2022
Venue	IAMR Seminar Hall
Organized By	BCA Dept.
Participants by	IAMR BCA Students
Activity in Charge	Mr. Ajay Tyagi
Content	Through this event human beings learn , what are the disadvantages of smoke and all drugs or bad activities . This awareness program has successfully ruined by students for villagers of village - Bhikkanpur
Objective	The objective of this rally is the awareness about the drugs and smoking.
Outcome of the activity	<ul style="list-style-type: none">➤ To ensure the confidence of student➤ Motivational development

INSTITUTE OF APPLIED MEDICINES AND RESEARCH

9km Stone, Delhi-Meerut Road, Duhai, Ghaziabad

Notice

Date:-15th November 2021

All the students are hereby informed that our college is organizing two days hands-on- workshop on Diagnostic and therapeutic approach for Mechanical spinal pain for the students of BPT IIIrd year and BPT IVth year on 27th November 2021 to 28th November 2021.

Venue:- Seminar Hall

Timing:-8:00 a.m



Principal

IAMR

CC to:

IQAC Coordinator (For Kind approval and Info. Please).

All Faculty Members (For Kind Info).

All Students.

All Notice Board.

One Page Report

Name of Activity: Diagnostic and therapeutic approach for Mechanical spinal pain.

Date: 27th November 2021 to 28th November 2021.

Venue: Seminar hall.

Organised by: Physiotherapy Department.

Name of Expert: Dr.jibu George Varghese (MPT,CMP,COMPT,MCTA).

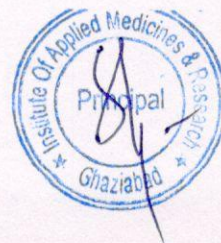
Participated by: BPTIIIrd & BPT IVth Year.

Activity in charge: Dr.Huma Siddiqui.

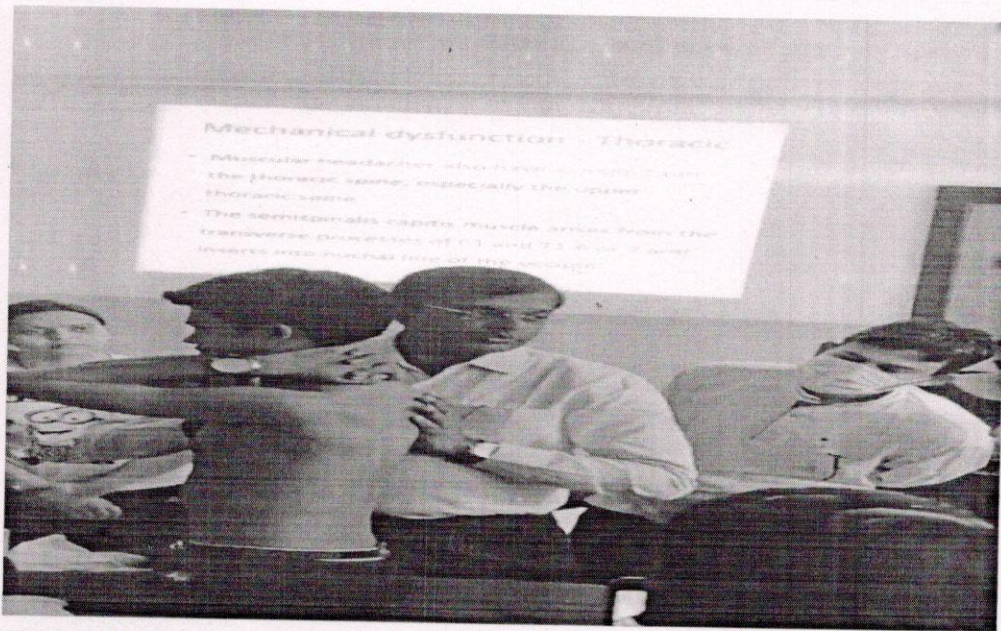
Content: Workshop on Diagnostic and therapeutic approach for Mechanical spinal pain. There were around 40 students participated in this workshop.

Objective: To enhance the individual manual skills of the students to perform a task independently

Outcome of Activity: The student learned the importance of Manual skills.



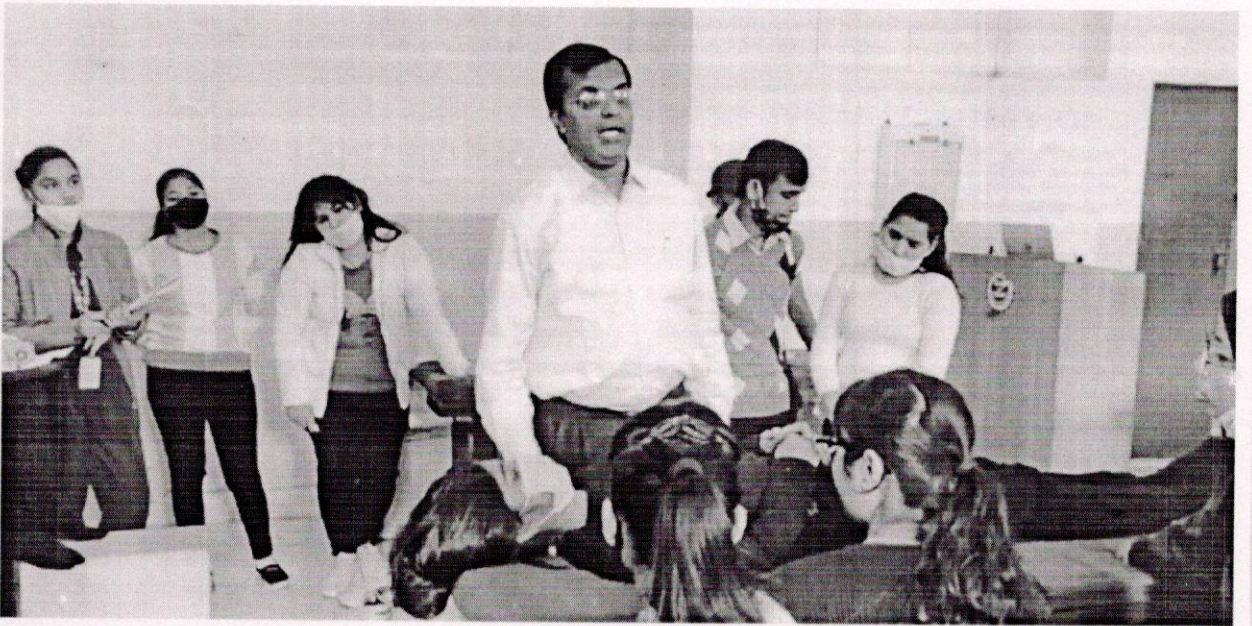
Photograph



Mechanical dysfunction - Thoracic

- Muscular tension also have a major effect on the thoracic spine, especially the upper thoracic vertebrae.
- The semispinalis capitis muscle arises from the transverse processes of C1 and C2 and inserts into the nuchal ligament.

Institute of Applied Medicines & Research
Principal
Ghaatabel



INSTITUTE OF APPLIED MEDICINES AND RESEARCH

9km Stone, Delhi-Meerut Road, Duhai, Ghaziabad

Notice

Date:-19th November, 2021

This is to inform you that college is organizing the Nukkad Natak on AIDS day on 1st December, 2021 at IAMR campus. The program will start at 10 a.m onwards. Those students are interested kindly give their name to Dr. Mansi Srivastava.



Principal

IAMR

CC to:

IQAC Coordinator (For Kind approval and Info. Please).

All Faculty Members (For Kind Info).

All Students.

All Notice Board.

One Page Report

Name of Activity: Nukkad Natak on AIDS Awareness.

Date: 1st December, 2021.

Venue: Institute of Applied Medicines and research.

Organised by: Physiotherapy Department.

Name of Expert: Dr. Vaishali Chaudhary.

Participated by: BPT IIIrd & BPT IVth Year.

Activity in charge: Dr. Mansi Srivastava.

Content: Nukkad natak was organized on 1st December 2021. There were around 17 students participated in the Nukkad natak on AIDS Day.

Objective: Naukkad Natak to spread Awareness regarding Causes, Symptoms, Prevention & treatment of HIV-AIDS.

Outcome of Activity: To conduct social awareness programmes in different communities of society to educate & create awareness of AIDS among the individuals.



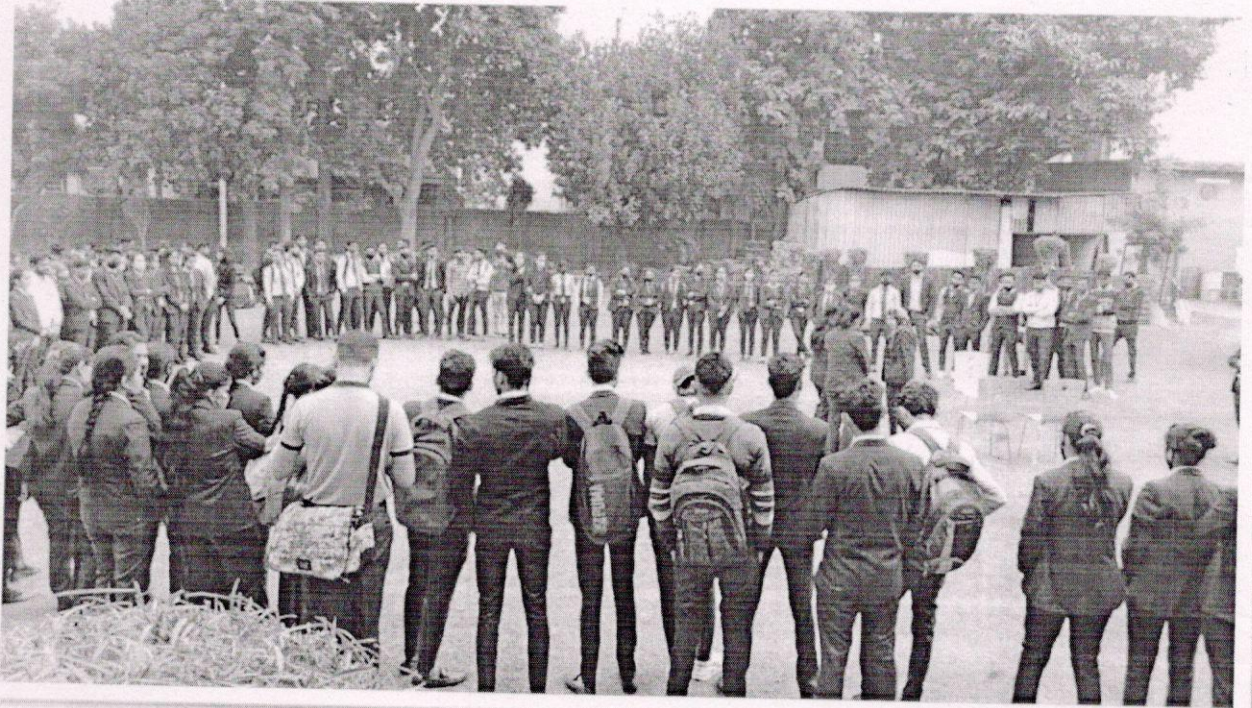
Photograph of Event



Place: Institute of Applied Medicines and research.

Date: 1st December, 2021.





Place: Institute of Applied Medicines and research.

Date: 1st December, 2021.





Institute of Applied Medicines & Research

FACULTY OF LIFE SCIENCES

Date: 27.11.2021

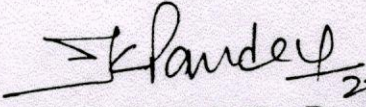
CIRCULAR

All the students are hereby informed that Faculty of Life Sciences, Institute of Applied Medicines and Research is organising an awareness event on the occasion of "World AIDS Day" on 1st Dec. 2021. The theme for the year 2021 is 'End inequalities. End AIDS.'

The events for the participation of students are:

1. Speech/Declamation
2. Slogan writing
3. Quiz

All the students must submit their participation details to their respective class-coordinators


27.11.2021
(Dr. Fanish Kr. Pandey)
HOD
Faculty of Life Sciences

cc: Dean Academics





IAMR
Faculty of Life Science



1st December

WORLD AIDS DAY 2021

“End inequalities. End AIDS”

organized by

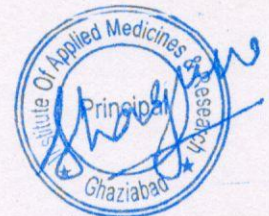
**BIOTECHNOLOGY & MICROBIOLOGY
SOCIETY**

**Speech /
Declamation**

**Slogan
Writing**

Quiz

9th Km Stone, NH-58, Delhi-Meerut Road, Ghaziabad – 201206



Institute of Applied Medicines and Research

9th Km Stone, Delhi Meerut Road, Duhai, Ghaziabad-201206

Report

Name of Activity- World AIDS Day

Date- 1-12-2021

Venue- Faculty of Life Sciences

Organised by- Biotechnology and Microbiology Society

Name of Expert- Dr. Fanish Kumar Pandey

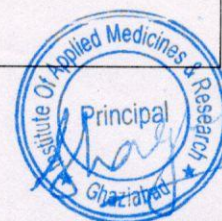
Participated by- All faculty members and students of FLS Department

Activity Incharge - Dr. Jyoti Tyagi, Dr. Divya Sharma and Mr. Rahul Gautam

Content- Speeches, Slogan writing and Quiz

Objective- To raise awareness about AIDS

Outcome of the activity- Students discussed the prevalent issues related to AIDS



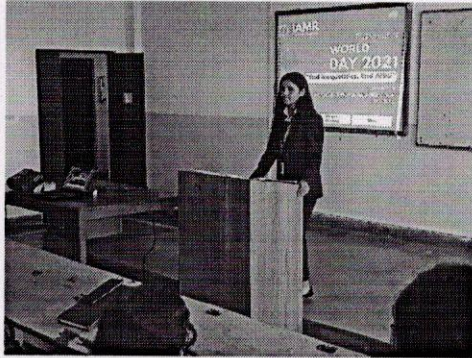


FACULTY OF LIFE SCIENCES

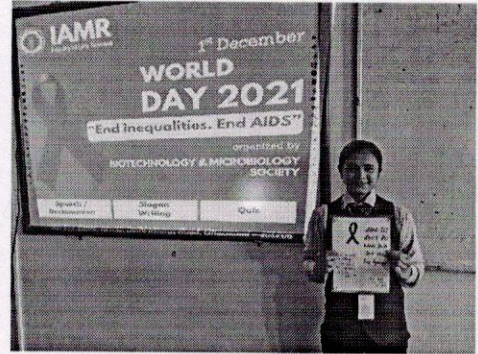
Event Photographs

WORLD AIDS DAY

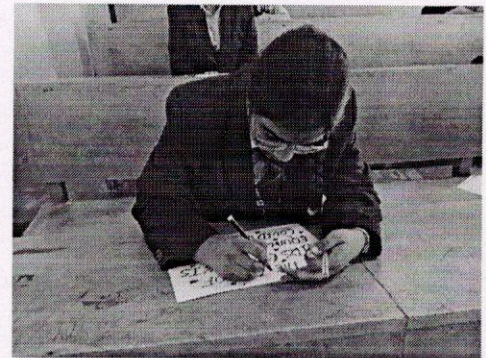
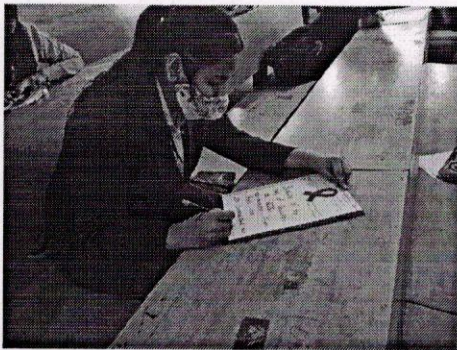
1st Dec. 2021



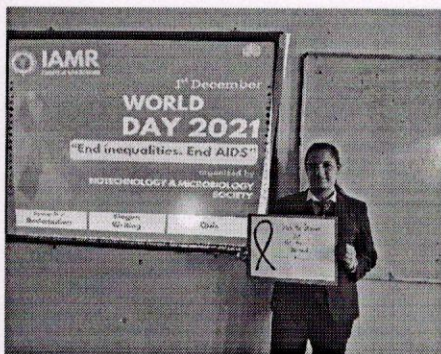
Students presenting PPT



Student presenting their poster



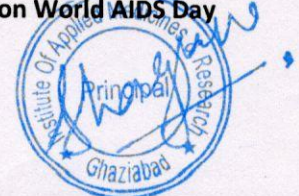
Students preparing posters



Students presenting their poster



Faculty and students attending the seminar on World AIDS Day



One page report

Name of Activity: Medical camp

Date: 5th March, 2022.

Venue: IAMR Physiotherapy Department.

Organized by: Physiotherapy Department.

Name of Expert: Dr. Manoj Dubey (Orthopaedics).

Participated by: BPT IIIrd Year, BPT IVth Year.

Activity in charge: Dr. Shagun Agarwal.

Content: Medical camp was organized on 5th March, 2022. Around 20 students participated in the medical camp. There were almost more than 62 patients visit during the camp.

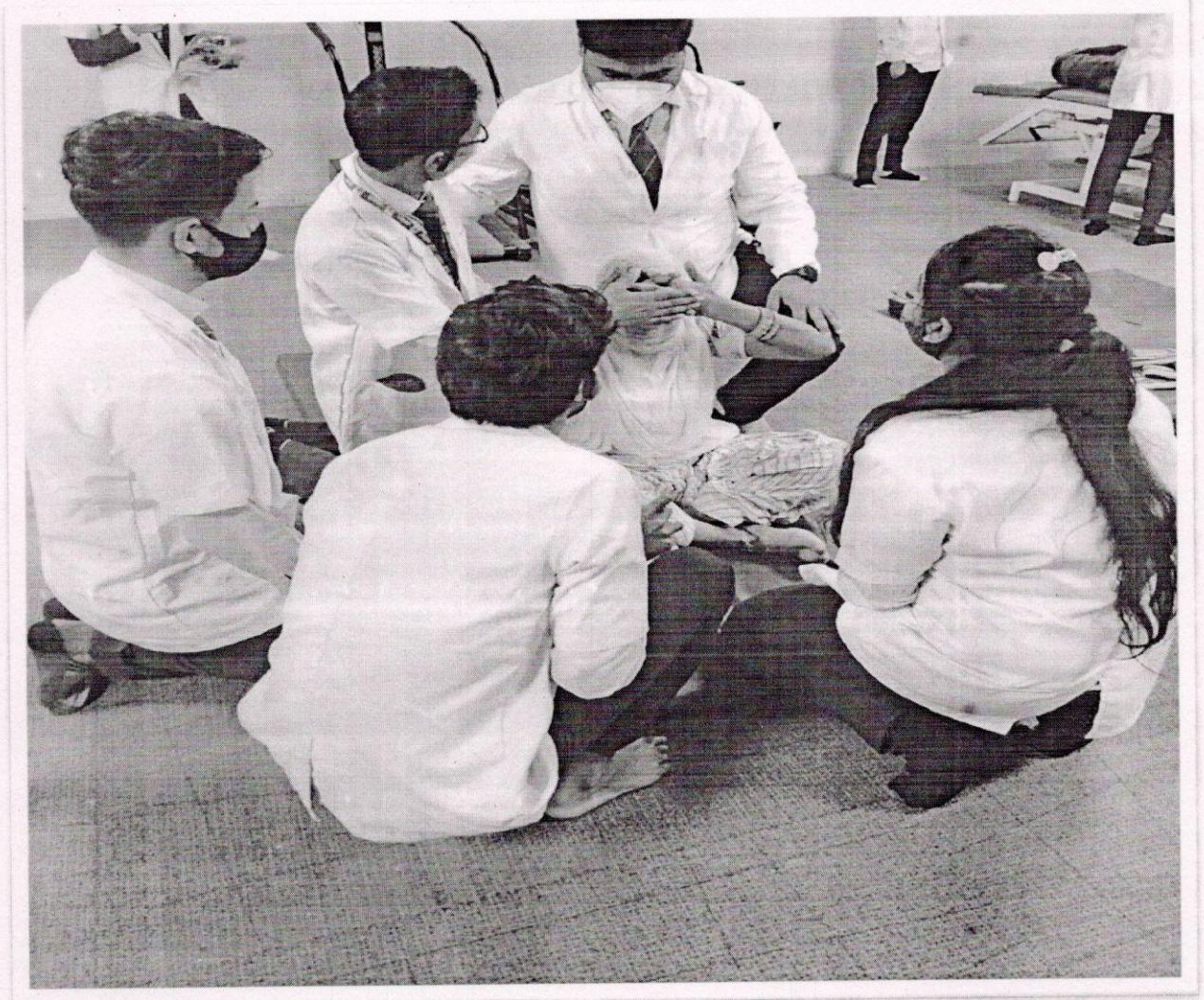
Objective: To develop the student educational skills. The main aim of the camp is to create awareness of physiotherapy treatment in preventing and curing many diseases of the patient & improve their quality of life.

Outcome of Activity: Provided direct exposure to community by which they learned community dealing, Independent patient Handling, Confidence, Community skills and Innovative ideas will also developed.



Camp, (5th MARCH 2022): - IAMR Physiotherapy department organized a medical camp in association with dharmshila Narayan hospital, Delhi. There were almost 62 patients in total. Patients suffering from various conditions such as osteoarthritis, Rheumatoid arthritis, cervical spondylosis , paralysis, geriatric, & other gynecological problems, cardio respiratory problems etc . Exercise protocol with ergonomics advice was given as per the complaints.

Photograph



Date: 5th March, 2022.

Place: Ghaziabad.

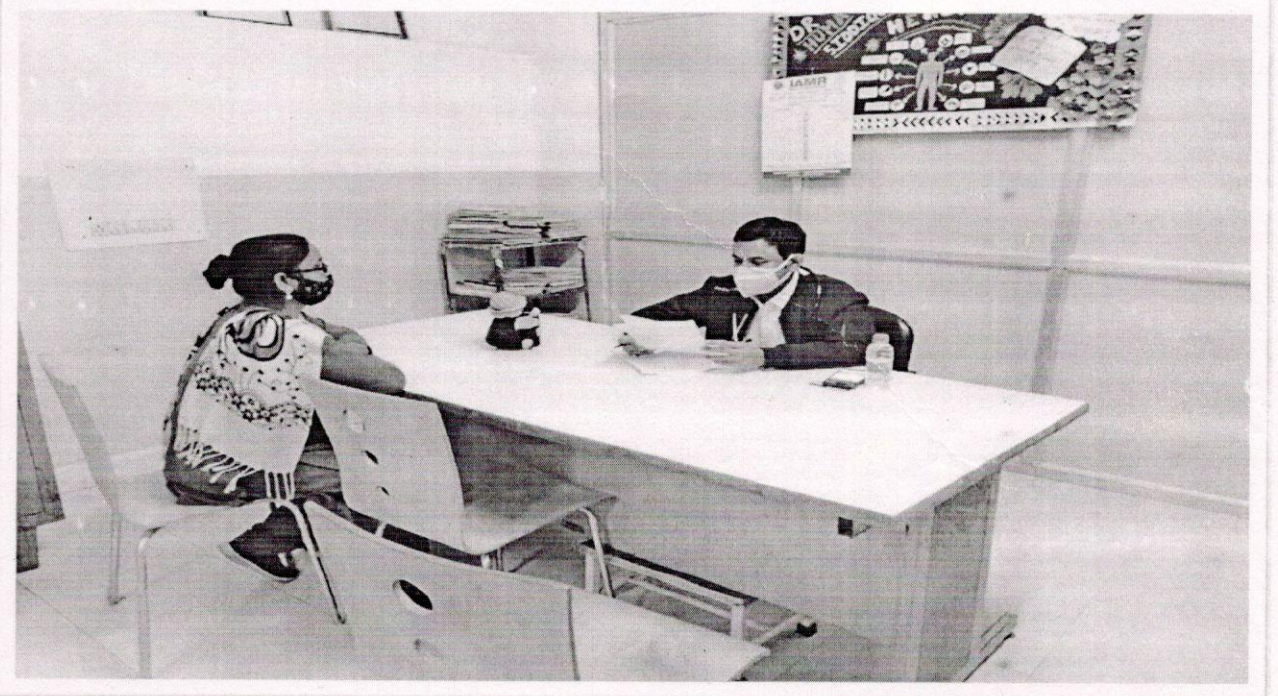




Date: 5th March, 2022.

Place: Ghaziabad.





Date: 5th March, 2022.

Place: Ghaziabad.





Institute of Applied Medicines & Research

FACULTY OF LIFE SCIENCES

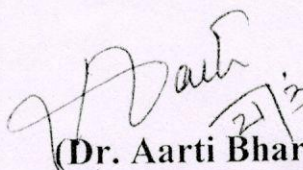
Ref: FLS/2022/6012

Date:21.03.2022

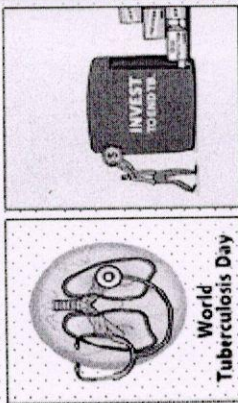
Circular

All the students are being informed that Slogan writing compition will be held on 24th march 2022,World TB after lunch. All the interested students kindly submit their names to the respective mentors by tomorrow.

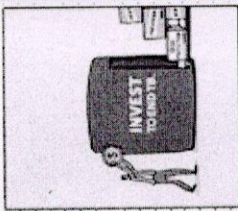



(Dr. Aarti Bhardwaj)
Head-Faculty of Life Sciences



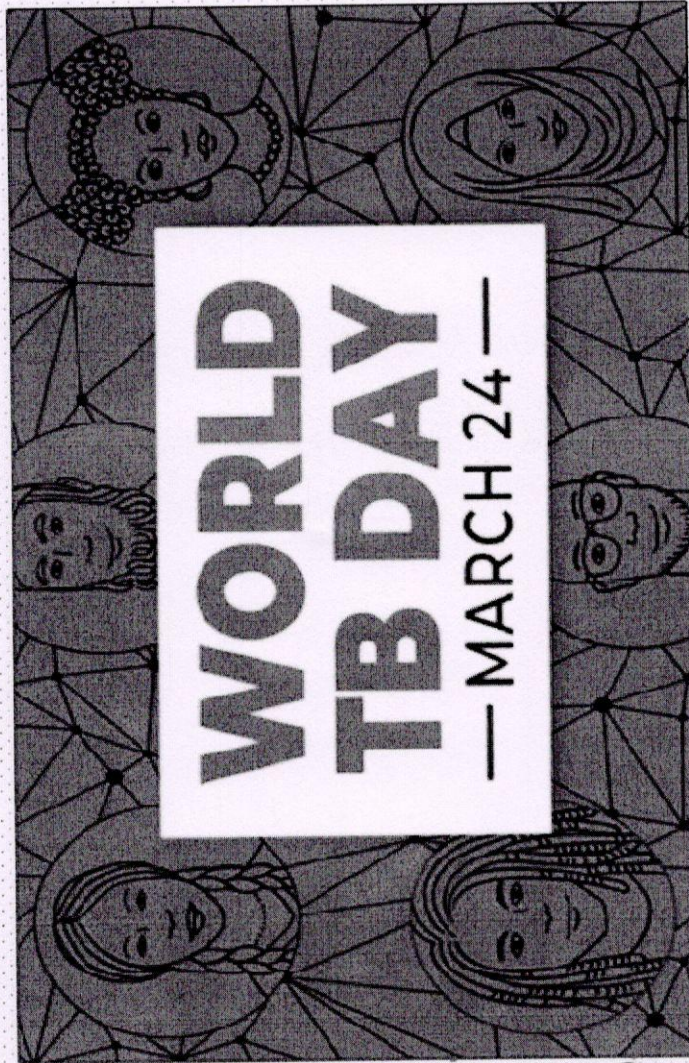


World
Tuberculosis Day



"World TB Day" on theme
"Invest to End TB, Save Lives."

Organised by
**BIOTECHNOLOGY &
MICROBIOLOGY SOCIETY (BMS)**
FIS



Venue- Faculty of Life Sciences, Date: 24 March,

Time:- 11:00am-12:00pm

Slogan Writing Competition



Institute of Applied Medicines and Research

9th Km Stone, Delhi Meerut Road, Duhai, Ghaziabad-201206

Report

Name of Activity- World TB Day

Date- 24.03.2022

Venue- Faculty of Life Sciences

Organised by- Biotechnology and Microbiology Society

Name of Guest- Mrs. Anshu Bansal, Jt. Secretary, IAMR Group of Institutions

Participated by- All the students of FLS Department

Activity Incharge - Dr. Abha Verma, Dr. Neha Gupta and Mr. Rahul Gautam

Content- PPTs, Speeches, Slogan writing and Quiz

Objective- To raise awareness about Tuberculosis

Outcome of the activity- Students discussed the prevalent issues related to Tuberculosis and understood the measures taken to eradicate it.





Institute of Applied Medicines & Research

FACULTY OF LIFE SCIENCES

Event Photographs

WORLD TB DAY
24-March-2022



Students presenting their PPTs and receiving the participation certificates



One Page Report

Name of Activity: Rally on World Health Day.

Date: 7th April 2022.

Venue: Muradnagar.

Organized by: Department Of Physiotherapy

Name of Expert: Dr Priyanka Tyagi.(MPT Orthopaedics) MIAP & Certified manipulation therapist and Neuro Developmental therapist.

Participated by: BPT & MPT

Activity in charge: Dr.Shivani Sharma.

Content: On the occasion of world health day, IAMR physiotherapy Department organized a awareness rally in association with IAP women cell in four different zones of murdangar,Ghaziabad where students spread awareness about health related issue and how they are affecting our life.

Objective: To create the awareness about the Health.

Outcome of Activity: To make people aware about health related issue and how they are affecting our life.



Photograph of Event



Place:- Muradnagar.

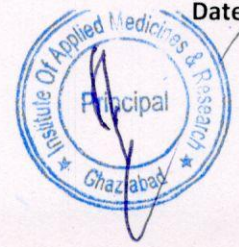
Date: 7th April 2022.





Place:- Muradnagar

Date: 7th April 2022.





Place:- Muradnagar

Date: 7 April 2022.

INSTITUTE OF APPLIED MEDICINES AND RESEARCH

9km Stone, Delhi-Meerut Road, Duhai, Ghaziabad

Notice

Date:-16th June 2022

This is to inform you that IAMR College is celebrating International Yoga Day on 21st June 2022. The activity will start at 10 a.m onwards. Interested student can get the details of event from Dr.Vishal .

Venue: Physiotherapy Ground.



Principal

IAMR

CC to:

IQAC Coordinator (For Kind approval and Info. Please).

All Faculty Members (For Kind Info).

All Students.

All Notice Board.

One Page Report

Name of Activity: International Yoga Day.

Date: 21st June 2022.

Venue: Institute of Applied Medicines and research.

Organised by: Physiotherapy Department.

Name of Expert: Dr.Vaishali Chaudhary.

Participated by: Students of IAMR.

Activity in charge: Dr. Vishal.

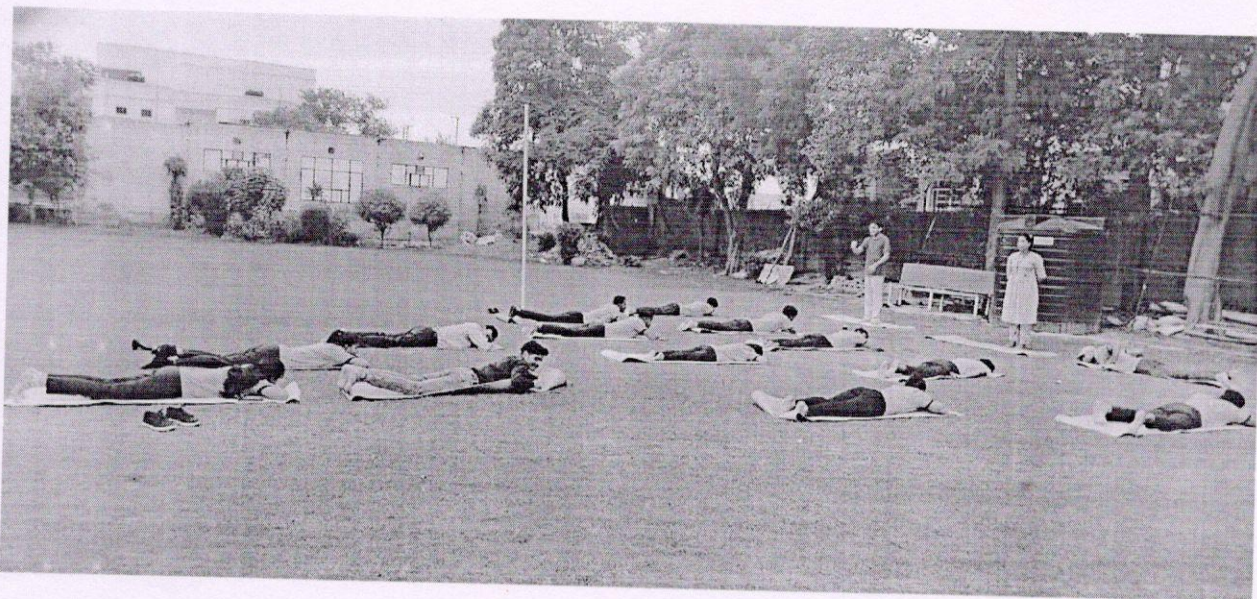
Content: Yoga Session day was organized on 21st June 2022.. Students of IAMR participated in the Yoga session Day.

Objective: To spread Awareness about health and benefits of yoga.

Outcome of Activity: Students leant about the benefits of yoga on one's health in today's sedentary life style.

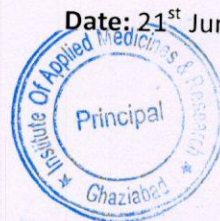


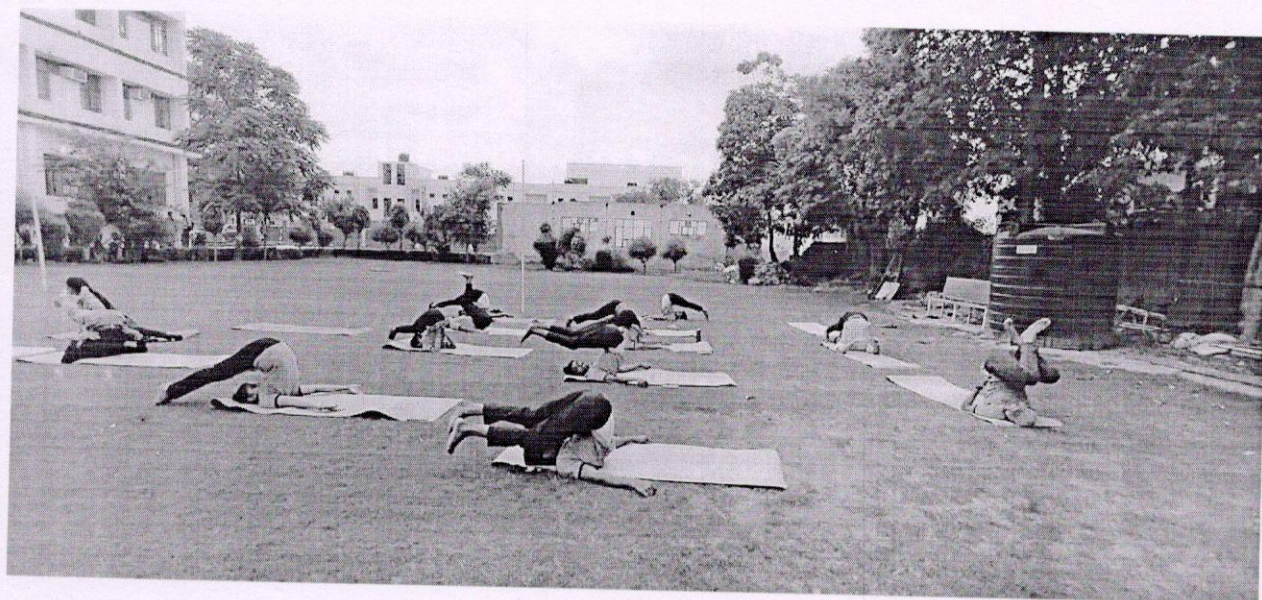
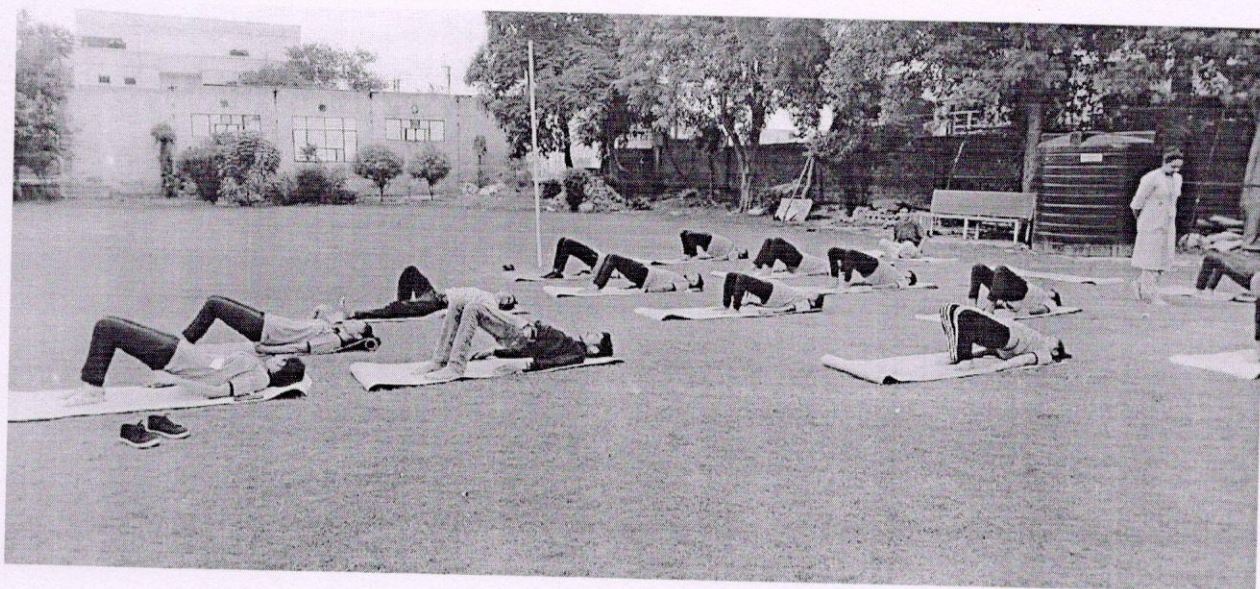
Photograph of Event



Place:- Institute of Applied Medicines and research.

Date: 21st June 2022.





Place:- Institute of Applied Medicines and research.

Date: 21st June 2022.

